1) Build Financial Stability, Resiliency and Sustainability

University Extension is Financially Sustainable and Resilient

Operational Efficiency and Resiliency; Financial Literacy

Diversify Portfolio

PDC Integration and Self-Supporting

- International 30%
- Open Enrollment 30%
- Custom 30%
- Fundraising/Grants 10%
2) Invest in the Success of the People who Teach, do Research, Work, Learn and Live at UCR

- University Extension is a People-Centric Organization
- Excellent Instructor Experience
- Excellent Student Experience and Proven Student Success
- Excellent Staff Experience with PD Opportunities
3) Expand the Visibility and Scope of Influence of UCR Locally, Nationally and Globally

University Extension is a Visible and Important part of the University and Community

Championing the Value of Extension through Advocacy and Brand Awareness

Engage in National Rankings where Appropriate

Continuous and Meaningful Engagement with University, Community, Partners and Alumni