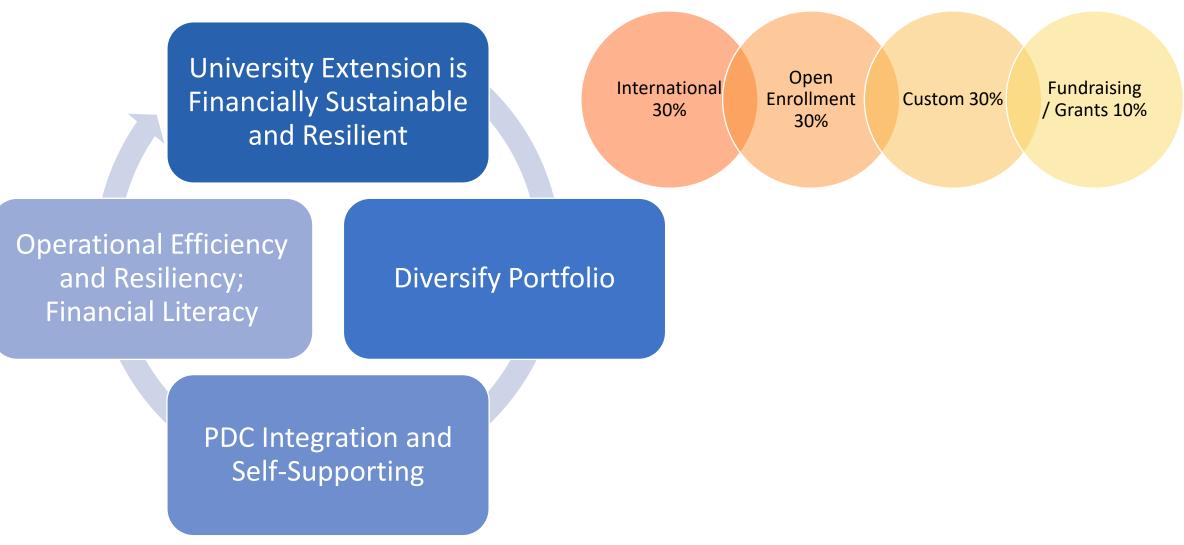
## Univ. Extension Strategic Plan Draft

1) Build Financial Stability, Resiliency and Sustainability



## **Univ. Extension Strategic Plan Draft**

2) Invest in the Success of the People who Teach, do Research, Work, Learn and Live at UCR

University Extension is a People-Centric Organization

Excellent Instructor Experience Excellent Student Experience and Proven Student Success

Excellent Staff Experience with PD Opportunities

## Univ. Extension Strategic Plan Draft

3) Expand the Visibility and Scope of Influence of UCR Locally, Nationally and Globally

University Extension is a Visible and Important part of the University and Community

Championing the Value of Extension through Advocacy and Brand Awareness

Engage in National Rankings where Appropriate

Continuous and Meaningful Engagement with University, Community, Partners and Alumni