

### STEWARDSHIP AND MEMBERSHIP LUX TRAINING

LAST UPDATED: OCTOBER 2025





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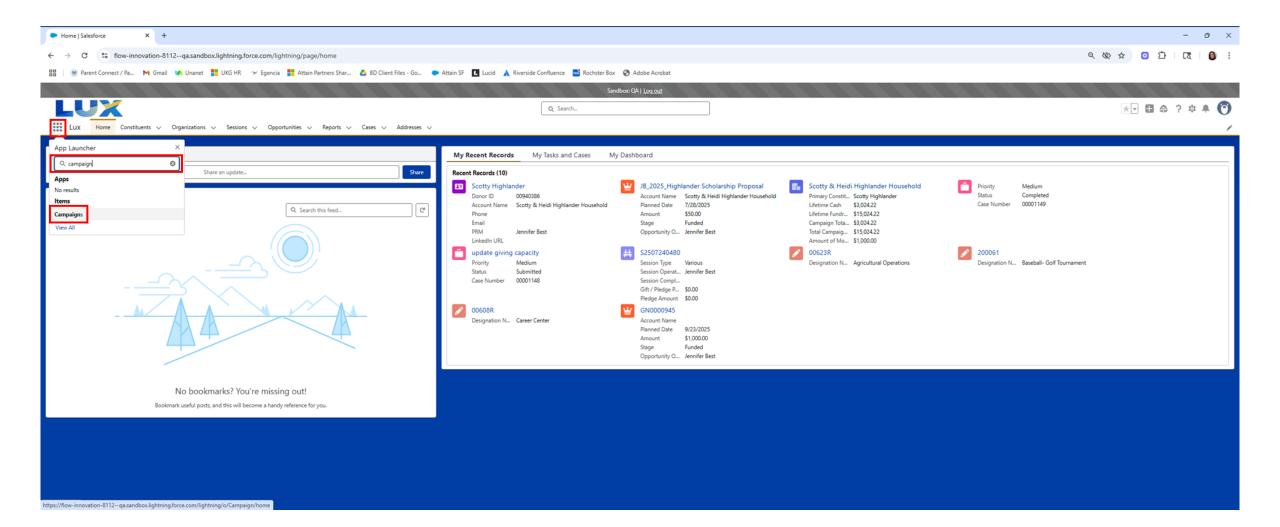




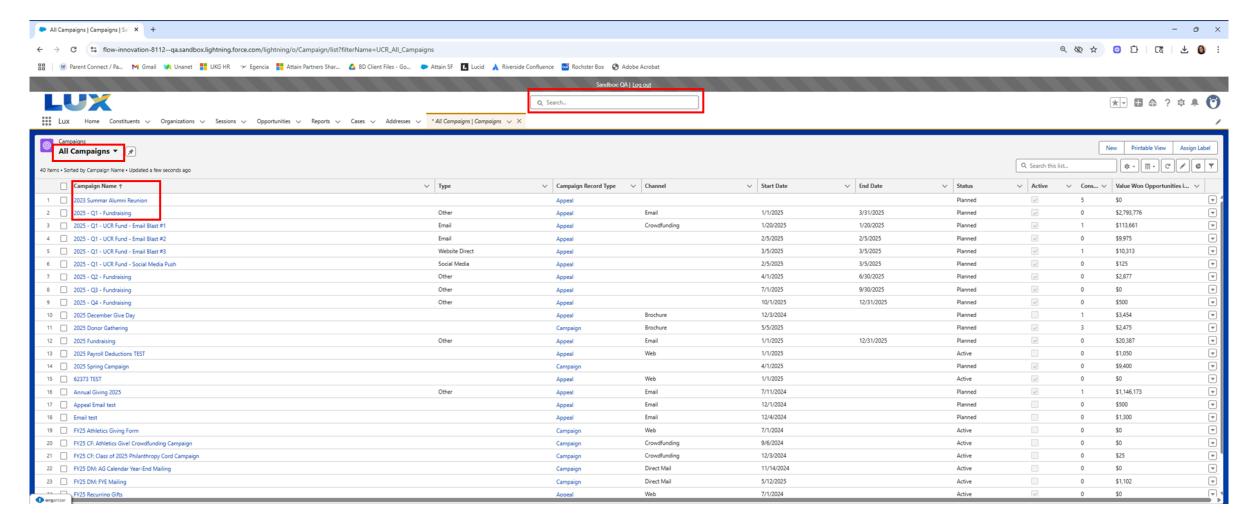
# CAMPAIGNS



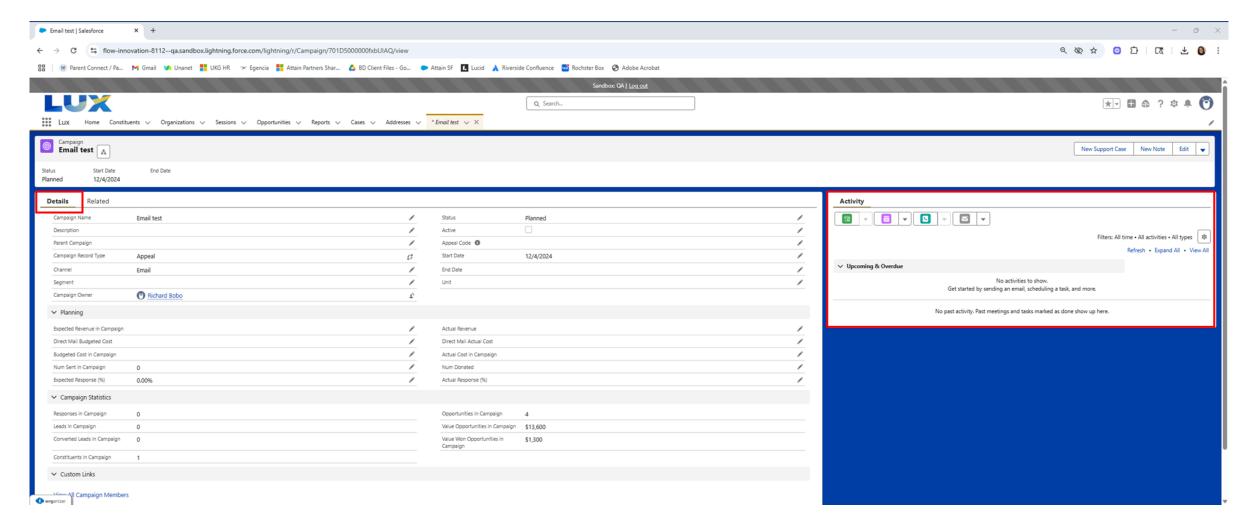
In the App Launcher, begin typing Campaigns, then select Campaigns.



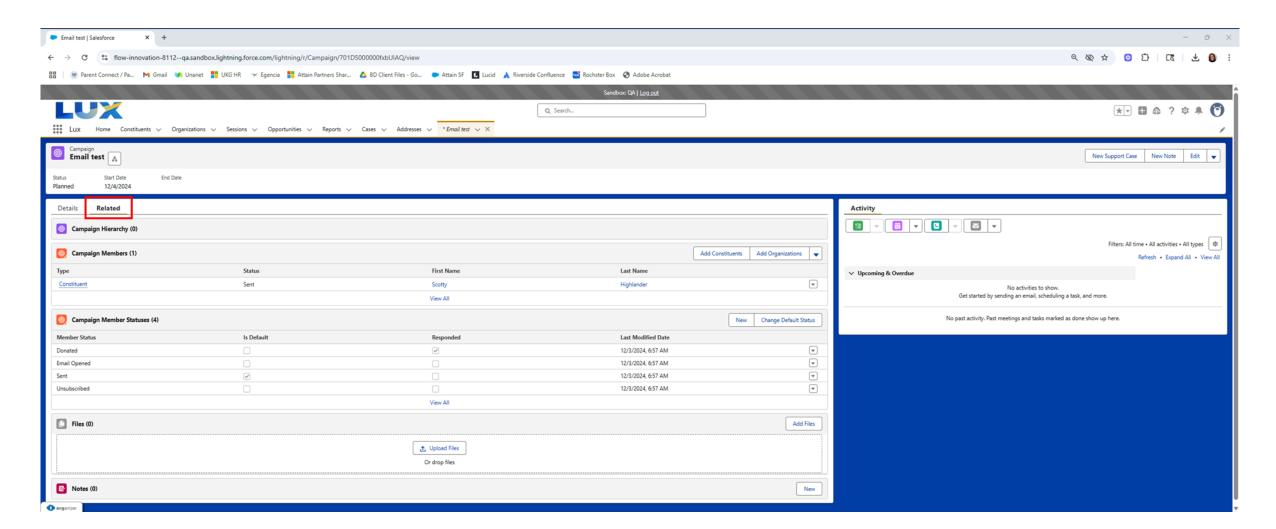
Change the list view to All Campaigns, then select the campaign you wish to view by clicking its hyperlinked campaign name. You may also search for campaigns by name in the global search bar.



You will be redirected to the campaign's record page. The Details tab gives high-level information about the campaign. The Activities section will show you all updates, communications, and action taken on the campaign.

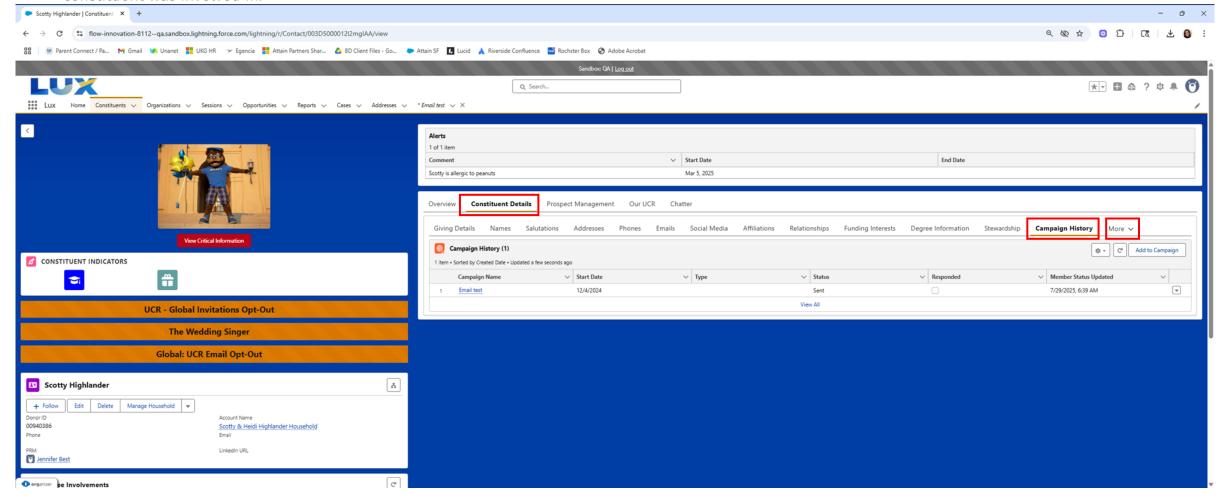


The Related tab will show any other campaign, constituent/organization, campaign status, and files/notes related to the campaign.



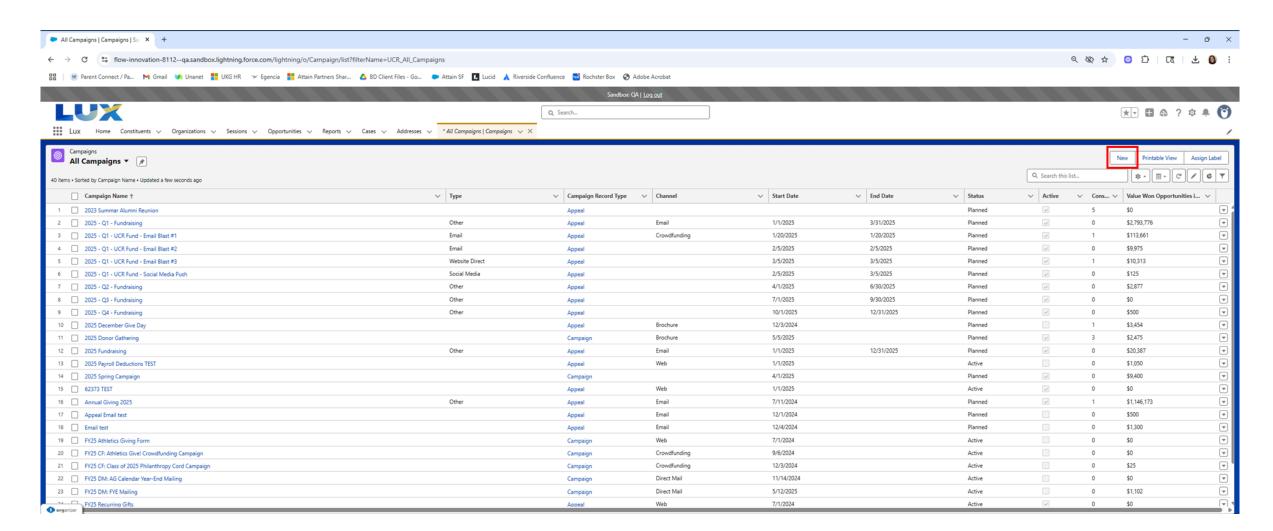
#### VIEW CAMPAIGNS: CONSTITUENT/ORGANIZATION RECORD

To see which campaigns a constituent or organization has been part of, navigate to their record page, then to the Constituent Details tab. Then, click the Campaign History subtab (you may have to click more to find the Campaign History subtab). The list here will show all current and former campaigns the constituent was involved in.



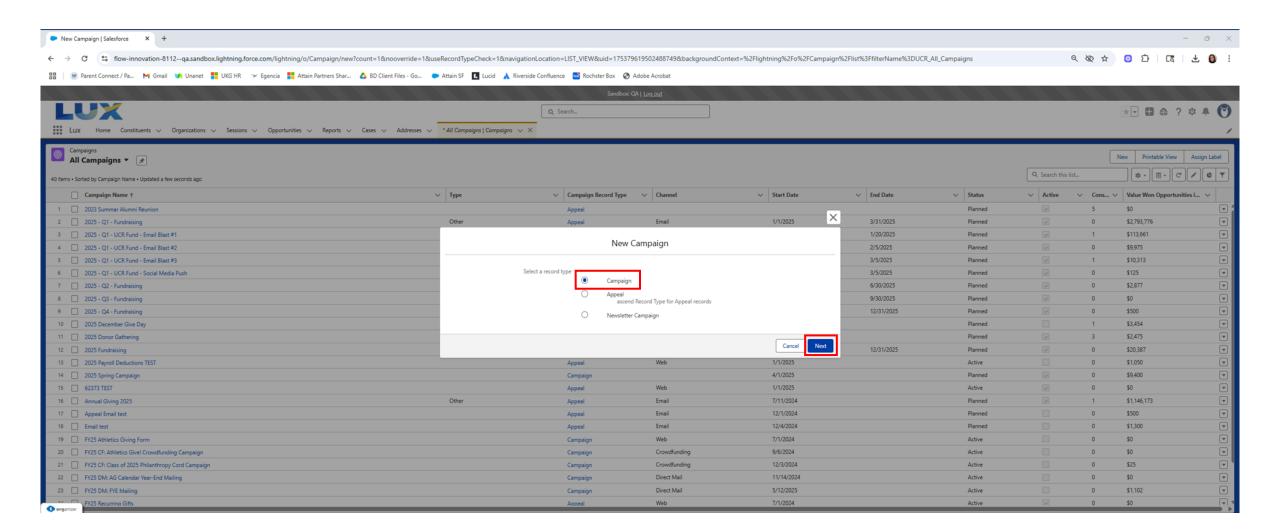
#### **CREATE A CAMPAIGN**

From the campaign list view, click New.



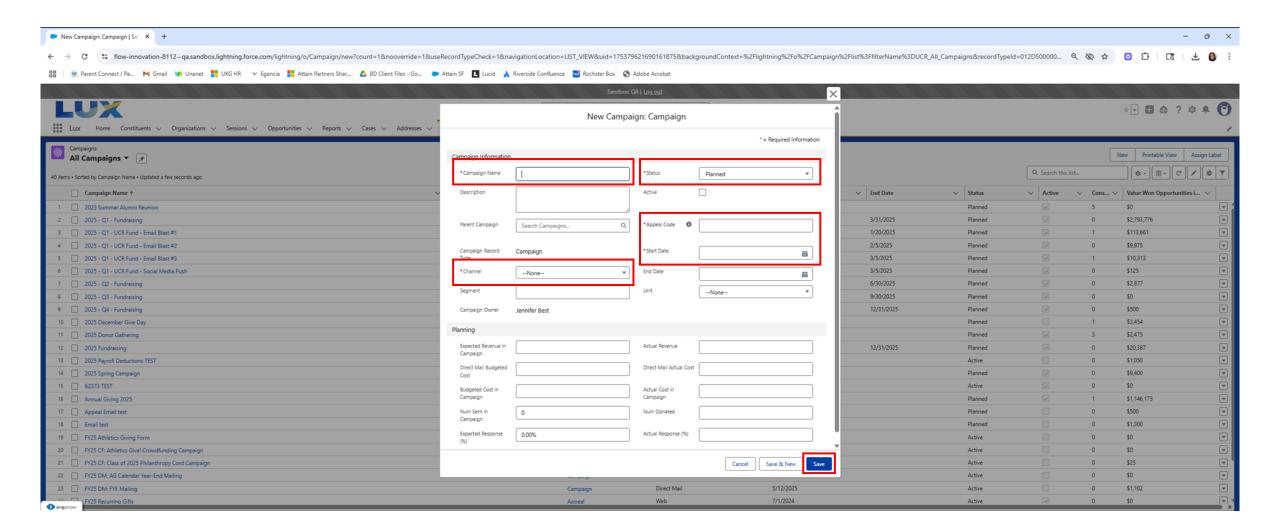
#### **CREATE A CAMPAIGN**

A popup will appear. Select the type of campaign you want to create, then click Next.



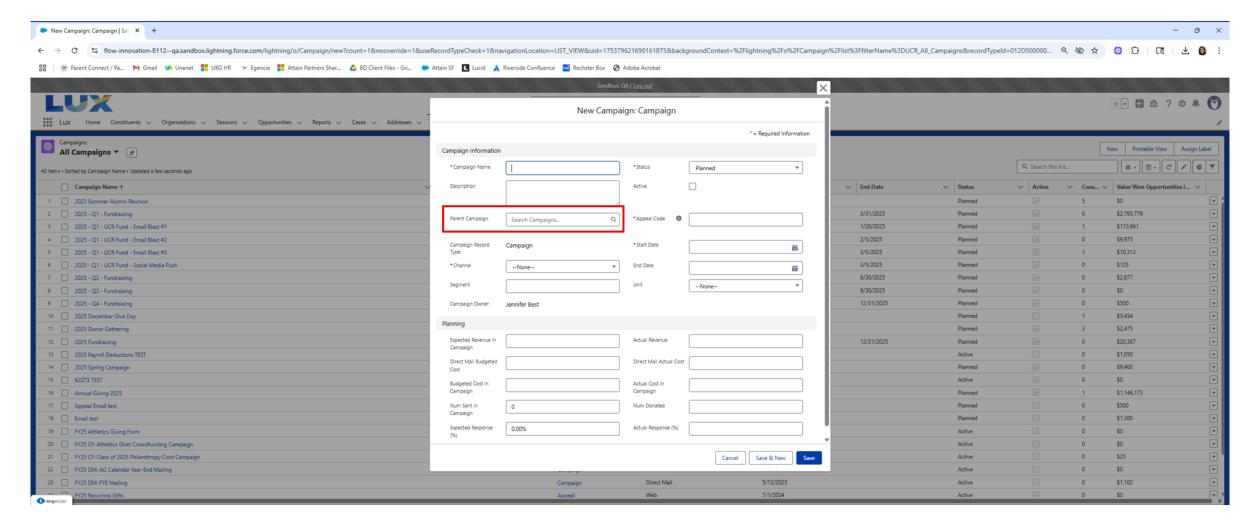
#### **CREATE A CAMPAIGN**

A new popup will appear. Fill in the required fields and any other information you have, then click Save.

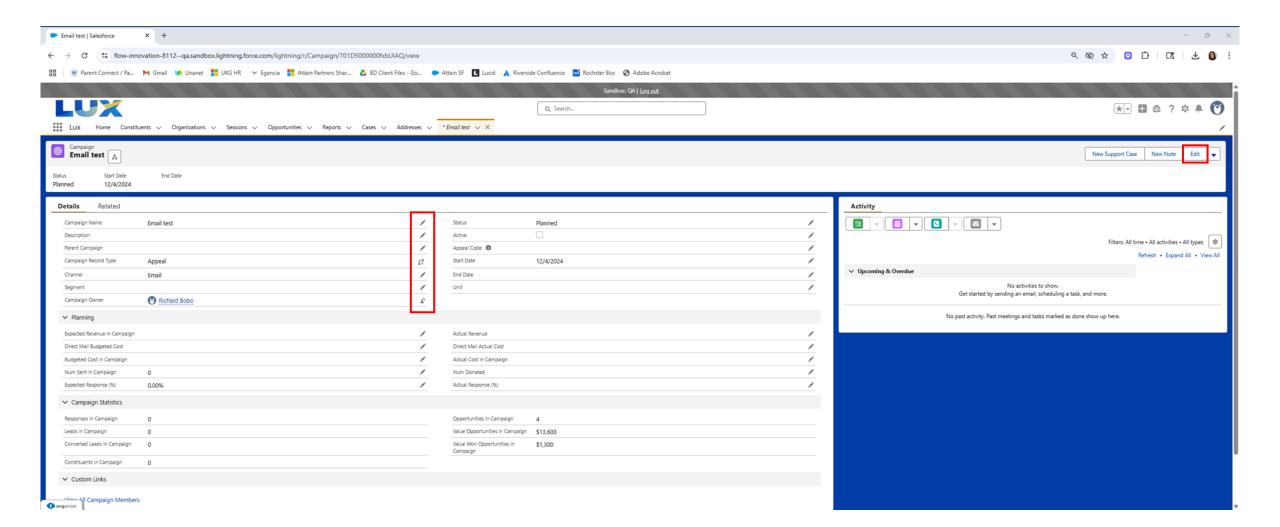


#### CREATE A CAMPAIGN: PARENT CAMPAIGN

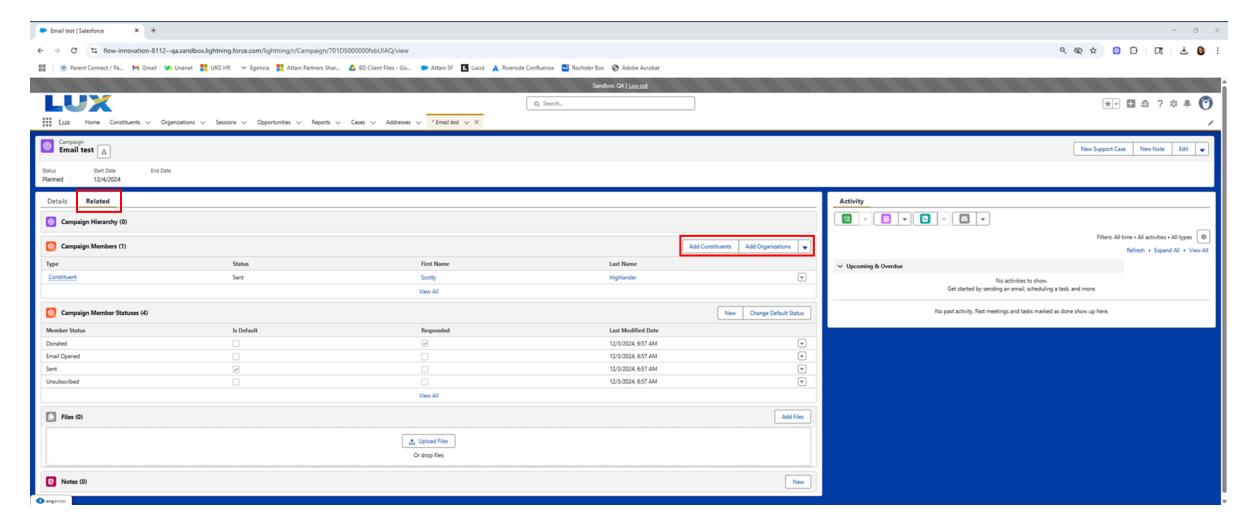
If there is a larger campaign that's related to the campaign you're creating (e.g., 2025 emails is the large campaign and you're creating one for Q1 of 2025), you can add the larger campaign as the parent. Doing this will link the campaign records and will allow you to see the data presented as a whole.



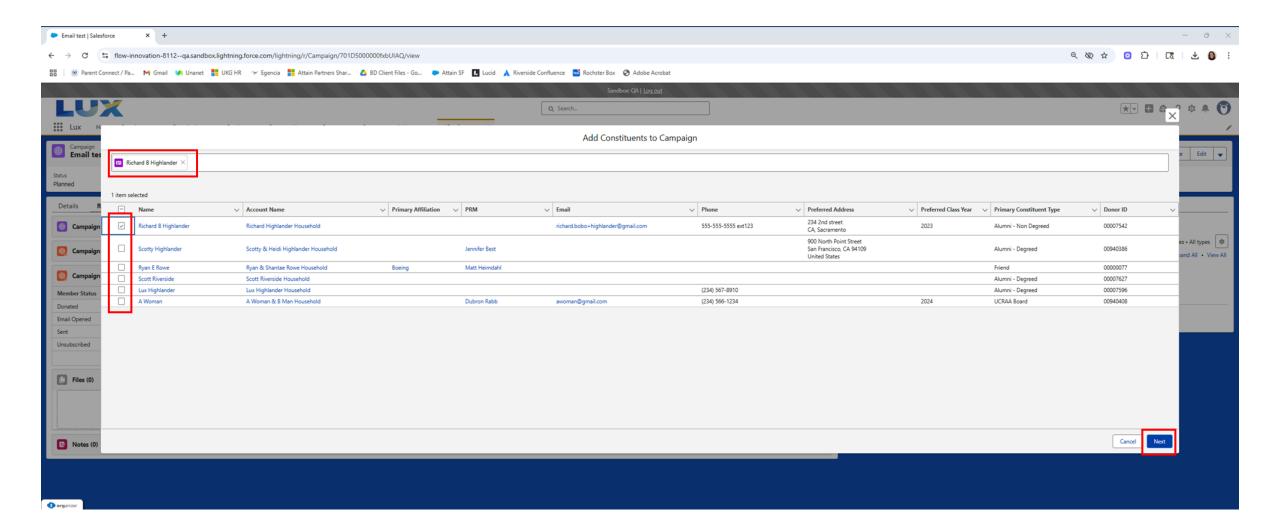
Navigate to the campaign's record page. To edit any details about the campaign, click Edit, or on any pencil icon in the Details tab.



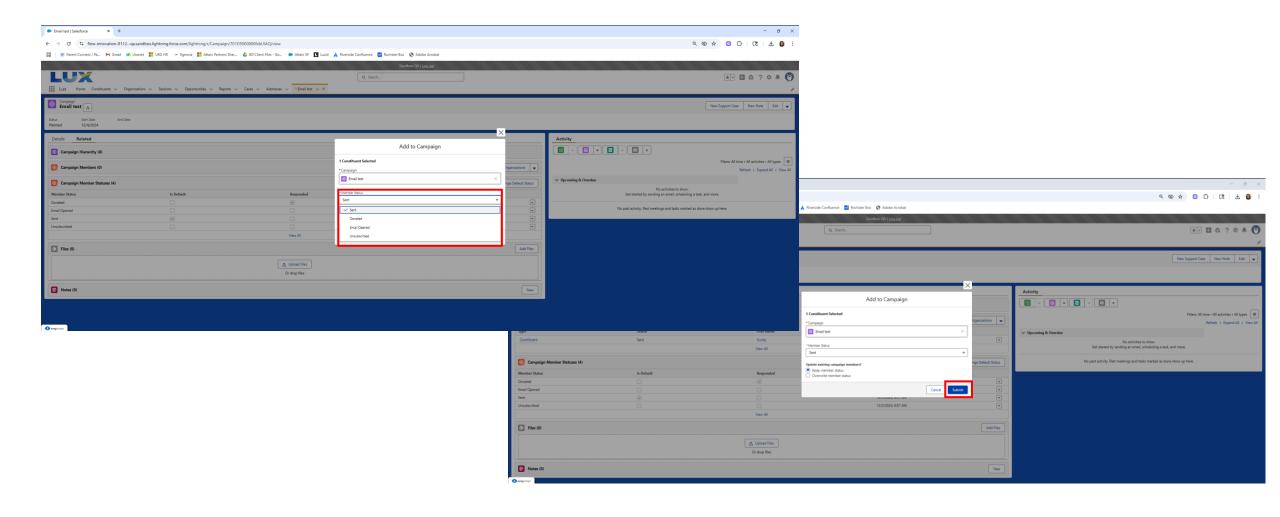
To add or modify members, statuses, files, or notes, navigate to the Related tab. To add members to a campaign from this record page, click Add Constituents (or Organizations).



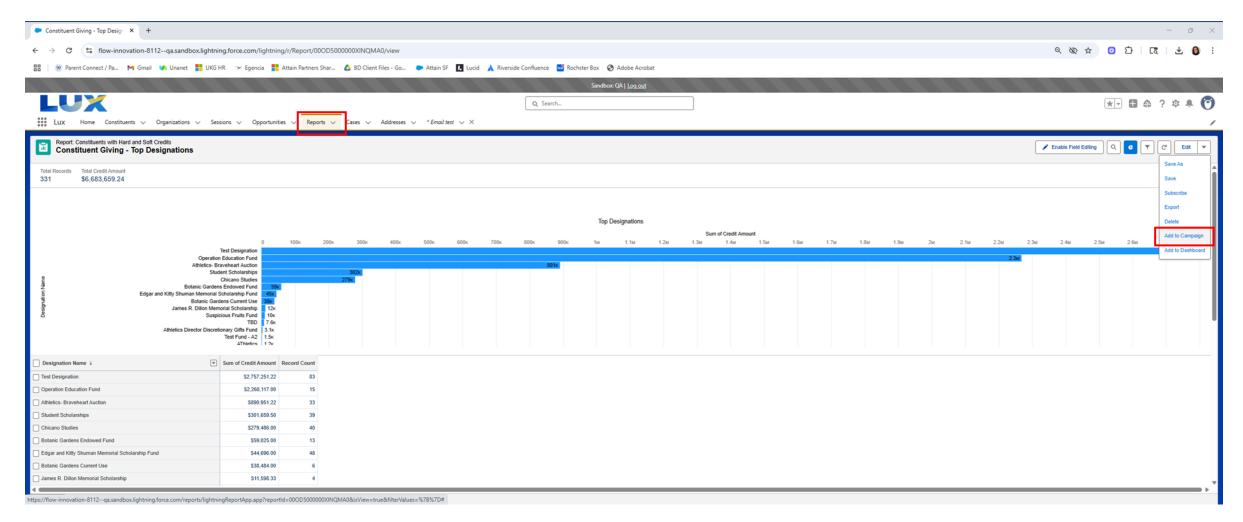
A popup will appear. Search for and select the constituents you wish to add to the campaign, then click Next.



A new popup will appear. Select the status of the campaign for the new member(s), then click Submit.



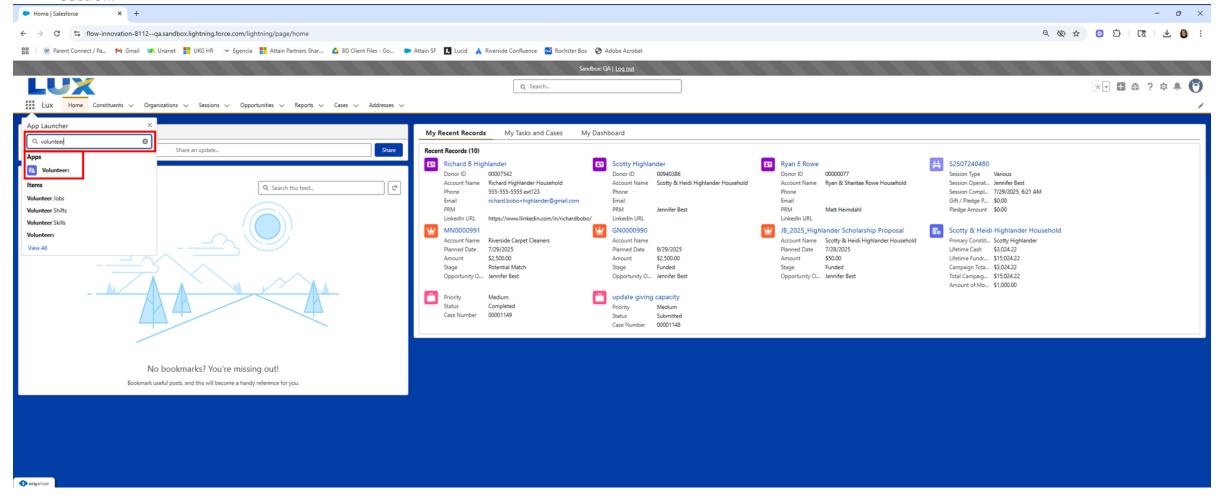
You can also add campaign members directly from a report. Once you have the report customized to your liking, click the dropdown arrow next to Edit, then select Add to Campaign. The constituents/organizations active on the report will be added to the campaign you choose.



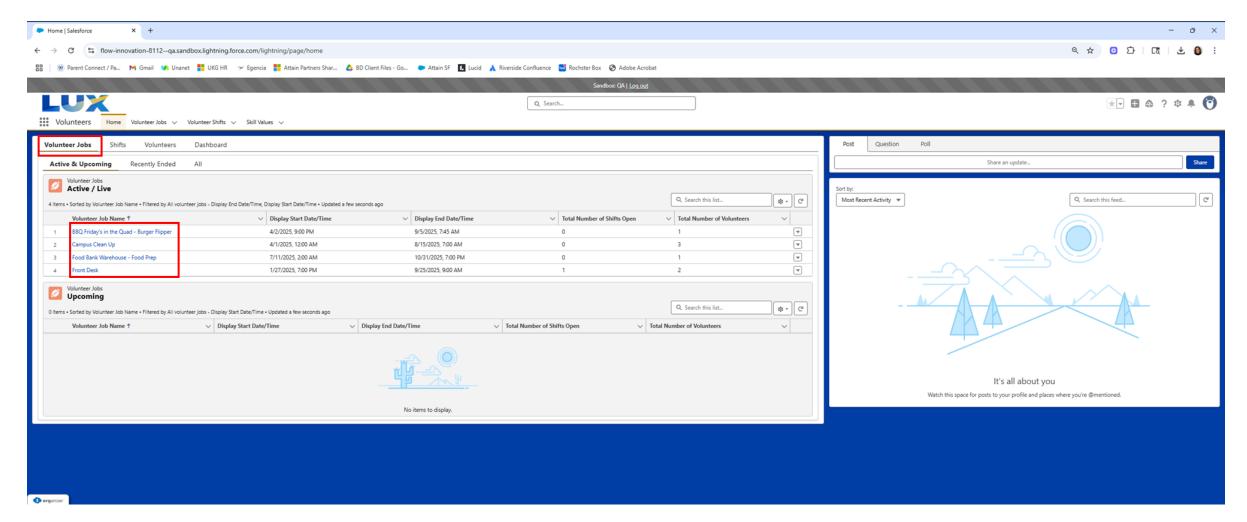




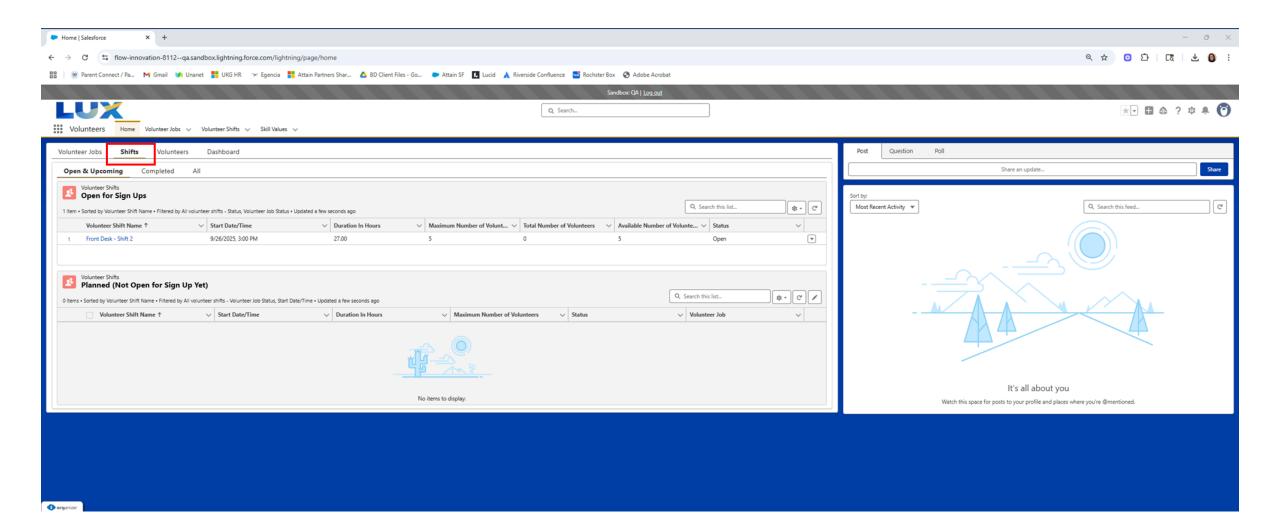
Though volunteer information can be accessed in the Lux (ascend) platform, the Volunteers app within Salesforce will give more information about volunteers and give the ability to add and modify volunteer activities. To access the app, begin typing volunteers into the search bar, then click Volunteers under the App section.



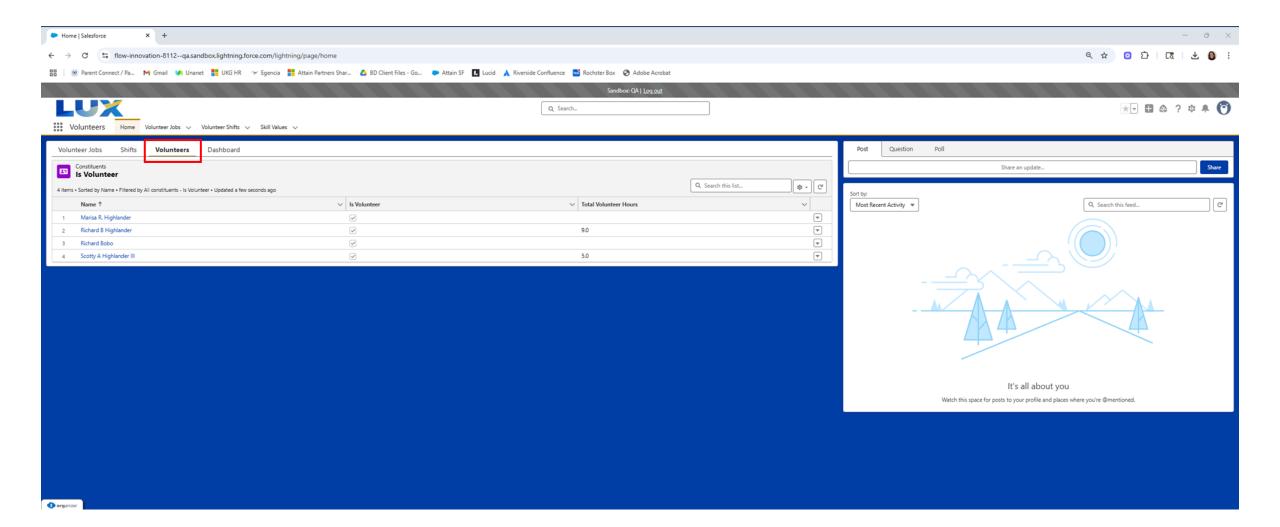
You will be redirected to the Volunteers app. On the Home page, under the Volunteer Jobs tab, you can see active, upcoming, and previous volunteer activities. On any of the pages, click hyperlinked names to view the item's record page.



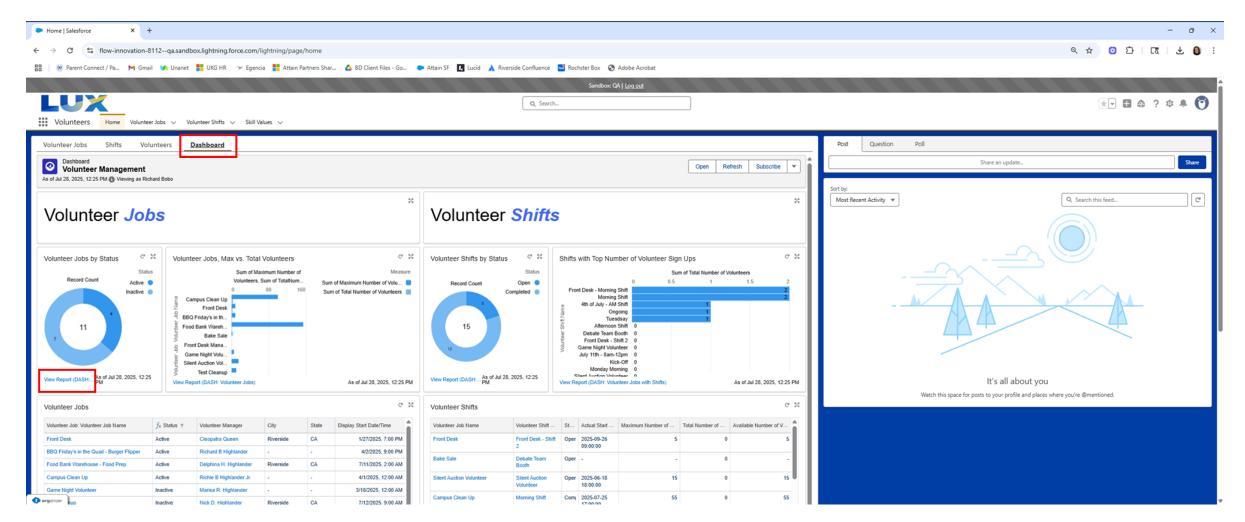
Under the Shifts tab, you will be able to see upcoming events that have slots open for volunteers.



The Volunteers tab will show you constituents who are labeled volunteers in the system.



The dashboard tab gives you high-level, visually appealing data about volunteer efforts. If you would like more detailed information, click on the report name and you will be redirected to the detailed report.



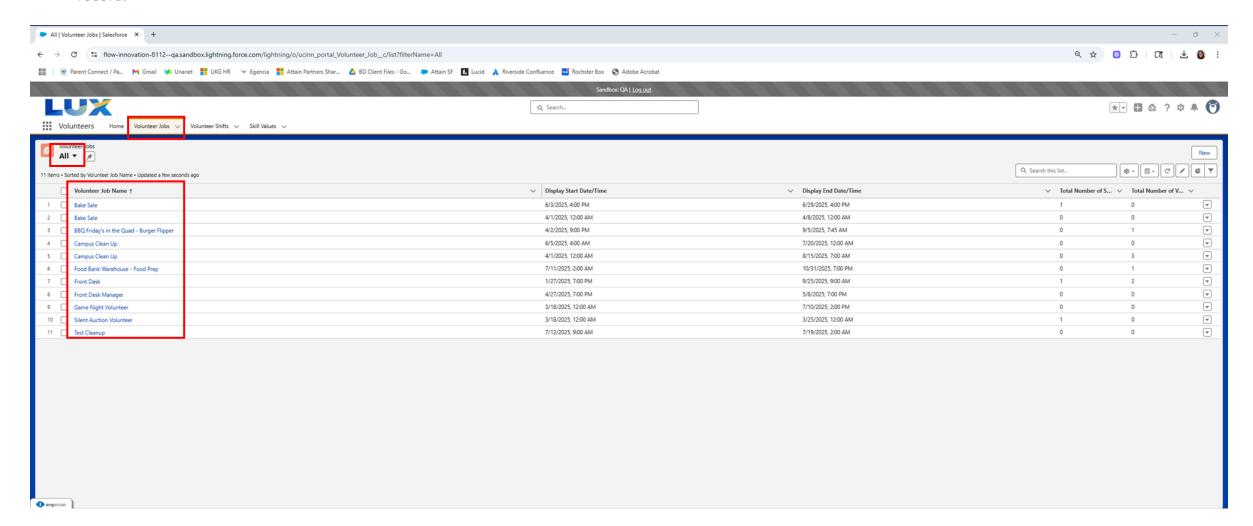


## VOLUNTEER JOBS



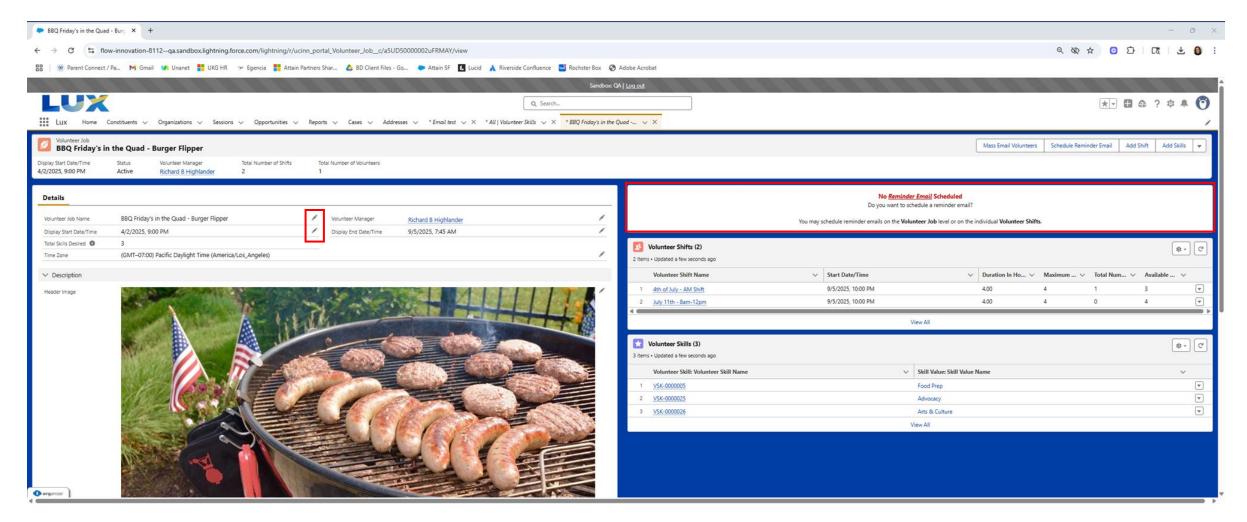
#### **VOLUNTEERS APP: VOLUNTEER JOBS**

To see a comprehensive list of volunteer jobs, click the Volunteer Jobs tab, then change the list view to All. Click any hyperlinked volunteer job name to view its record.



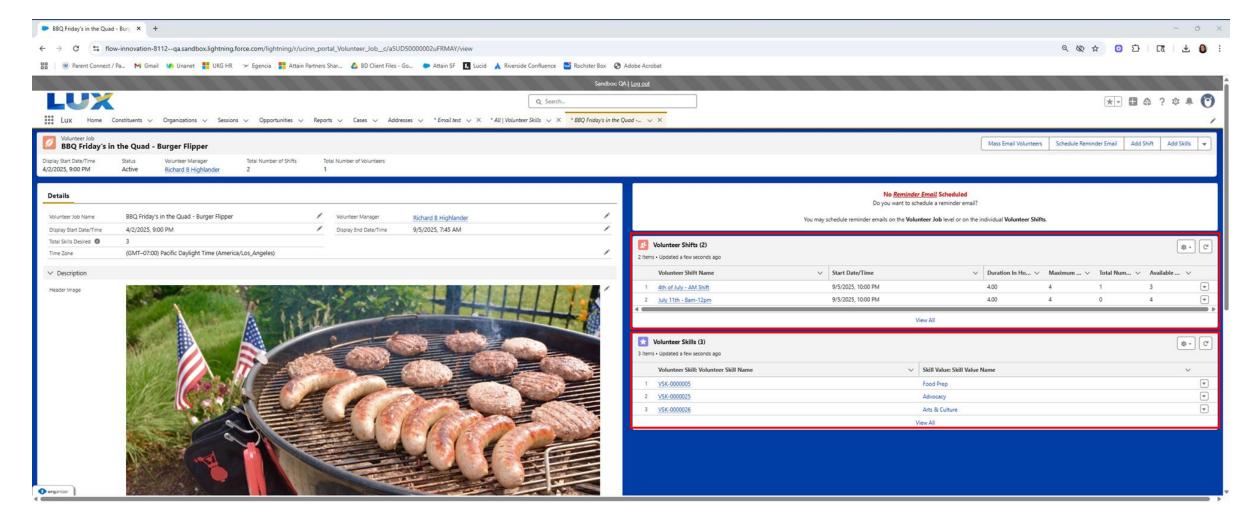
#### **VOLUNTEERS APP: VIEW VOLUNTEER JOBS**

The volunteer job record page will give you details on the time, place, shifts, and skills associated with the job. To edit the job's details, click the pencil icon next to any field in the Details tab. Any emails or notifications scheduled for the event will appear in the reminder section of the page.



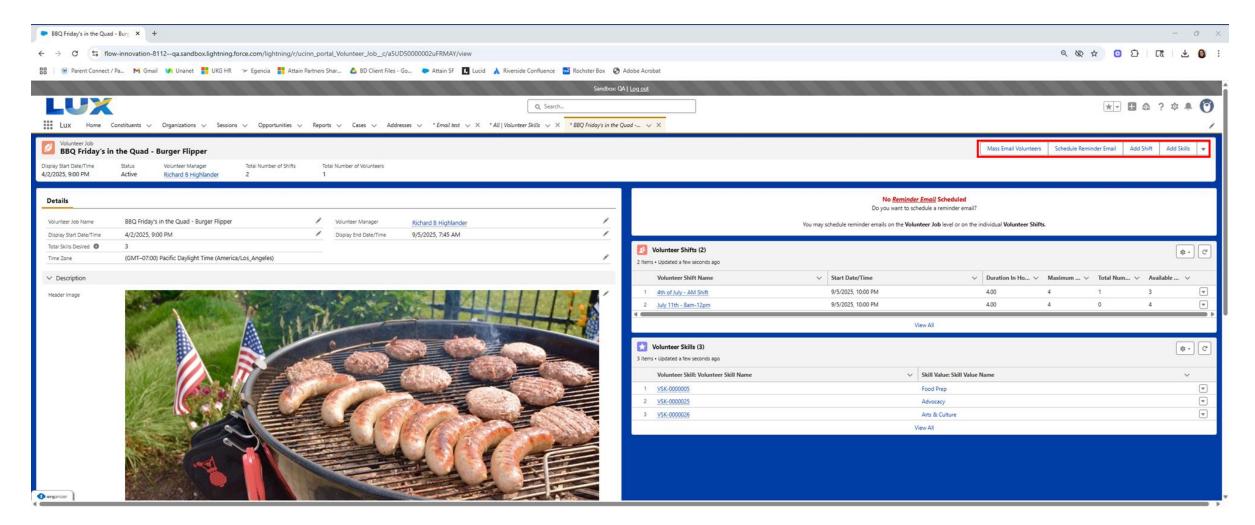
#### **VOLUNTEERS APP: VIEW VOLUNTEER JOBS**

Volunteer Shifts: details all shifts that can be taken to help with the volunteer job Volunteer Skills: details types of jobs that will be done during the event



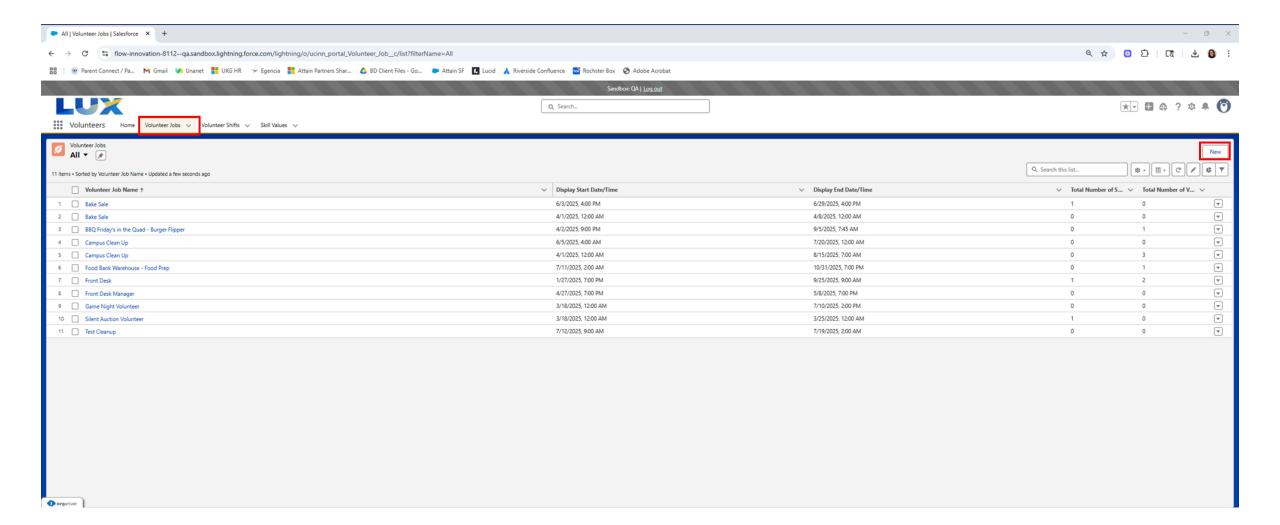
#### **VOLUNTEERS APP: MANAGE VOLUNTEER JOBS**

To send a mass email to participants, add a new shift, or add a new skill click the relevant button in the upper righthand corner, then fill out the required fields and click Save.



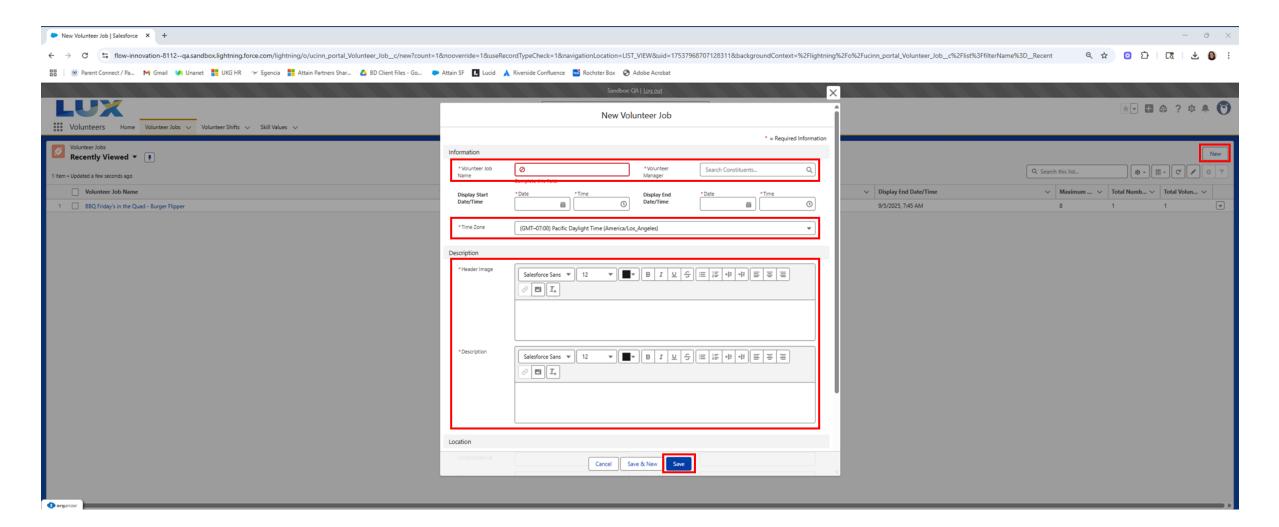
#### **VOLUNTEERS APP: CREATE NEW VOLUNTEER JOBS**

Navigate to the volunteer jobs list view, then click New.



#### **VOLUNTEERS APP: CREATE NEW VOLUNTEER JOBS**

A popup will appear. Fill out the required fields and any additional information you have, then click Save.



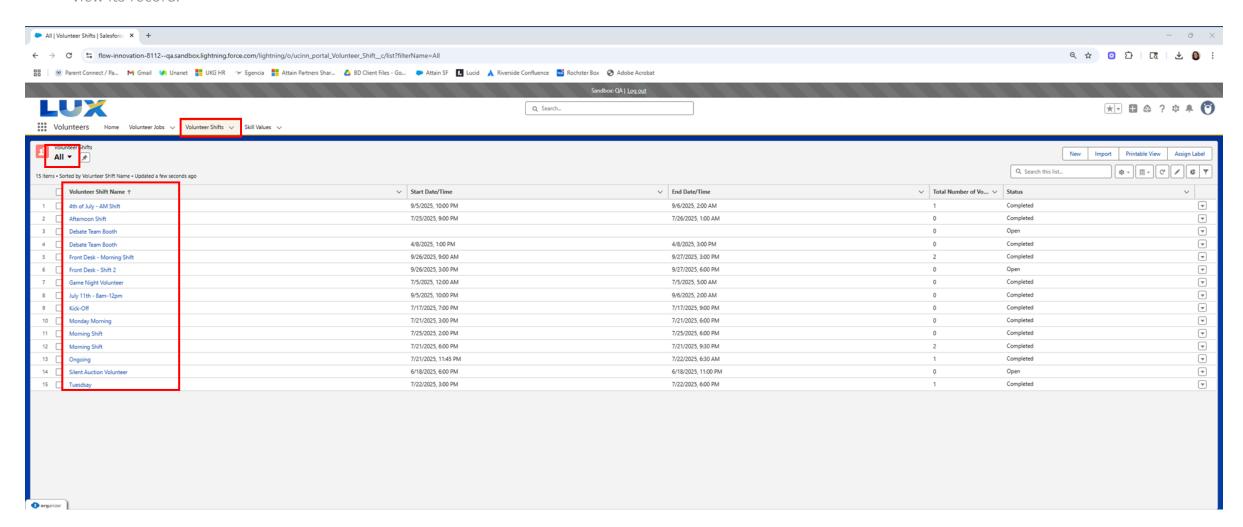


### 2.2 VOLUNTEER SHIFTS



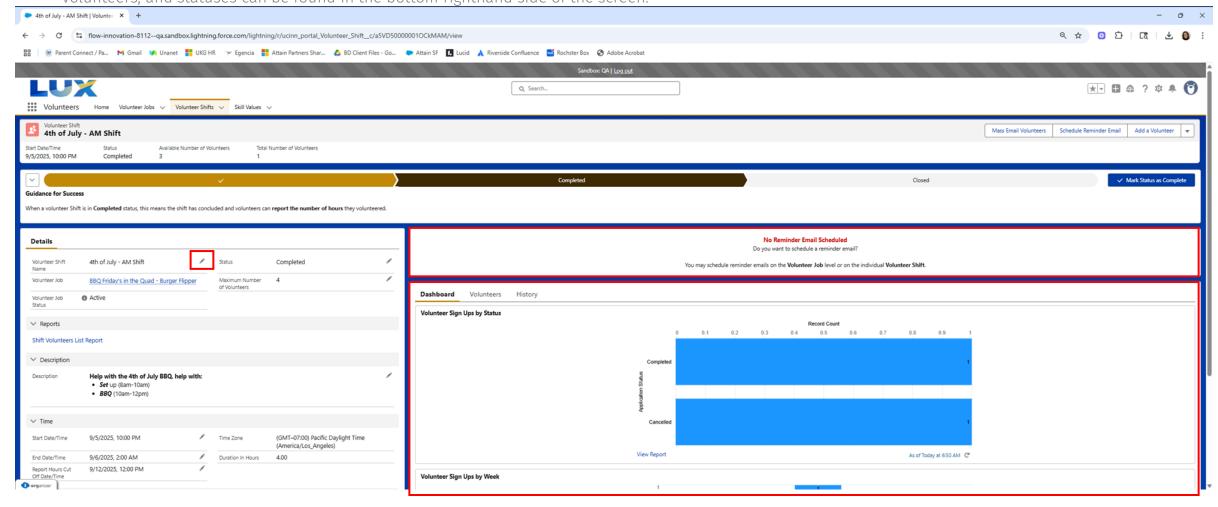
#### **VOLUNTEERS APP: VOLUNTEER SHIFTS**

To see a comprehensive list of volunteer shifts, click the Volunteer Shifts tab, then change the list view to All. Click any hyperlinked volunteer shift name to view its record.



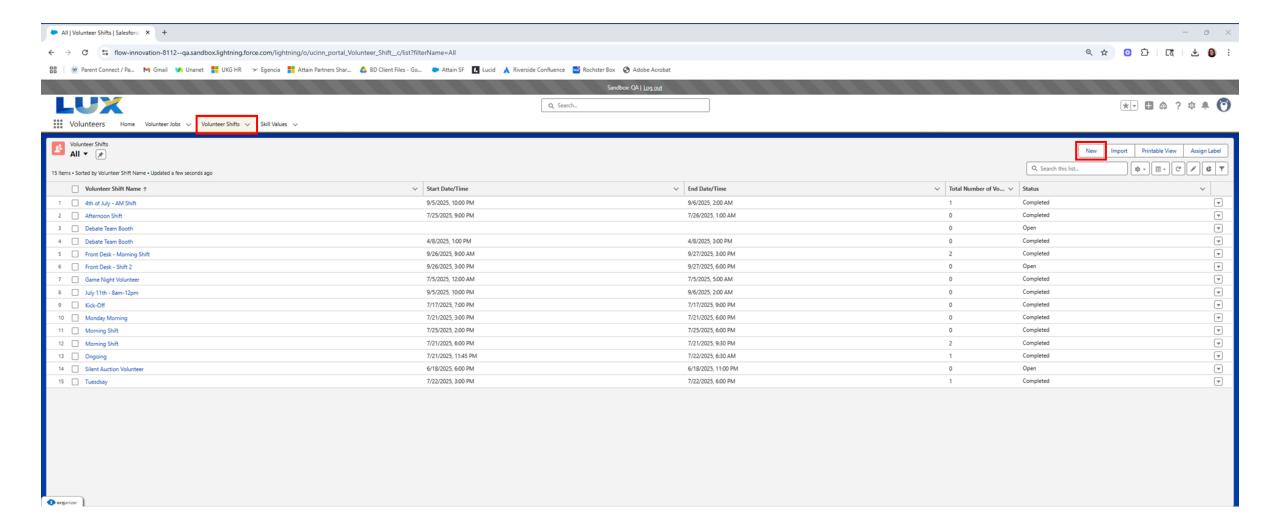
#### **VOLUNTEERS APP: VOLUNTEER SHIFTS**

The volunteer shift record page will give you details on the time, place, signups, and volunteers associated with the shift. To edit the shift's details, click the pencil icon next to any field in the Details tab. Any reminder emails scheduled will appear on the righthand side of the page. Visual representations of signups, volunteers, and statuses can be found in the bottom righthand side of the screen.



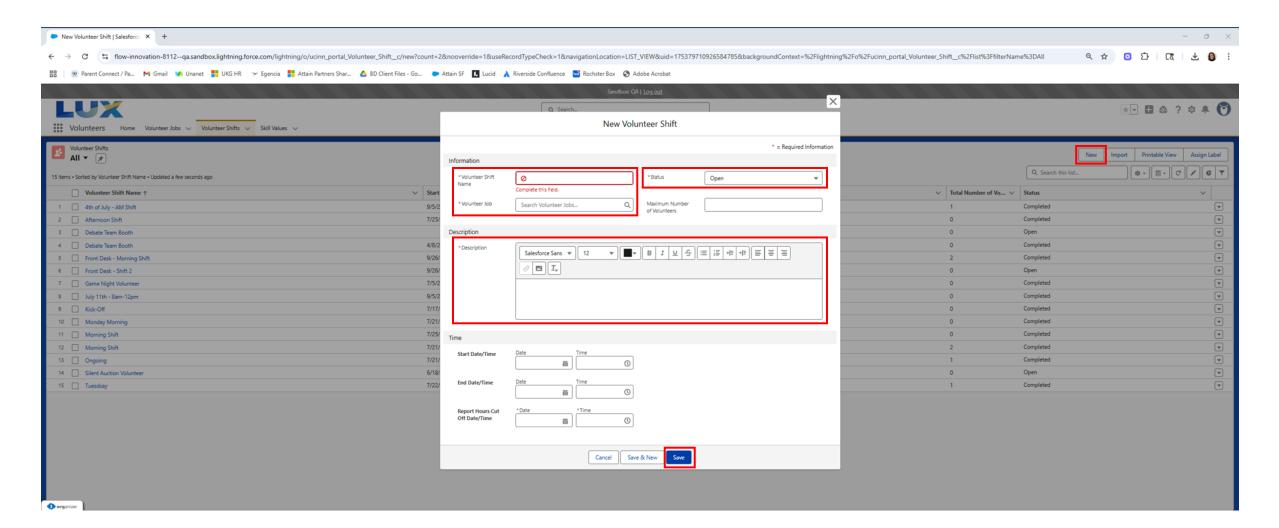
#### **VOLUNTEERS APP: CREATE NEW VOLUNTEER SHIFTS**

To create a new volunteer shift, navigate to the Volunteer Shifts tab, then click New.



#### **VOLUNTEERS APP: CREATE NEW VOLUNTEER SHIFTS**

Fill out any required fields and any other information you have, then click Save.



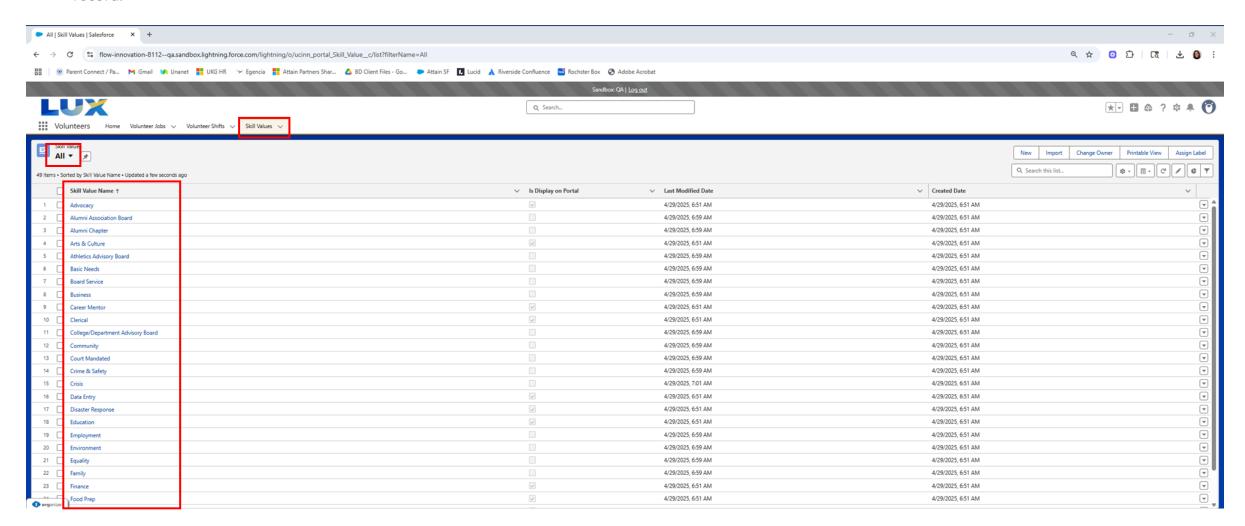


### 2.3 VOLUNTEER SKILLS



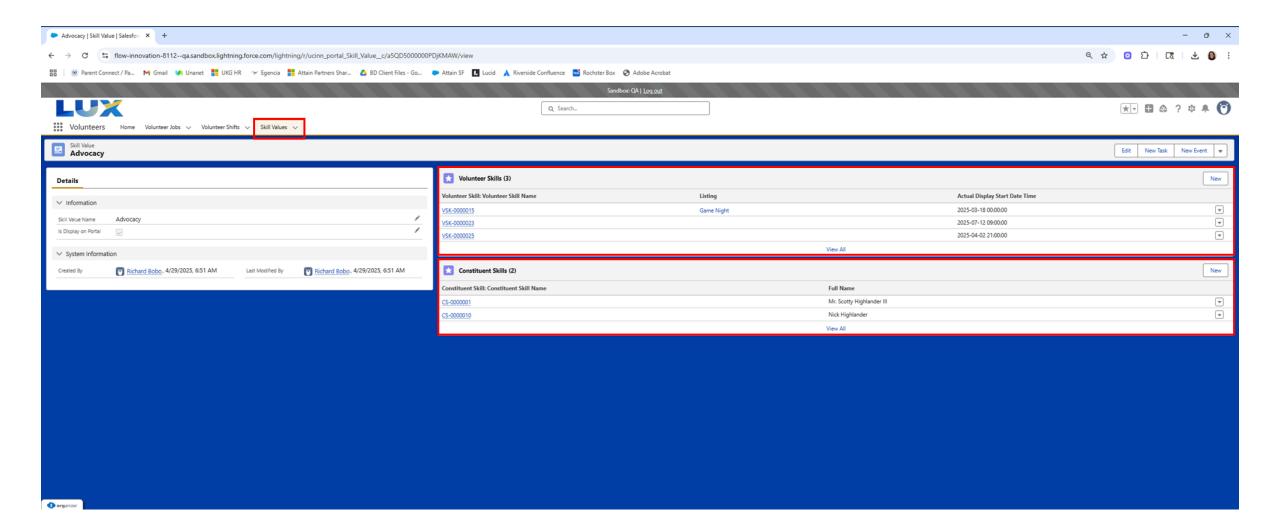
#### **VOLUNTEERS APP: VOLUNTEER SKILLS**

To see a comprehensive list of volunteer skills, click the Skill Values tab, then change the list view to All. Click any hyperlinked skill value name to view its record.



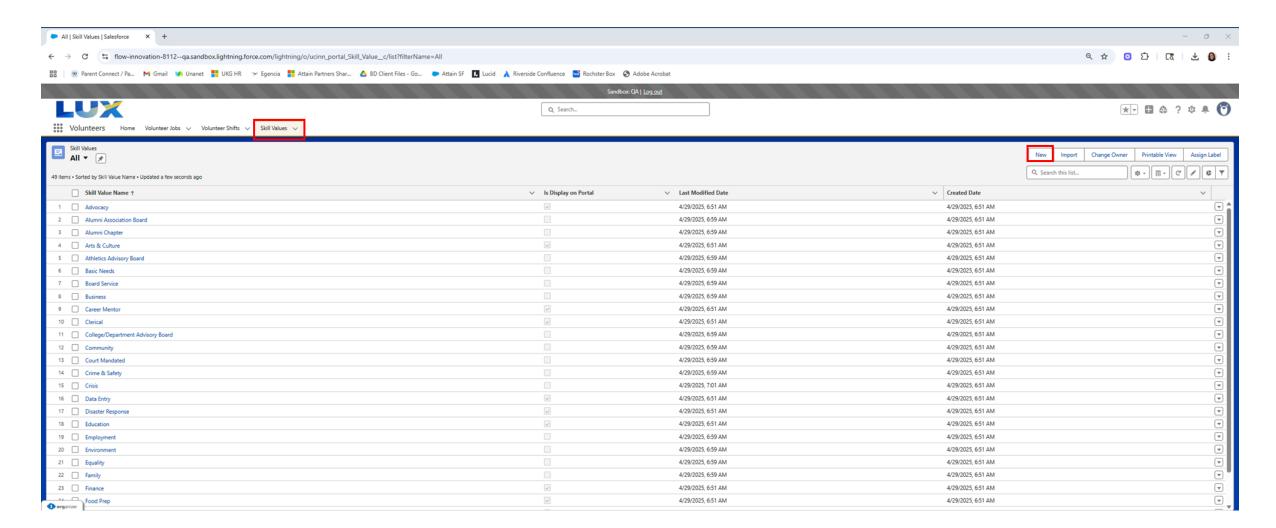
#### **VOLUNTEERS APP: VOLUNTEER SKILLS**

The volunteer shift record page will give you details on the actions associated with the skills and any constituents who have the skills on their record.



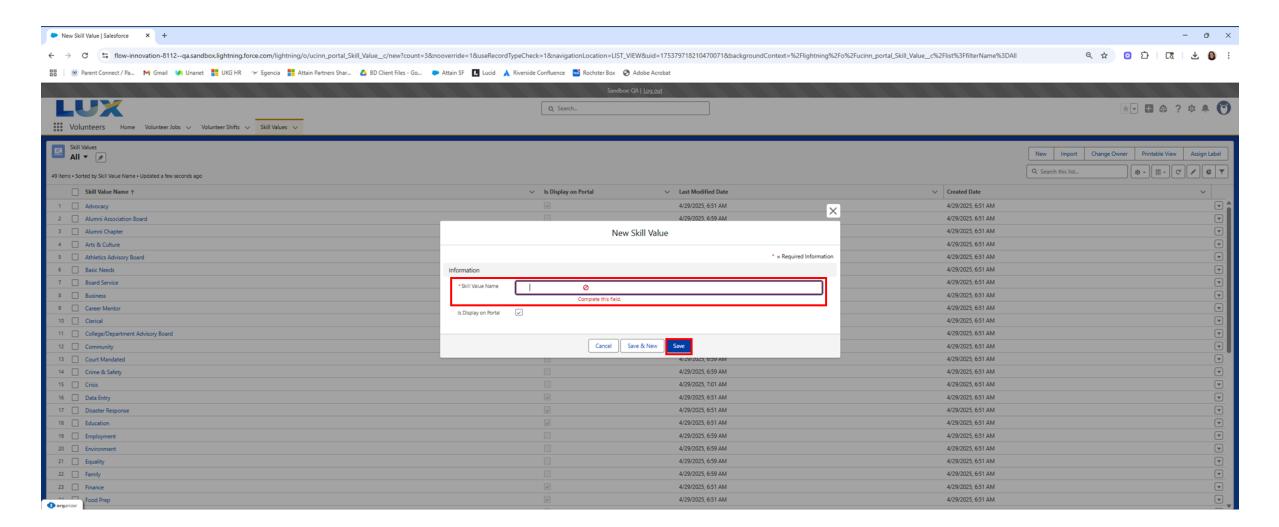
#### **VOLUNTEERS APP: CREATE A NEW VOLUNTEER SKILL**

Navigate to the Skills Value tab, then click New.



#### **VOLUNTEERS APP: CREATE A NEW VOLUNTEER SKILL**

Fill out the required field, then click Save.



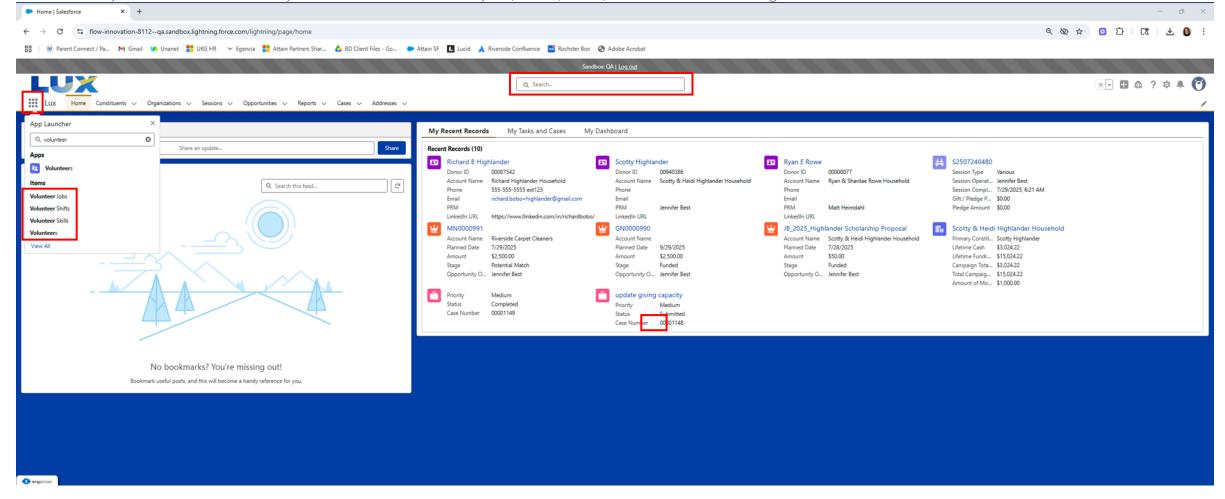


### 2.4 VOLUNTEERS-ASCEND VIEW



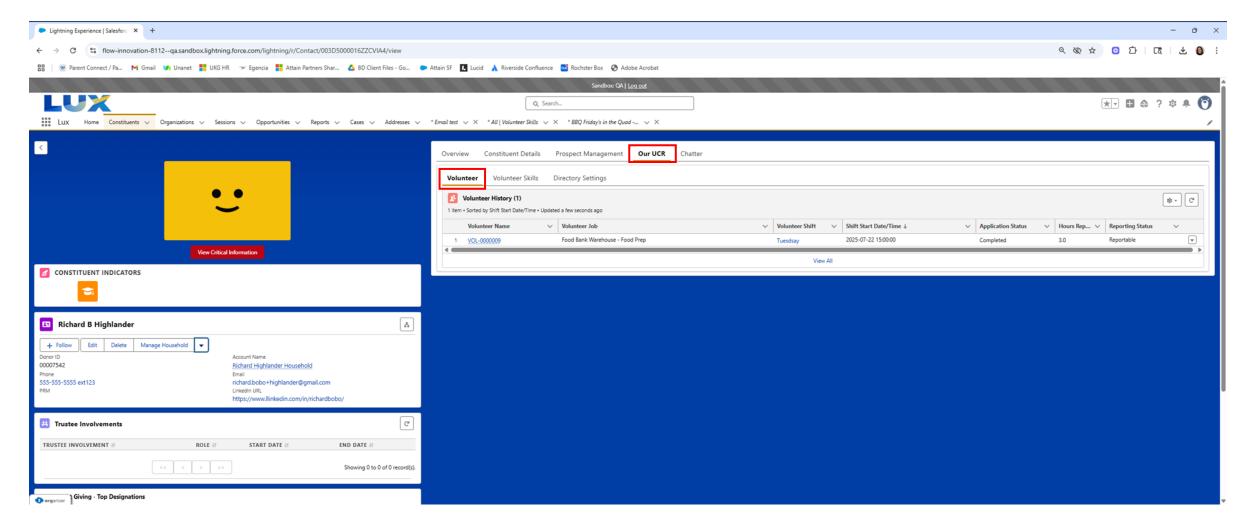
#### **VOLUNTEERS - ASCEND VIEW**

Though the Volunteers app is needed to create new volunteer jobs, shifts, and events, you can view volunteer information from ascend. To view lists of jobs, shifts, skills, and volunteers, type the relevant name into the App Launcher, then click on the object you wish to view. You will be redirected to its record page, where you can view all. You may also search for volunteer jobs, shifts, skills, and volunteers in the global search bar.



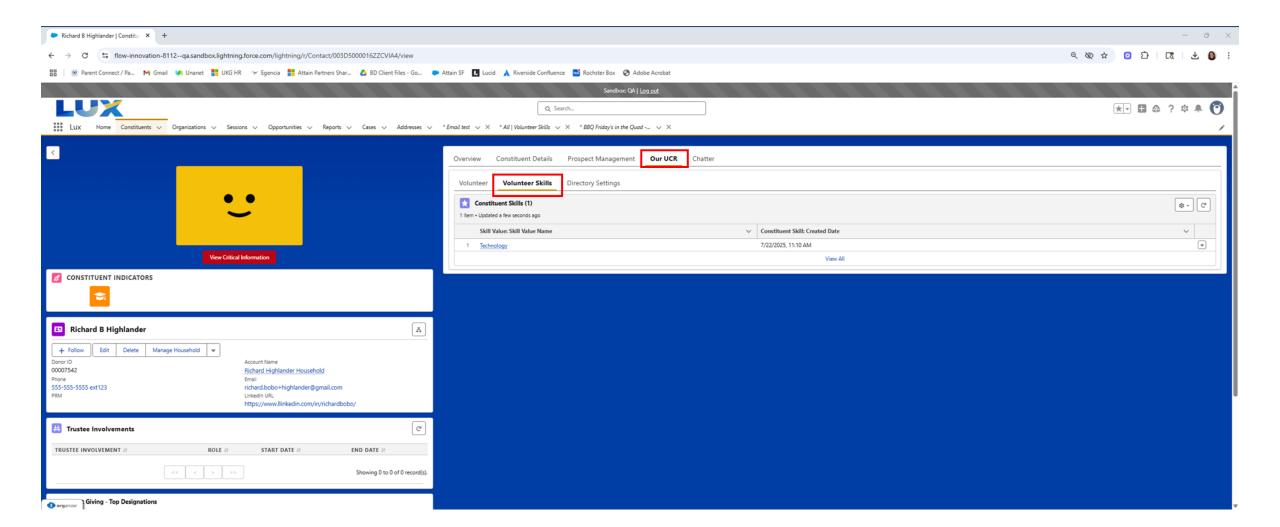
#### **VOLUNTEERS – ASCEND VIEW: CONSTITUENT/ORGANIZATION RECORD**

To view whether a constituent/organization has participated in volunteer events, navigate to their record page. Click into the Our UCR tab. The Volunteer History subtab details what events the constituent/organization has signed up for and participated in.



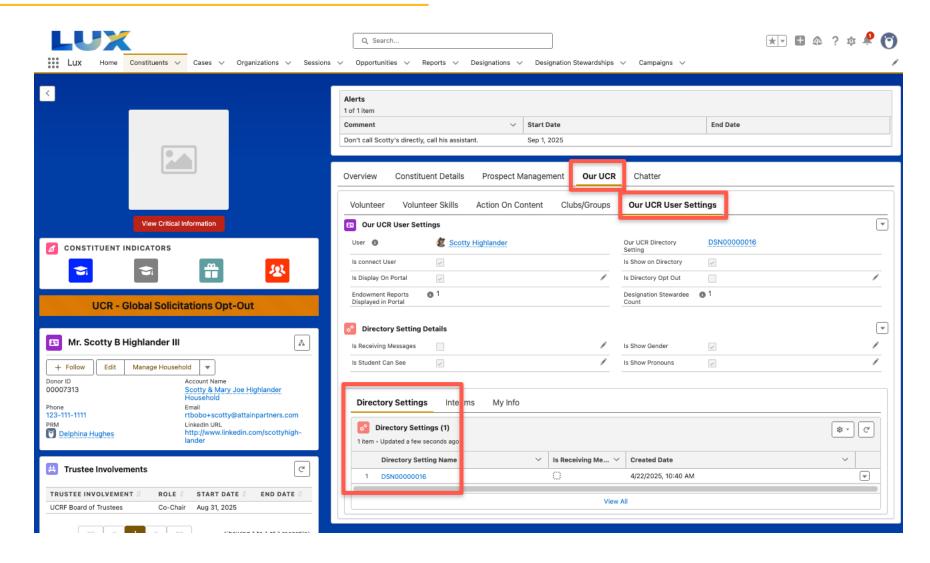
#### **VOLUNTEERS - ASCEND VIEW: CONSTITUENT/ORGANIZATION RECORD**

The Volunteer Skills subtab highlights what kinds of volunteer jobs the constituent/organization is qualified for or can participate in.



#### **VOLUNTEERS – ASCEND VIEW: CONSTITUENT/ORGANIZATION RECORD**

Directory Settings is used for all Portal Users. A single Directory Setting record is automatically created for each constituent and is a record that stores the constituent settings and preferences as it relates to some of what they want to have visible or not visible in the Alumni Directory. Even if they are not in the directory, or not an alum, they still must have a Directory Setting record.



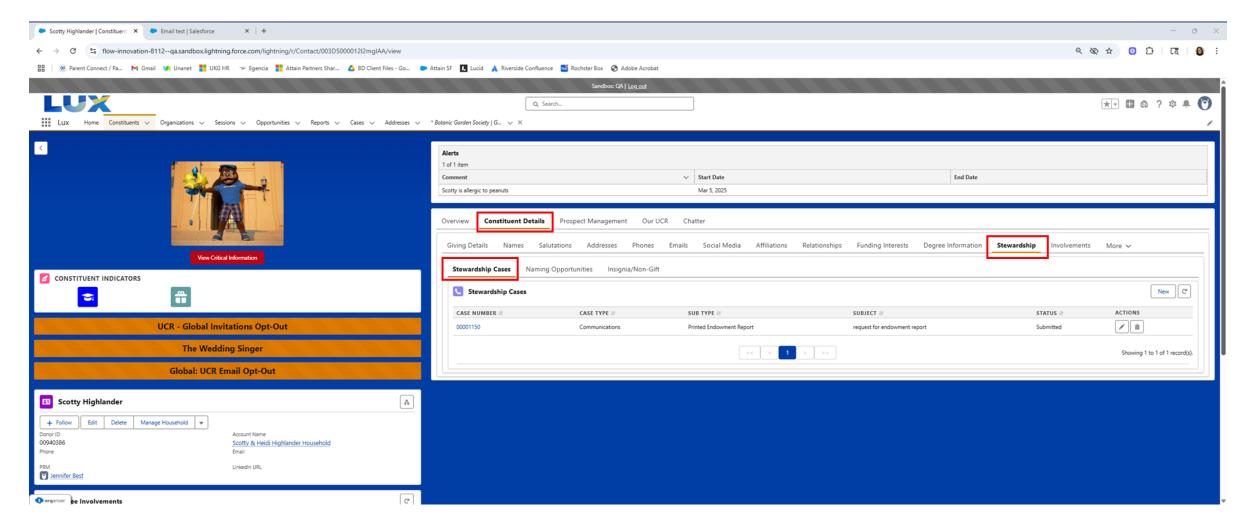


# STEWARDSHIP CASES



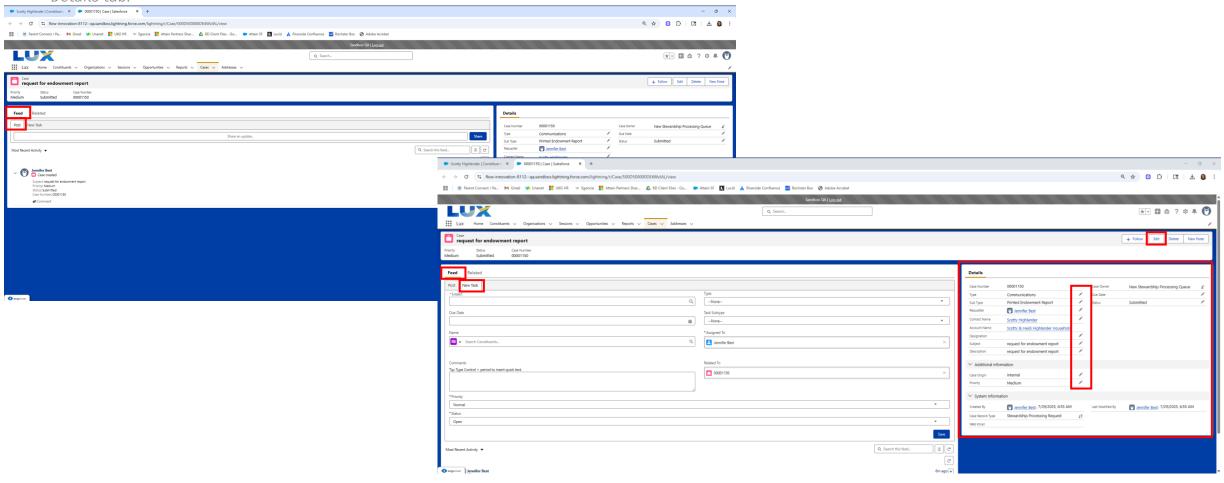
#### STEWARDSHIP CASES

To view stewardship cases related to a constituent or organization, navigate to their record page, then click Constituent Details. Next, click into the Stewardship subtab. The view will default to Stewardship Cases. To view a case in more detail, click on its hyperlinked Case Number.



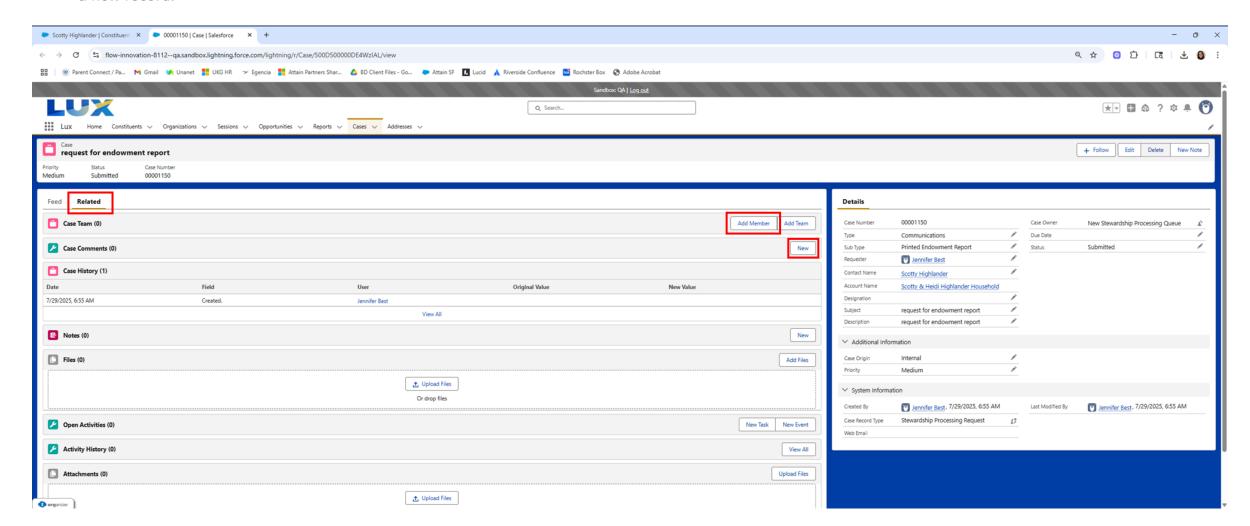
#### **VIEW AND MANAGE CASES**

You will be redirected to the case's record page. From here, you can view details about the case and review the work being done on it. You can communicate about the case in the Feed>Post tab, and add tasks to the case through the Feed>New Task tab. To edit the case, click Edit or on any pencil next to fields in the Details tab.



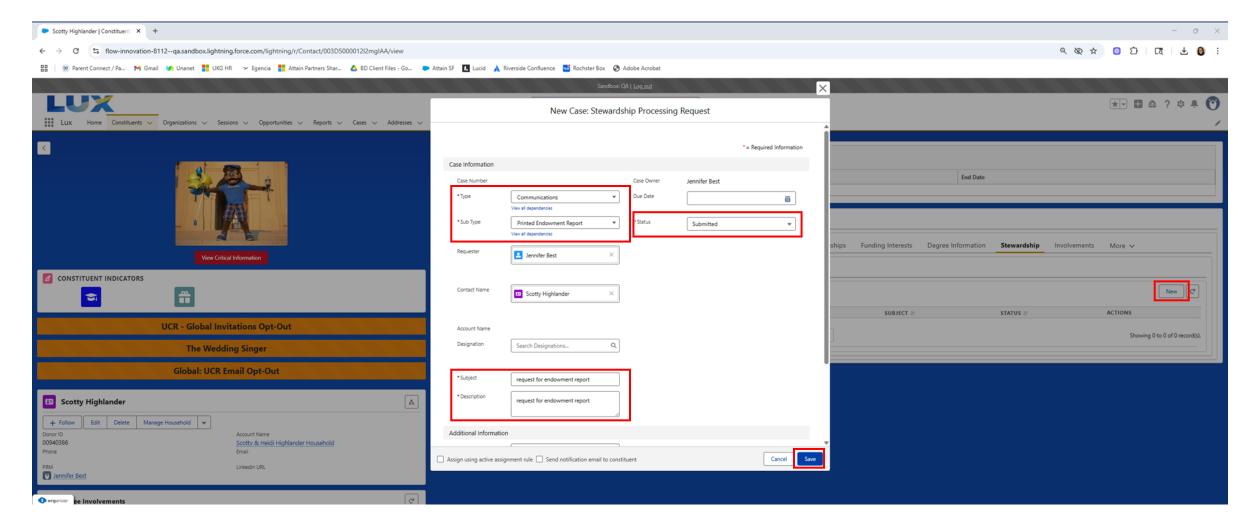
#### **VIEW AND MANAGE CASES**

To add additional team members to the case, upload files, leave notes, or add comments, navigate to the Related tab. Click New or Add in any section to create a new record.



#### **CREATE NEW CASE**

From any constituent or organization record page, navigate to Constituent Details>Stewardship>Stewardship Cases. Click New. Fill out any required fields and any other details you may have, then click Save.



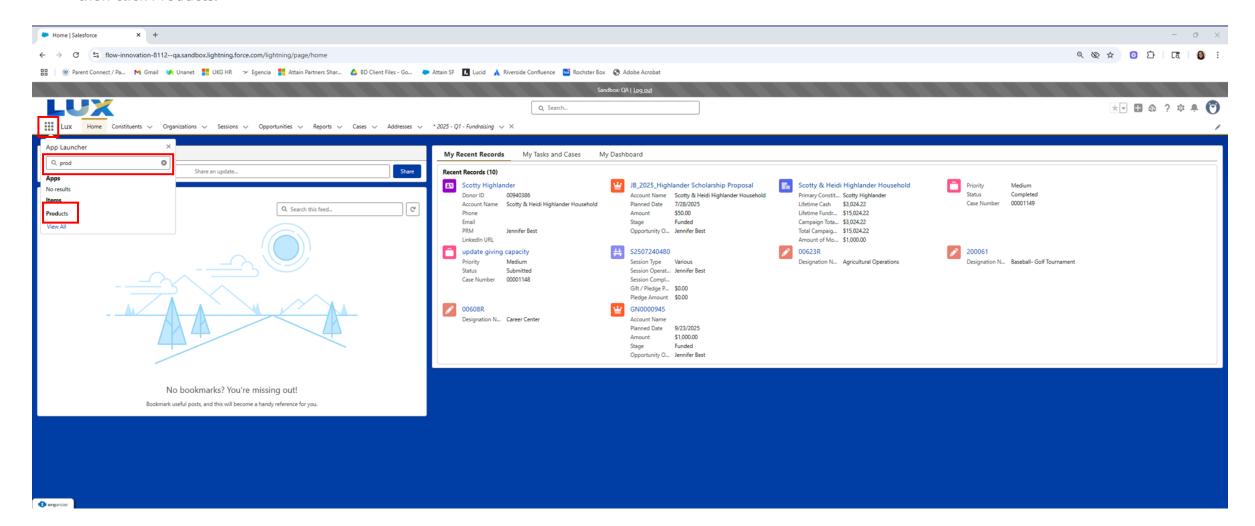


## 4 PRODUCTS



#### **PRODUCTS**

To view Products (which include Naming Opportunities, Insignia Items, Non-Gift Items, and some Memberships), begin typing Products into the App Launcher, then click Products.



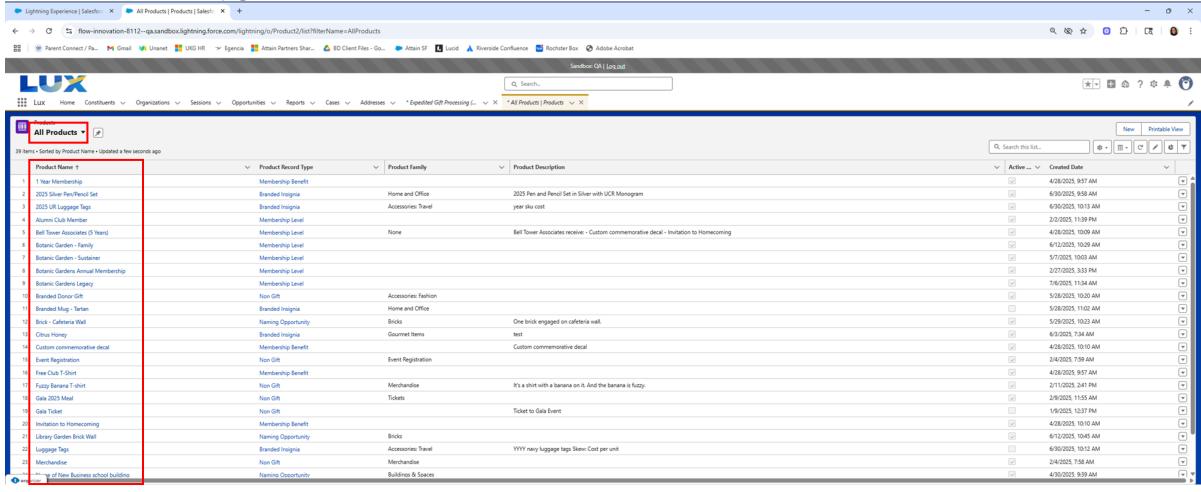


# PRODUCTS - NAMING OPPORTUNITIES



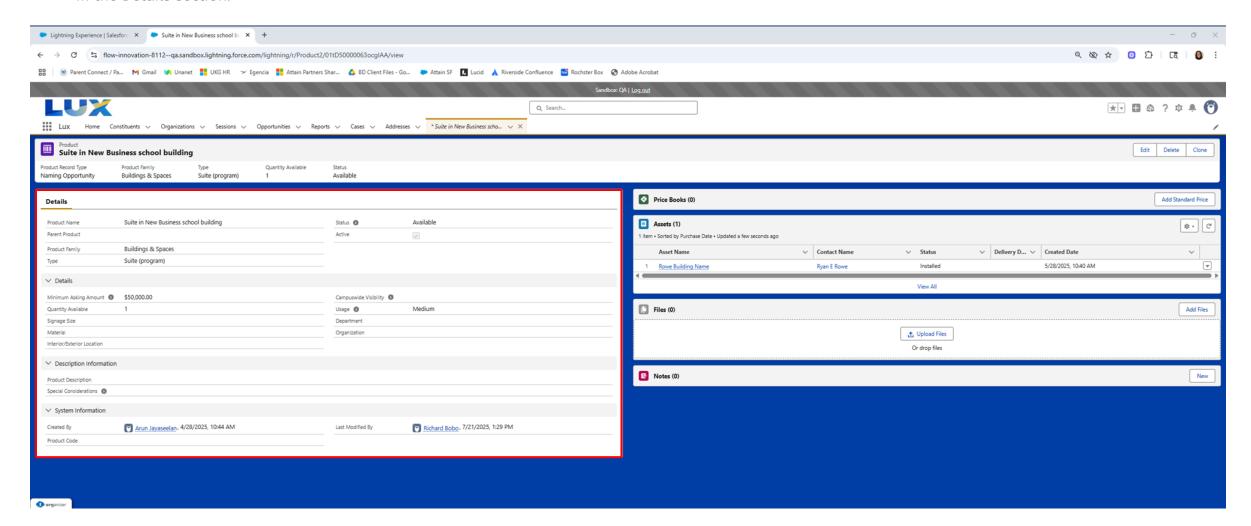
#### PRODUCTS: NAMING OPPORTUNITY

You will be redirected to the Products list view. From here, you may view Naming Opportunities, Insignia Items, Non-Gift Items, and some Memberships by selecting the list view of the type of product you're looking for. To view any record in more detail, click on the hyperlinked Product name and you will be redirected to its record page.



#### PRODUCTS: VIEW AND MANAGE NAMING OPPORTUNITIES

When you click on a Naming Opportunity record, you will be redirected to its record page. From there you can view information about the naming opportunity in the Details section.

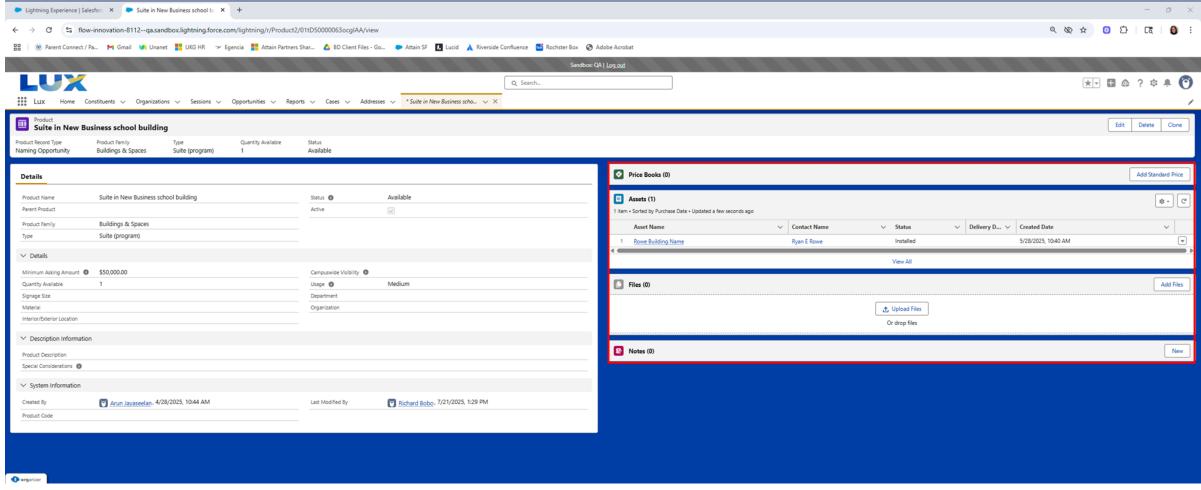


#### PRODUCTS: VIEW AND MANAGE NAMING OPPORTUNITIES

Price Books: lists cost to the constituent associated with the product opportunity

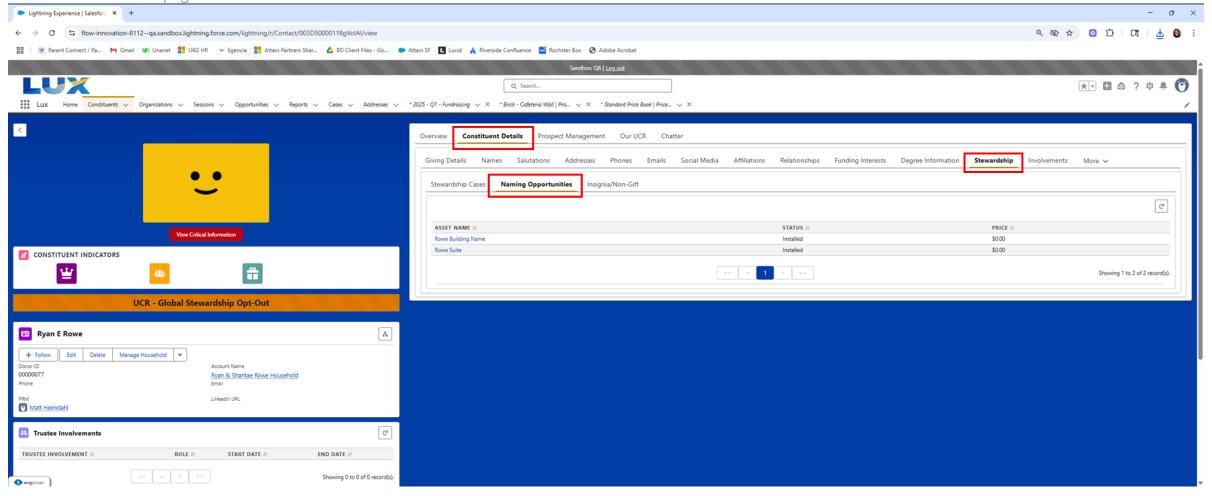
Assets: when the naming opportunity is assigned to a constituent/org, that constituent/org will be stored in the system as an Asset

Files & Notes: lists files uploaded and notes added to the opportunity



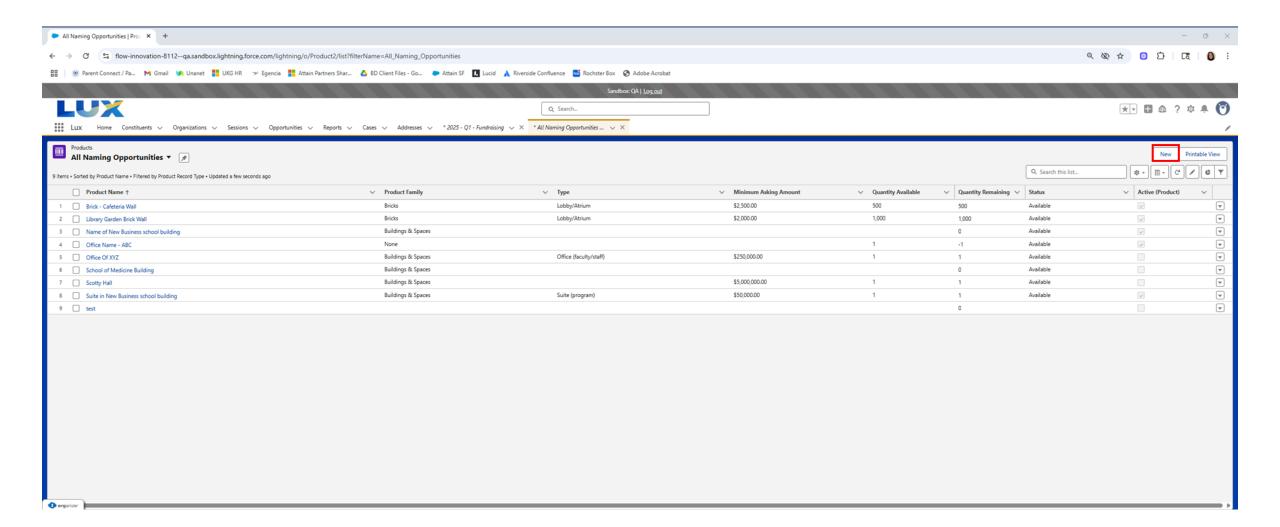
#### PRODUCTS: VIEW CONSTITUENT & ORGANIZATION NAMING OPPORTUNITIES

If a constituent or organization has named a space on campus or had something named in their honor, the opportunity will appear on their record page. You can view details by navigating to Constituent/Organization Details>Stewardship>Naming Opportunities. Click on the opportunity's hyperlinked asset name to view its record page.



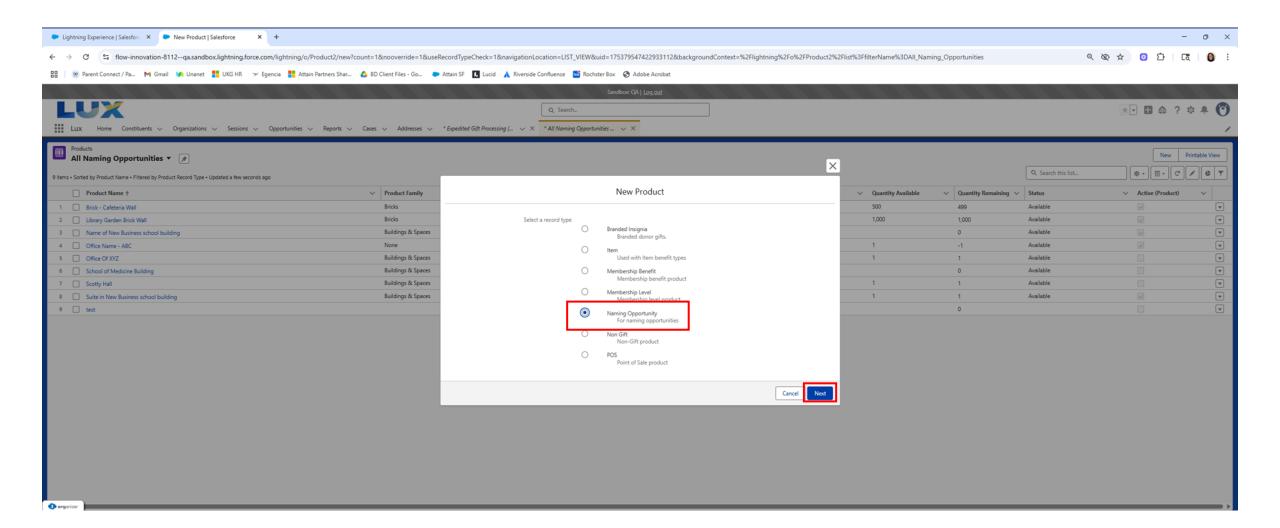
#### PRODUCTS: CREATE A NEW NAMING OPPORTUNITY

To create a new naming opportunity, navigate to the products list view, then click New.



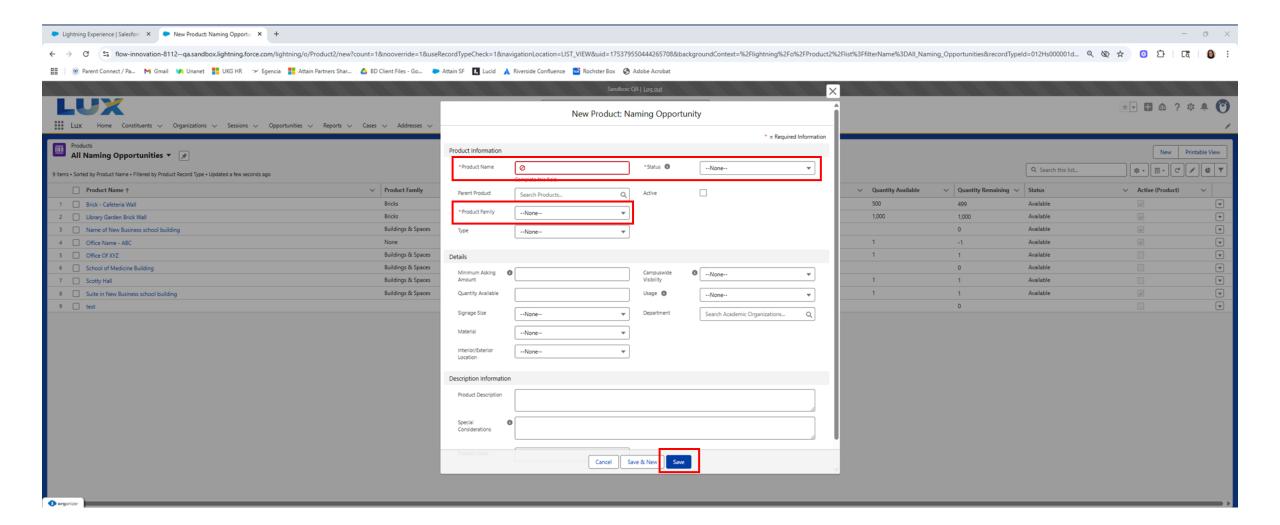
#### PRODUCTS: CREATE A NEW NAMING OPPORTUNITY

A popup will appear. Select Naming Opportunity from the list, then click Next.



#### PRODUCTS: CREATE A NEW NAMING OPPORTUNITY

A new popup will appear. Fill out the required fields and any additional information you have, then click Save.



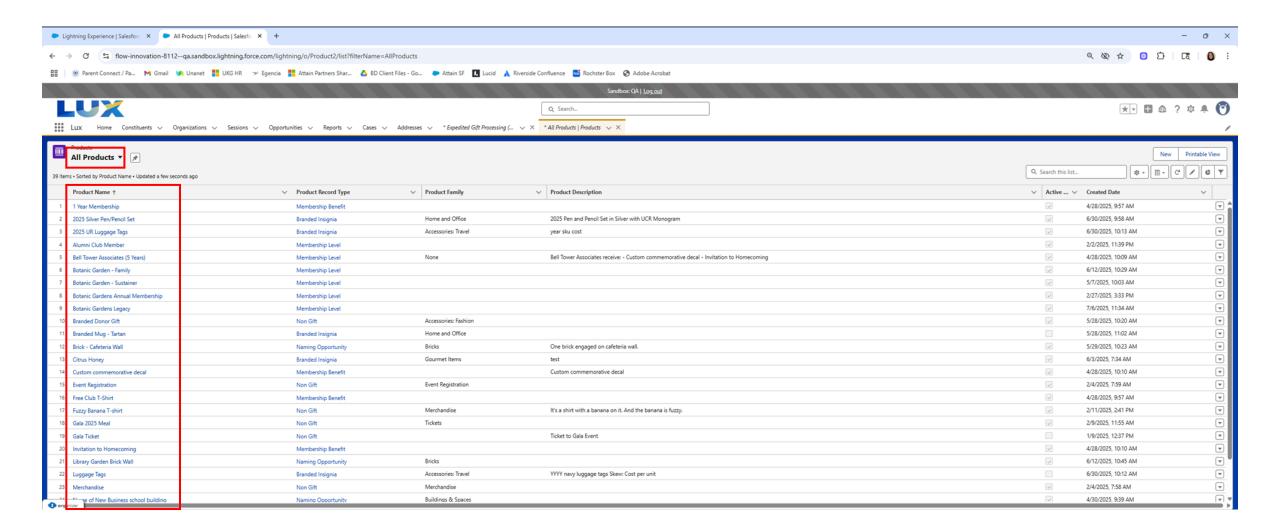


## PRODUCTS -BRANDED INSIGNIA



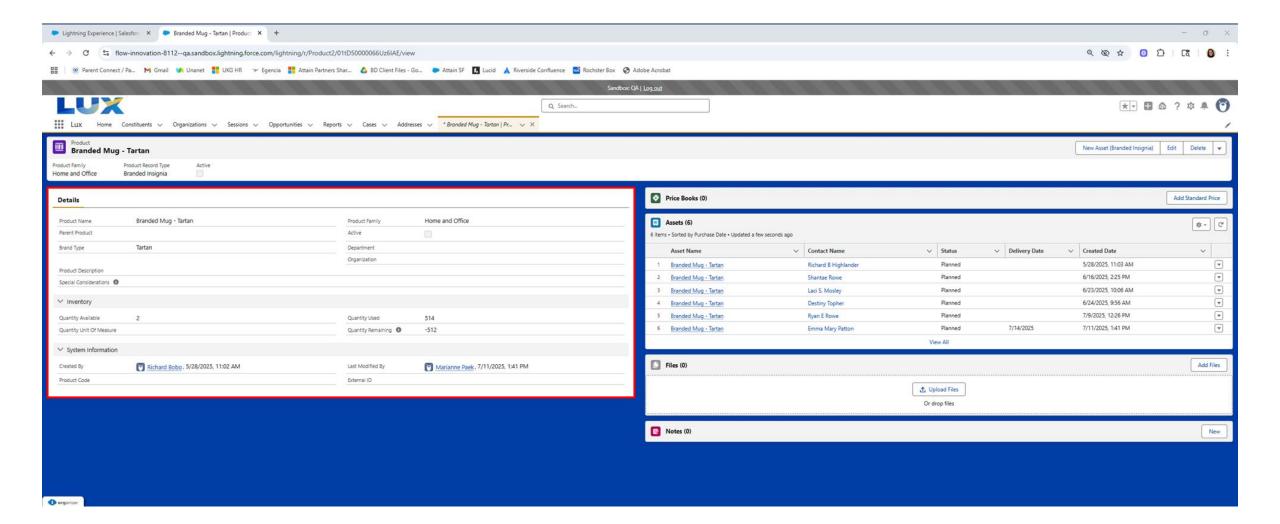
#### PRODUCTS: BRANDED INSIGNIA

To view any Branded Insignia record in more detail, click on the hyperlinked Product name and you will be redirected to its record page.



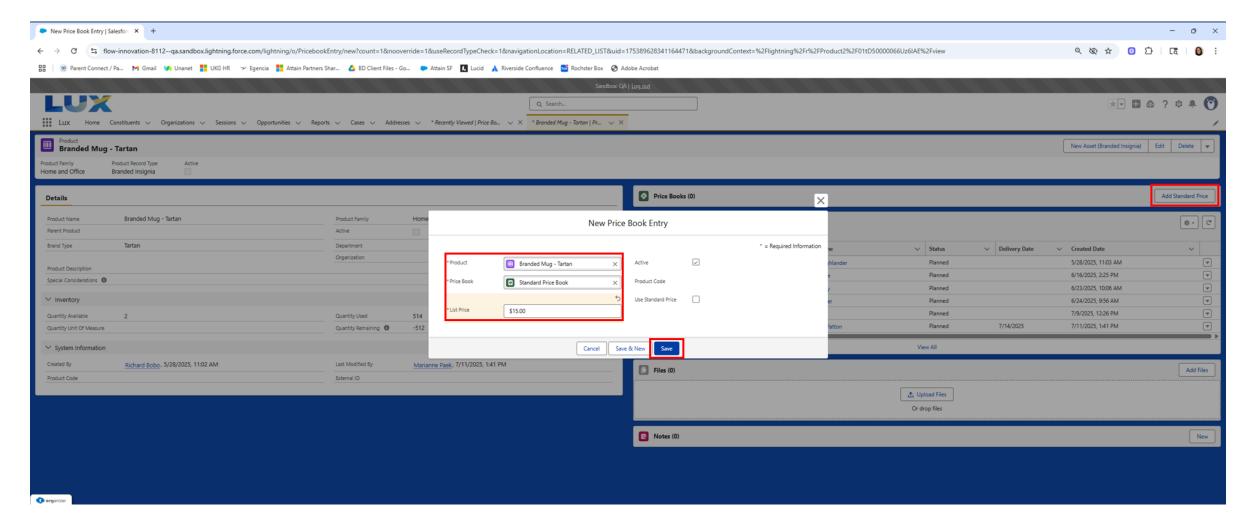
#### PRODUCTS: VIEW AND MANAGE INSIGNIA RECORD

You will be redirected to the insignia's record page. From there you can view information about the insignia item in the Details section.



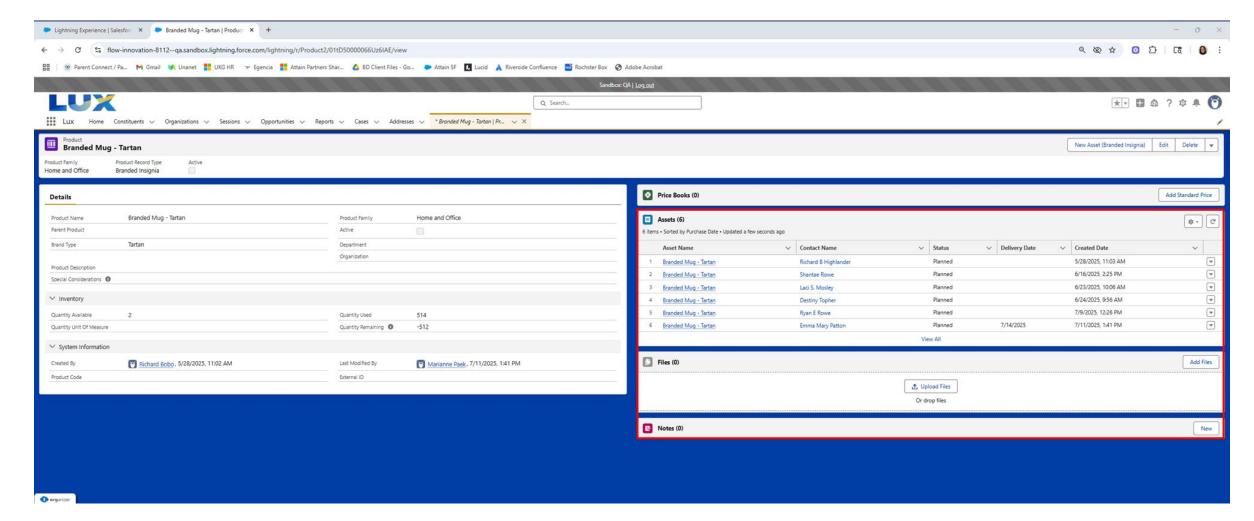
#### PRODUCTS: VIEW AND MANAGE INSIGNIA RECORD

Price Books list the cost to the constituent associated with the insignia. The price will be deducted from any gift processed that has the associated item added as a non-gift item. To add a price to the item, click Add Standard Price. A popup will appear. Fill in the required fields. Click Save.



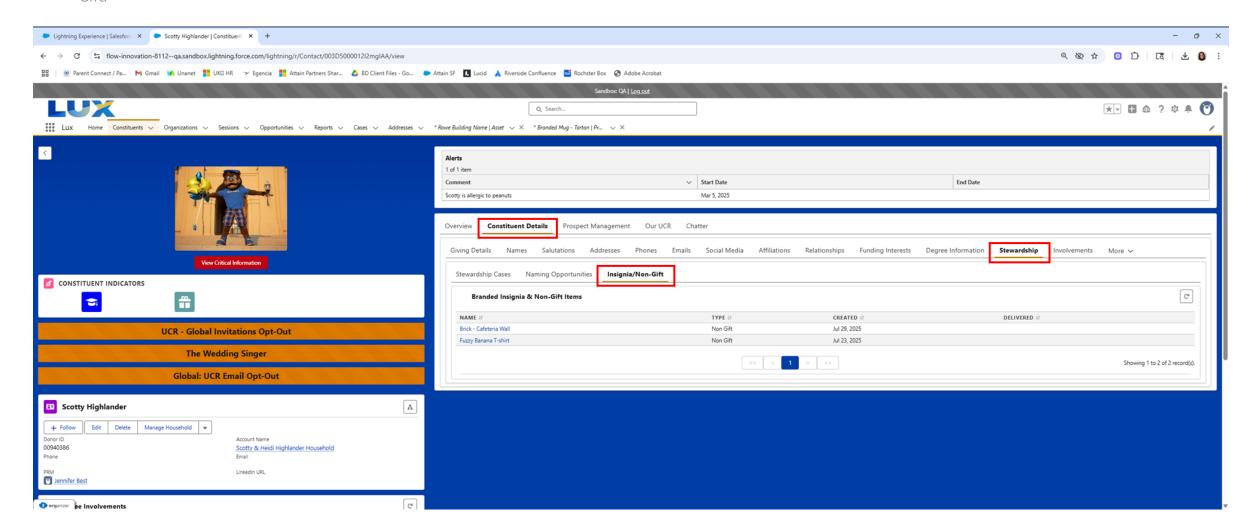
#### PRODUCTS: VIEW AND MANAGE INSIGNIA RECORD

Assets: lists any time the insignia is given to a constituent as part of a gift Files & Notes: lists files uploaded and notes added to the item



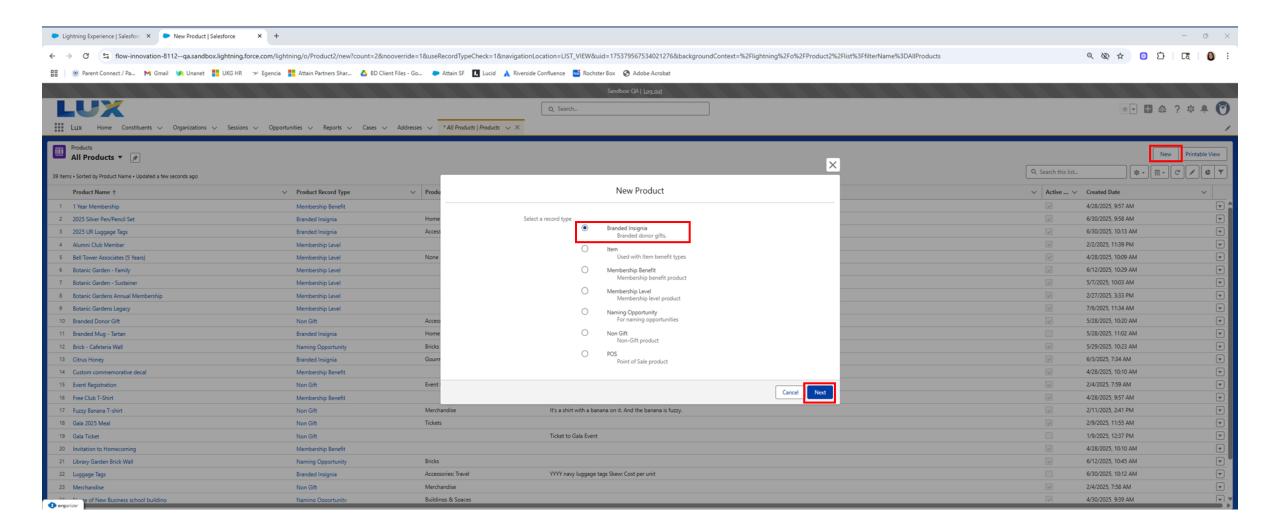
#### PRODUCTS: VIEW INSIGNIA ON CONSTITUENT/ORGANIZATION RECORDS

When an insignia item is given to a constituent or organization, the item will show up on their record page in Constituent Details>Stewardship>Insignia/Non-Gift.



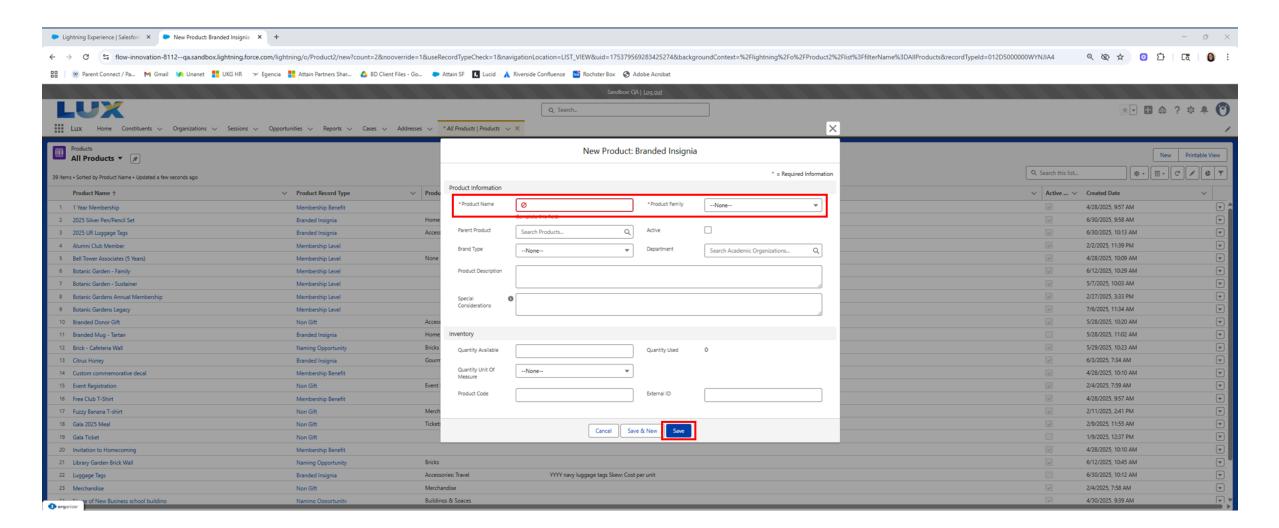
#### PRODUCTS: CREATE A NEW INSIGNIA ITEM

To create a new insignia item, navigate to the Product list view, then click New. A popup will appear. Select Branded Insignia, then click Next.



#### PRODUCTS: CREATE A NEW INSIGNIA ITEM

A new popup will appear. Fill in the required fields and any other relevant information, then click Save.



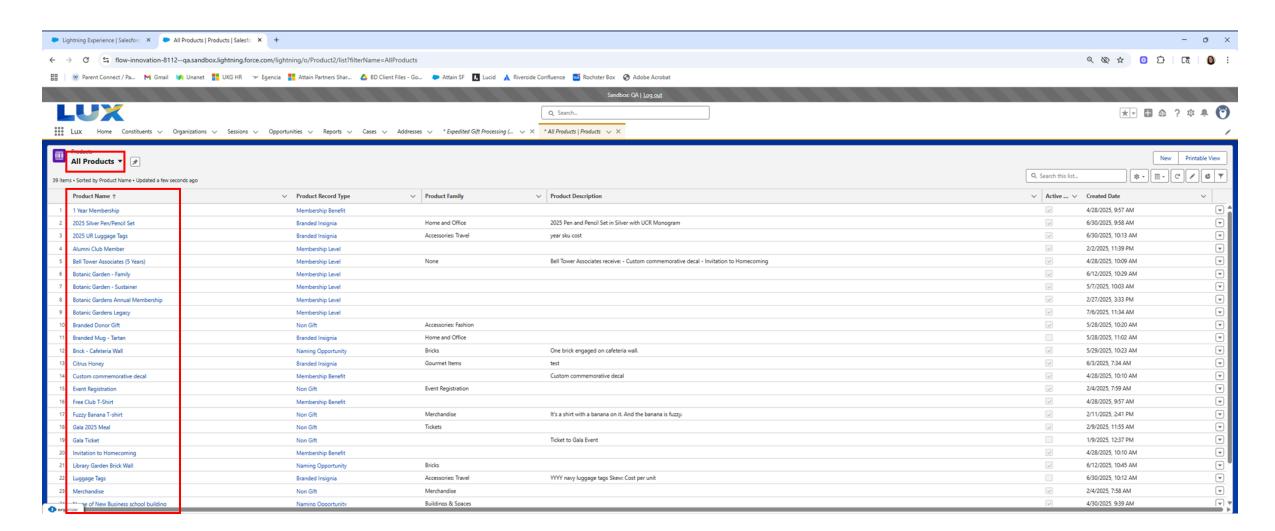


## 4.3 PRODUCTS -NON-GIFT ITEMS



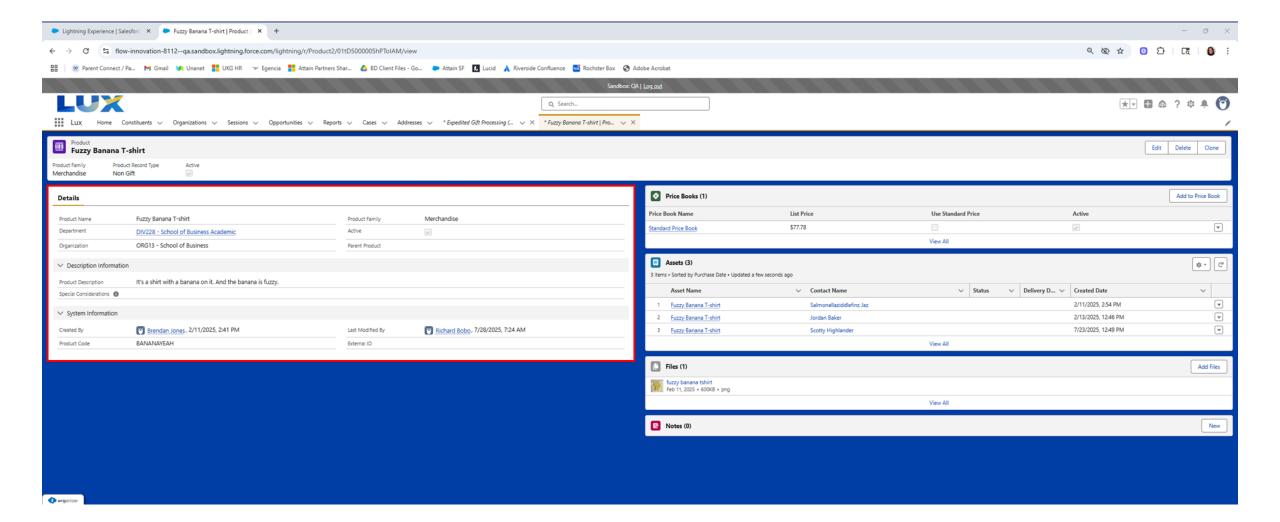
#### PRODUCTS: NON-GIFT ITEMS

To view any Non-Gift Item record in more detail, click on the hyperlinked Product name and you will be redirected to its record page.



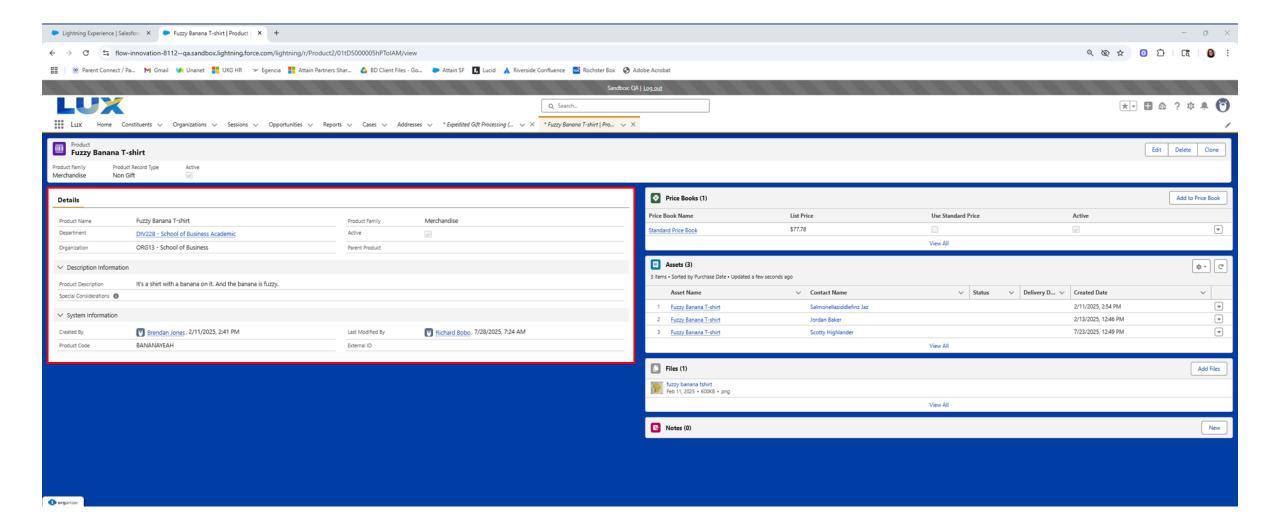
#### PRODUCTS: VIEW AND MANAGE NON-GIFT ITEM RECORD

You will be redirected to the non-gift item's record page. From there you can view information about the non-gift item in the Details section.



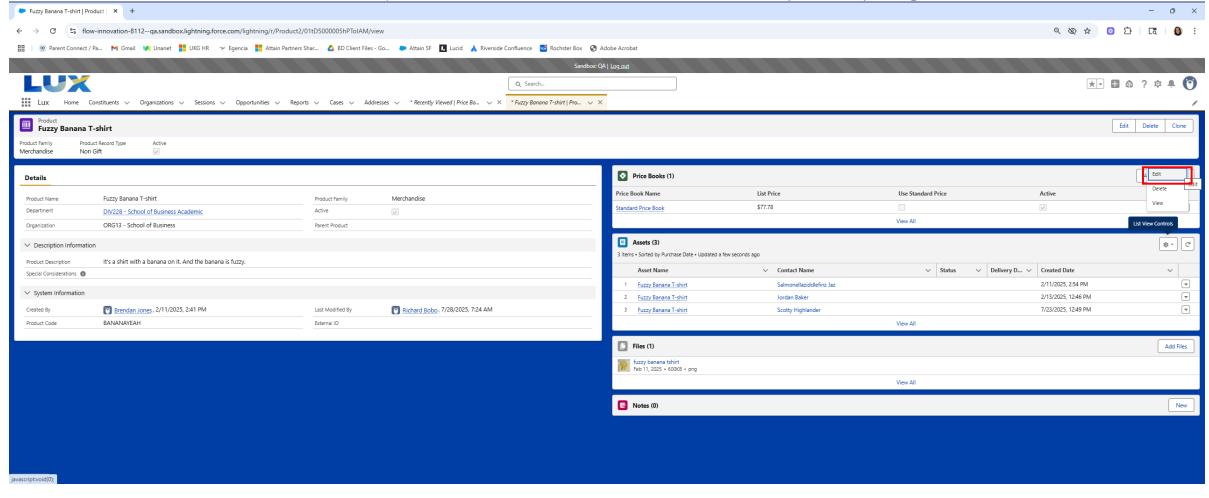
#### PRODUCTS: VIEW AND NON-GIFT ITEM RECORD

You will be redirected to the non-gift item's record page. From there you can view information about the non-gift item in the Details section.



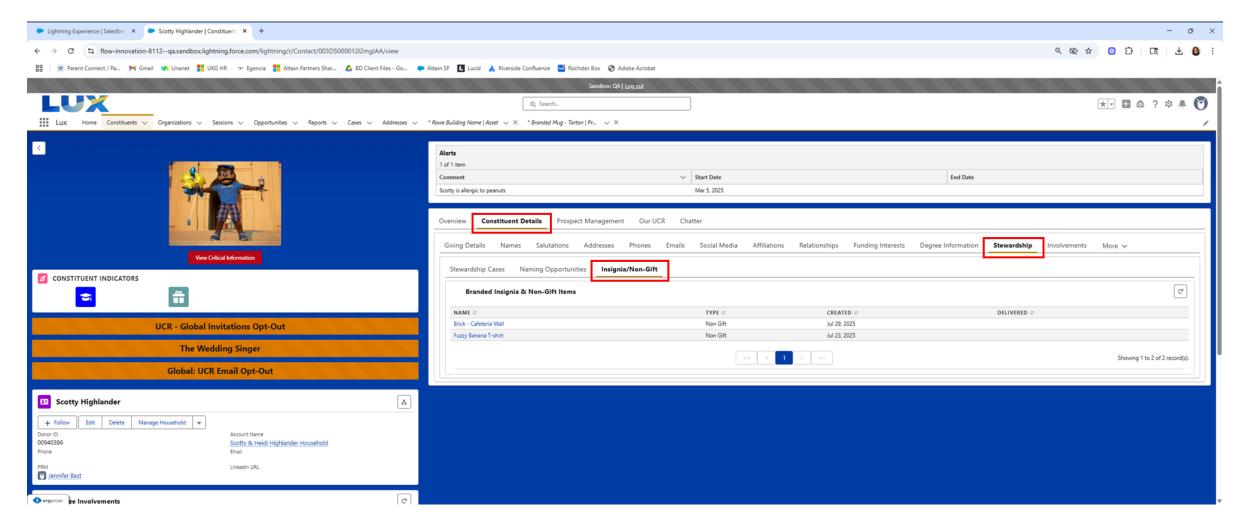
# PRODUCTS: VIEW AND MANAGE NON-GIFT RECORD

Price Books list the cost to the constituent associated with the non-gift. The price will be deducted from any gift processed that has the associated item added as a non-gift item. To add a price to the item, click Add Standard Price. A popup will appear. Fill in the required fields. Click Save. If a price has already been added and needs to be modified, click the dropdown arrow next to the record, then click Edit. Make any necessary changes, then click Save.



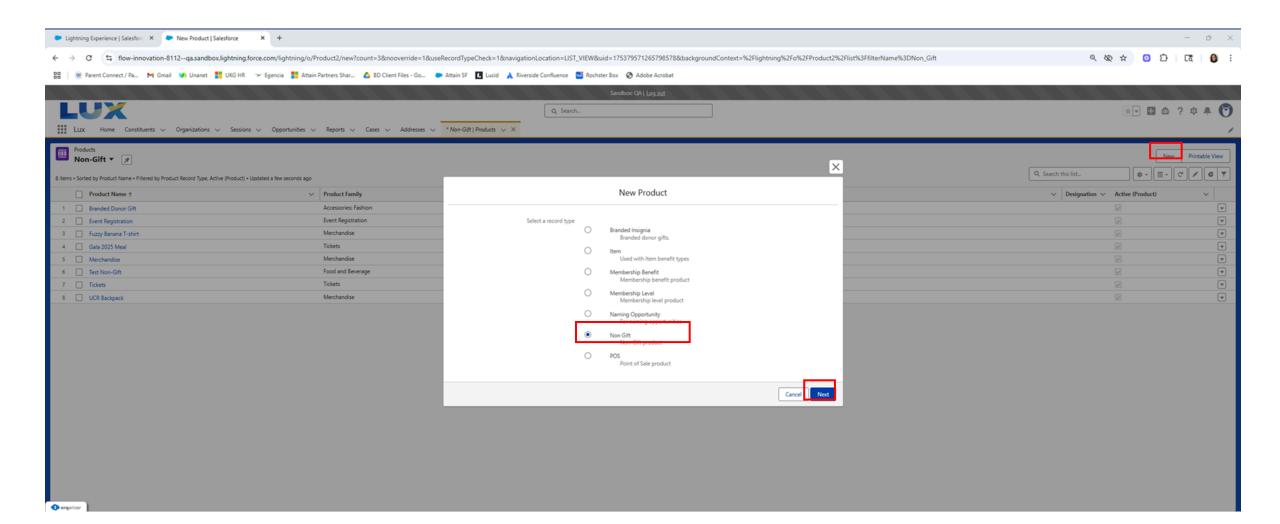
# PRODUCTS: VIEW NON-GIFT ITEMS ON CONSTITUENT/ORGANIZATION RECORDS

When a non-gift item is claimed by a constituent or organization, the item will show up on their record page in Constituent Details> Stewardship> Insignia/Non-Gift.



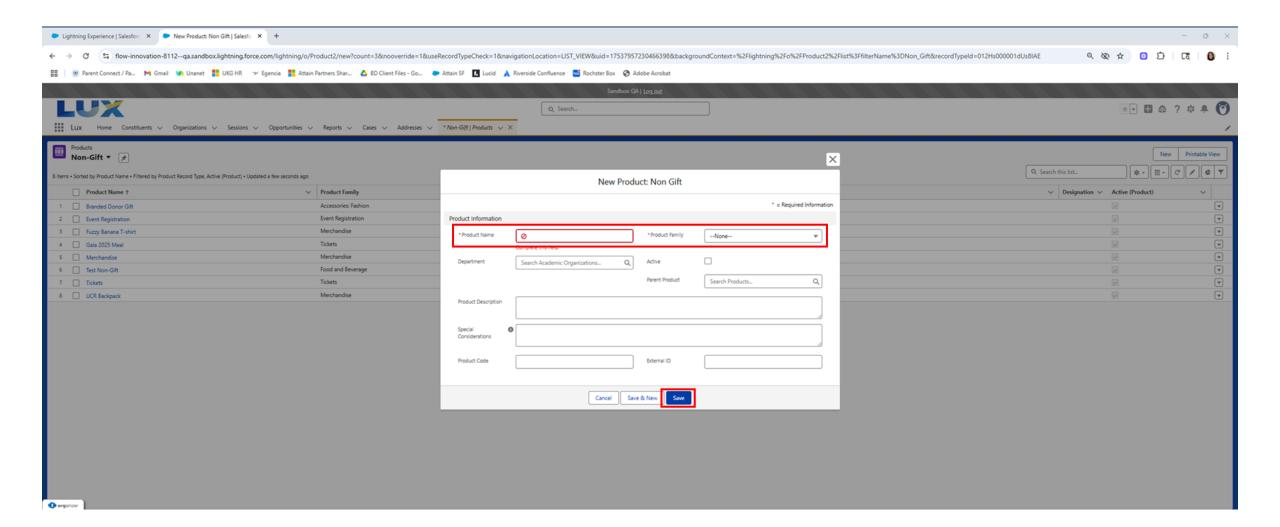
# PRODUCTS: CREATE A NEW NON-GIFT ITEM

To create a new Non-Gift item, navigate to the Product list view, then click New. A popup will appear. Select Non-Gift, then click Next.



# PRODUCTS: CREATE A NEW NON-GIFT ITEM

A new popup will appear. Fill in the required fields and any other relevant information, then click Save.



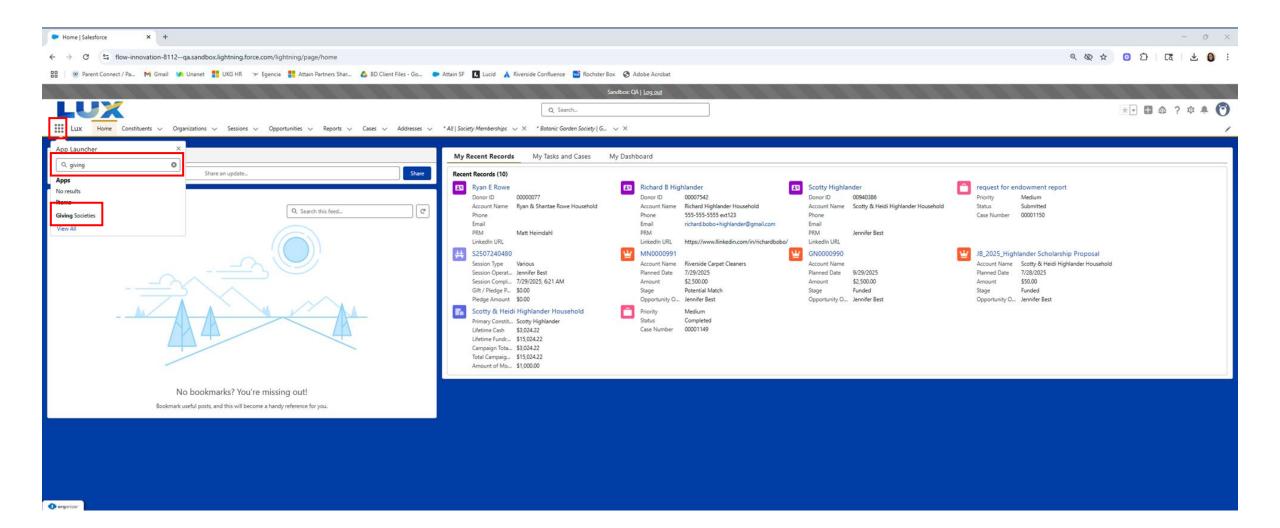


# GIVING SOCIETIES (MEMBERSHIPS)



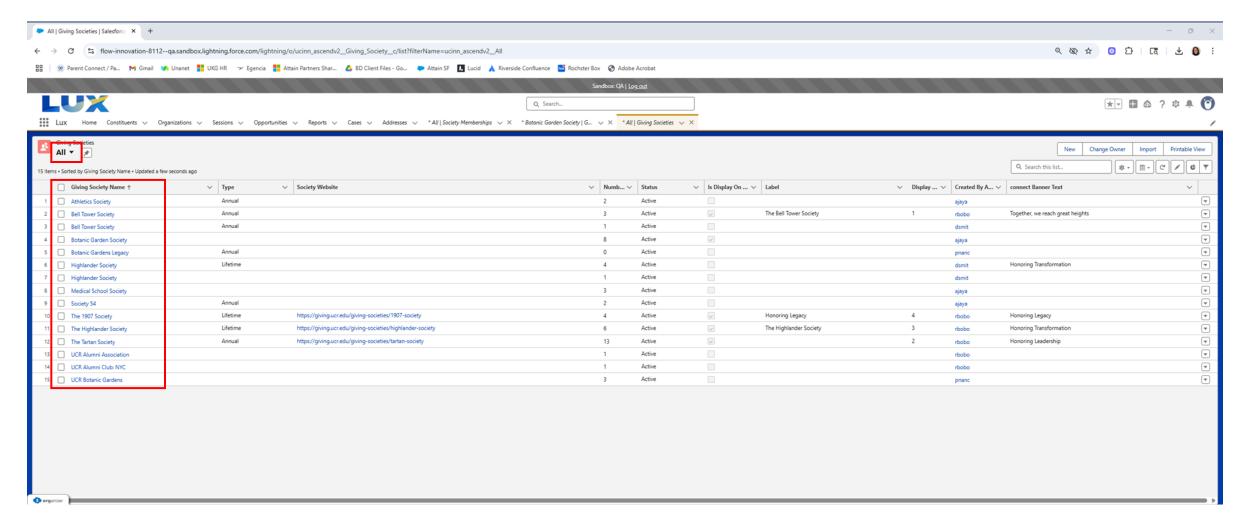
# **GIVING SOCIETIES**

To view all memberships (known in ascend as Giving Societies), begin typing giving societies into the App Launcher, then select Giving Societies.



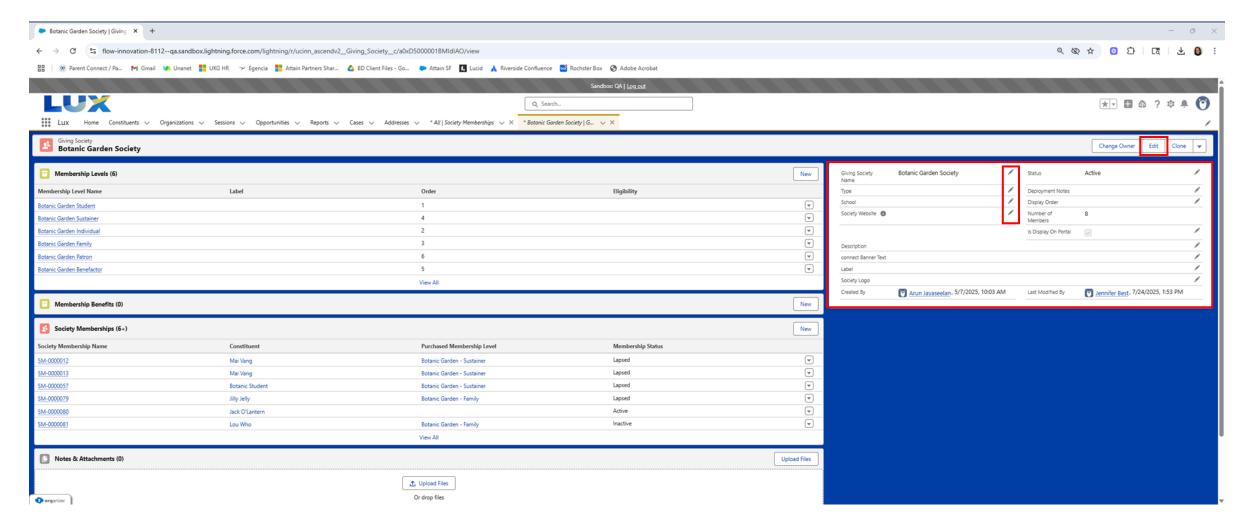
# **VIEW GIVING SOCIETIES**

You will be redirected to the Giving Societies list view. Select All in the list views menu. To view a giving society in more detail, click on its hyperlinked giving society name to view its record page.



# VIEW AND MANAGE GIVING SOCIETIES

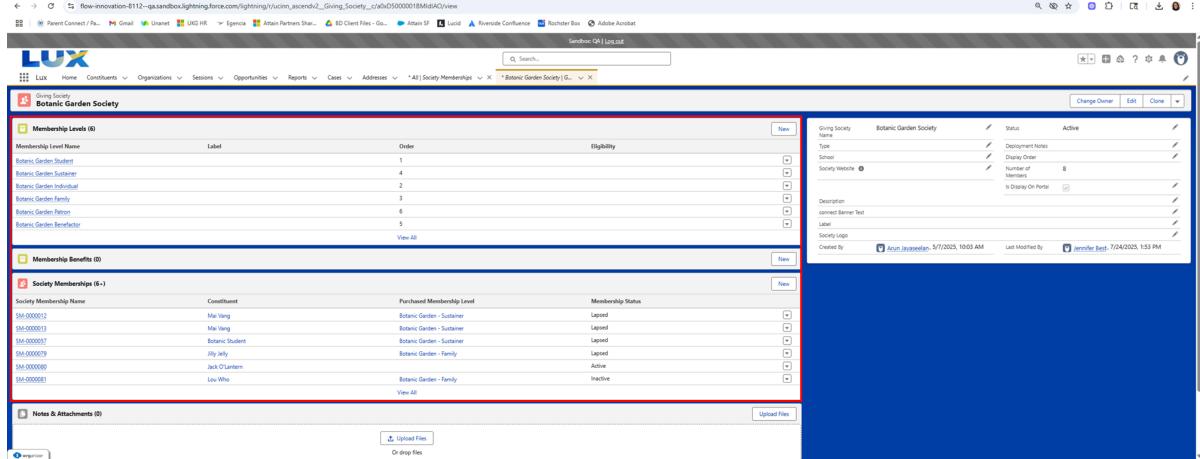
You will be redirected to the giving society's record page. You can find details about the society in the Details section. To edit the record's details, click Edit or on any pencil icon.



# VIEW AND MANAGE GIVING SOCIETIES

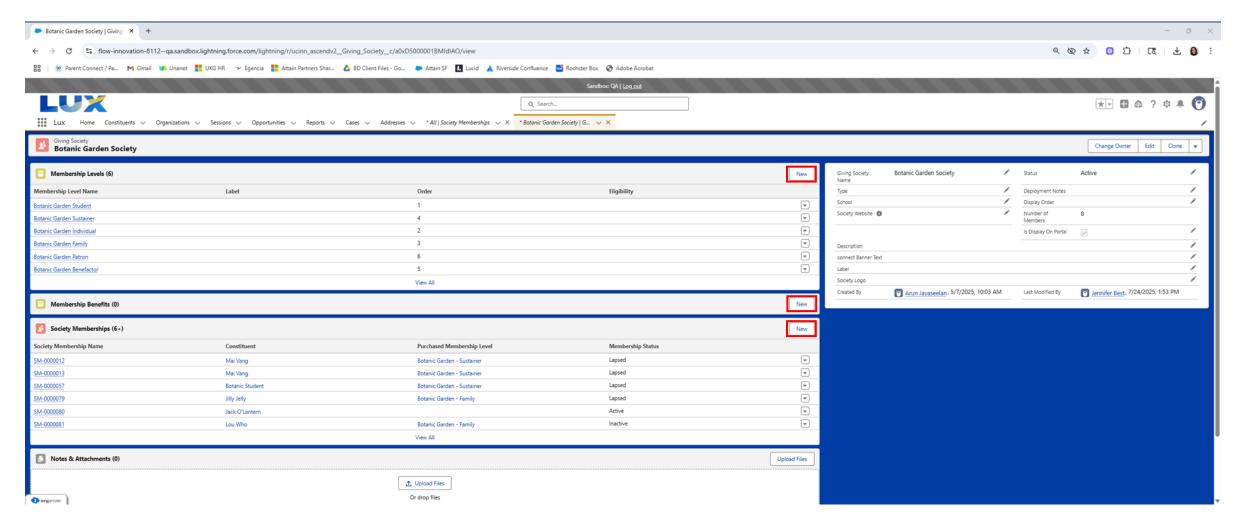
Membership Levels: details different kinds of memberships to the giving society

Membership Benefits: details any perks associated with membership levels Society Memberships: details all constituents who are members of the society and what level member they are Botanic Garden Society | Giving × + % flow-innovation-8112--qa.sandbox.lightning.force.com/lightning/r/ucinn\_ascendv2\_Giving\_Society\_c/a0xD5000001BMIdIAO/view 🔞 Parent Connect / Pa... M Gmail 🦄 Unanet 🚆 UKG HR 🤝 Egencia 🚆 Attain Partners Shar... 🙆 BD Client Files - Go... 🐎 Attain SF 🔃 Lucid 🗼 Riverside Confluence 🛗 Rochster Box 📀 Adobe Acrobat



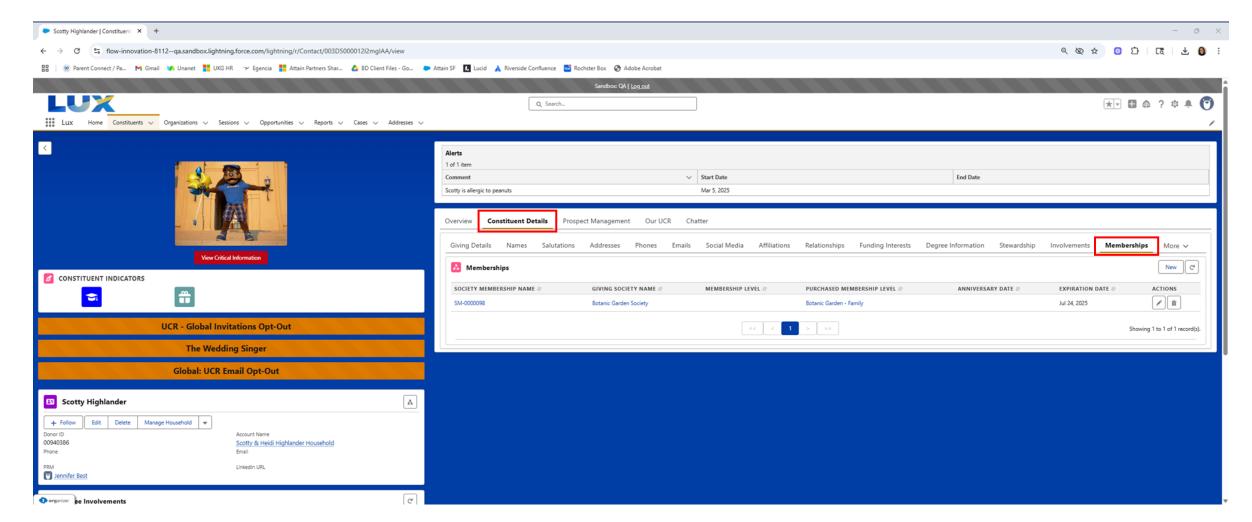
# VIEW AND MANAGE GIVING SOCIETIES

To add a new membership level, benefit, or to manually add a constituent to the society, click New button next to the related item. A popup will appear. Fill out any required fields, then click Save.



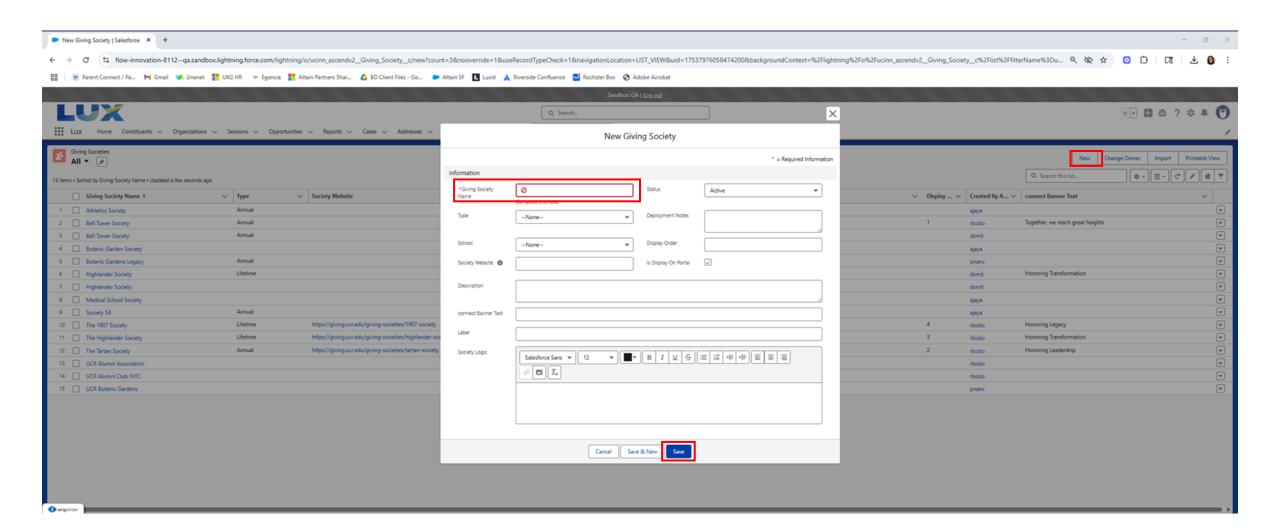
# VIEW MEMBERSHIPS ON CONSTITUENT OR ORGANIZATION RECORD

To view a constituent or organization's society membership, navigate to the constituent/organization's record page. Then, navigate to Constituent Details>Memberships.



#### CREATE A NEW GIVING SOCIETY

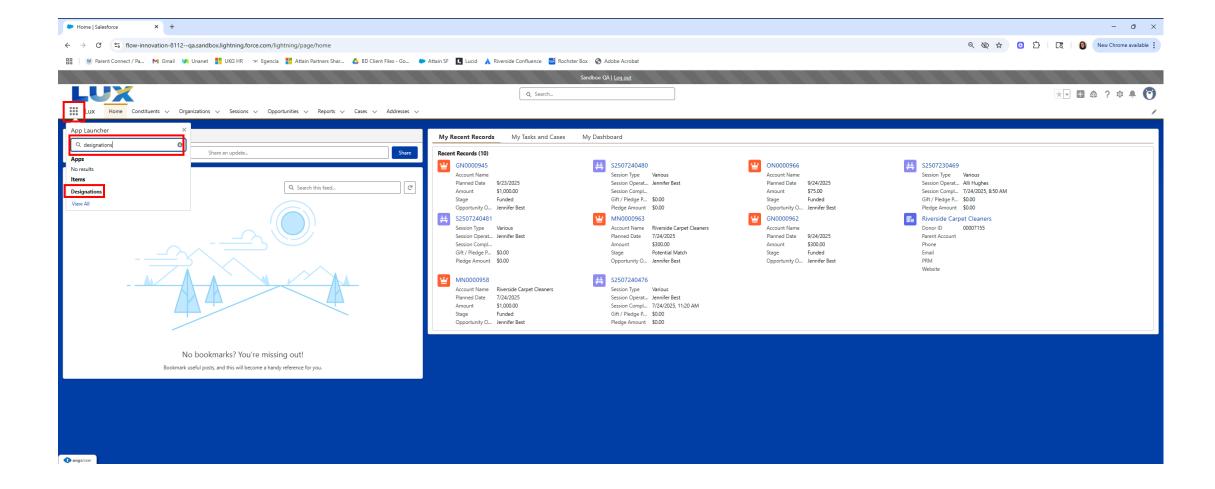
Navigate to the giving society list view, then click New. A popup will appear. Fill out the required fields and any relevant information, then click Save.



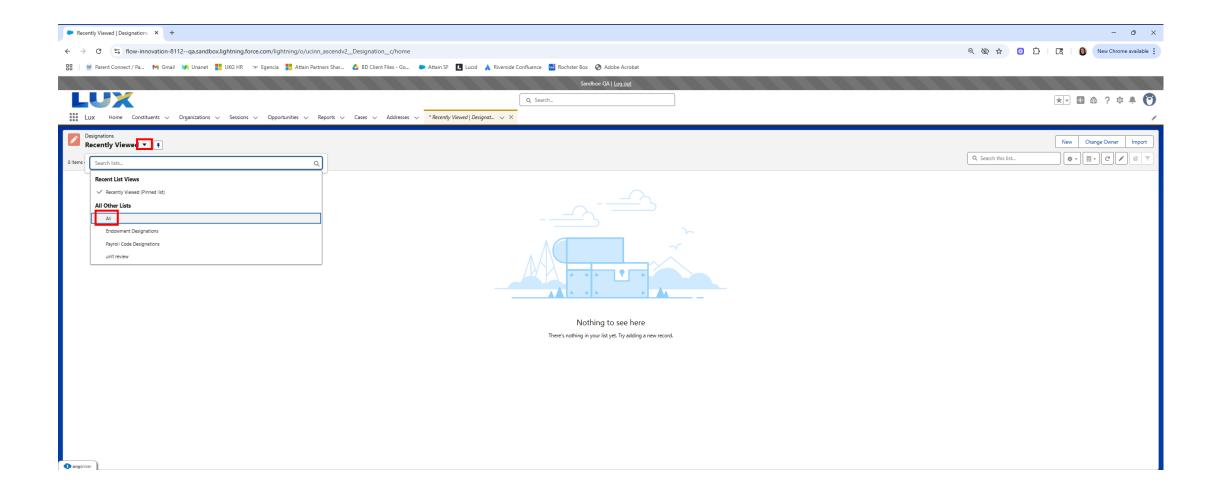




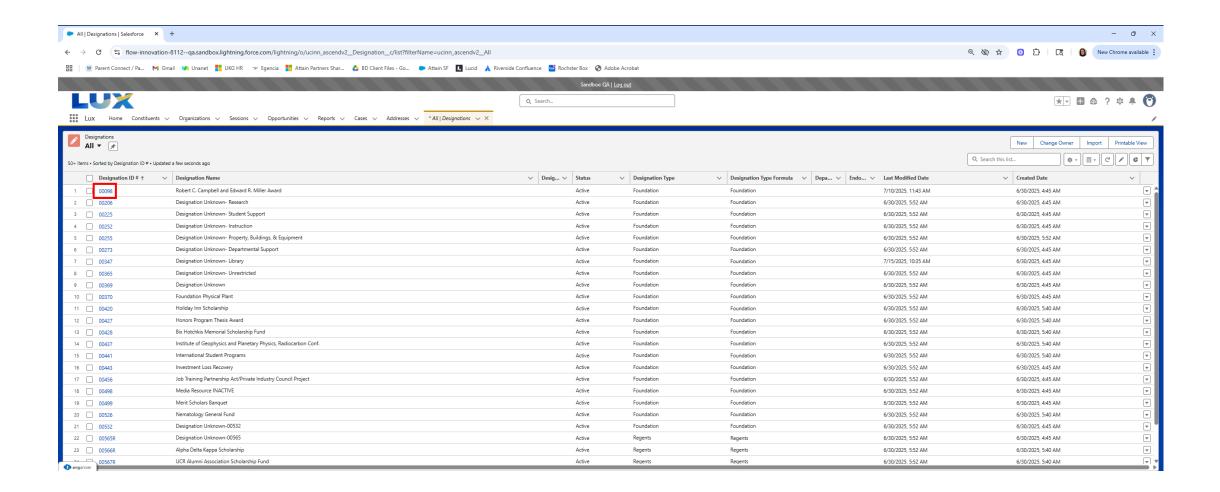
Type Designations in the App Launcher, then select the Designations search result.



To view all the Designations in the system, click the dropdown arrow next to Recently Viewed, then select All.

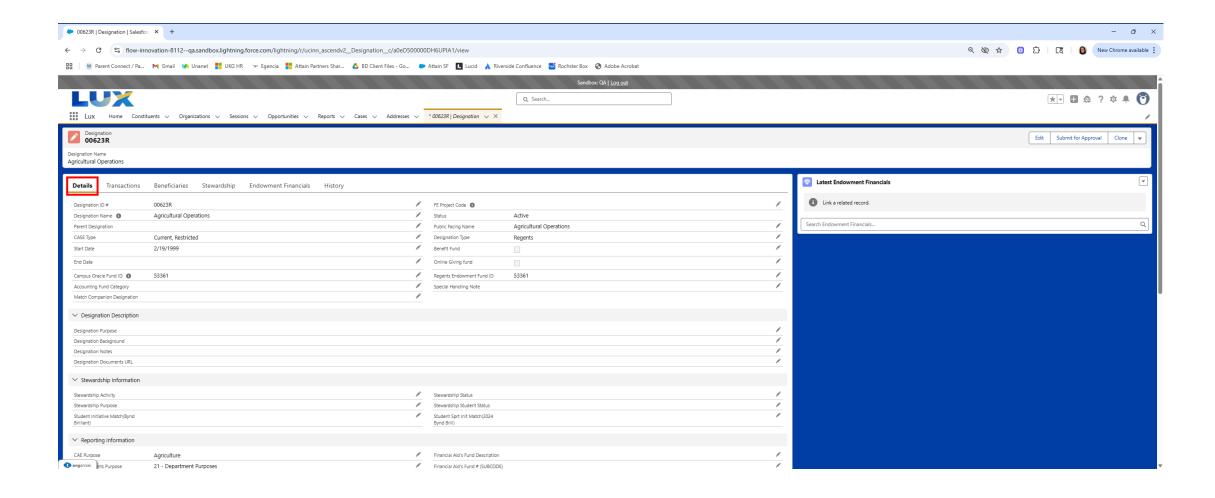


To view a specific designation, click on the hyperlinked Designation ID. You will be redirected to the designation's record page.



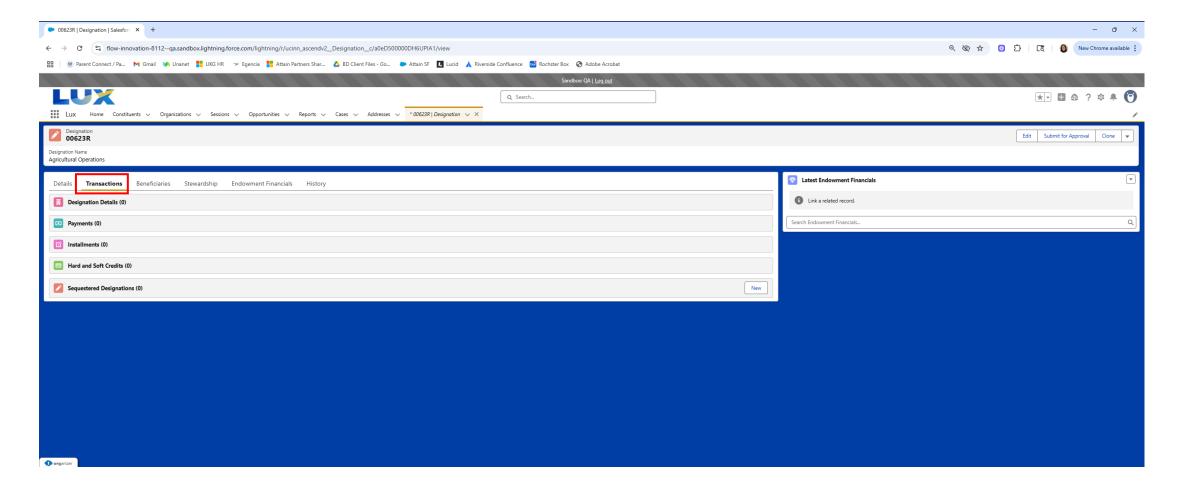
# **VIEW DESIGNATIONS: DETAILS**

The Details tab gives information about the designation's history, what it's used for, and summaries on its financials.



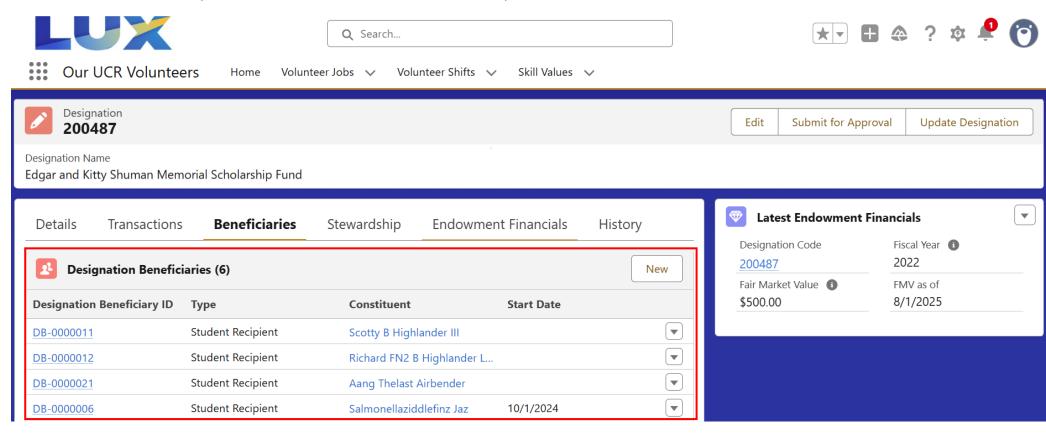
# **VIEW DESIGNATIONS: TRANSACTIONS**

The Transactions tab showcases any payments and gifts that were made to the designation. You can see details on the constituent/organization that donated and the amount they donated.



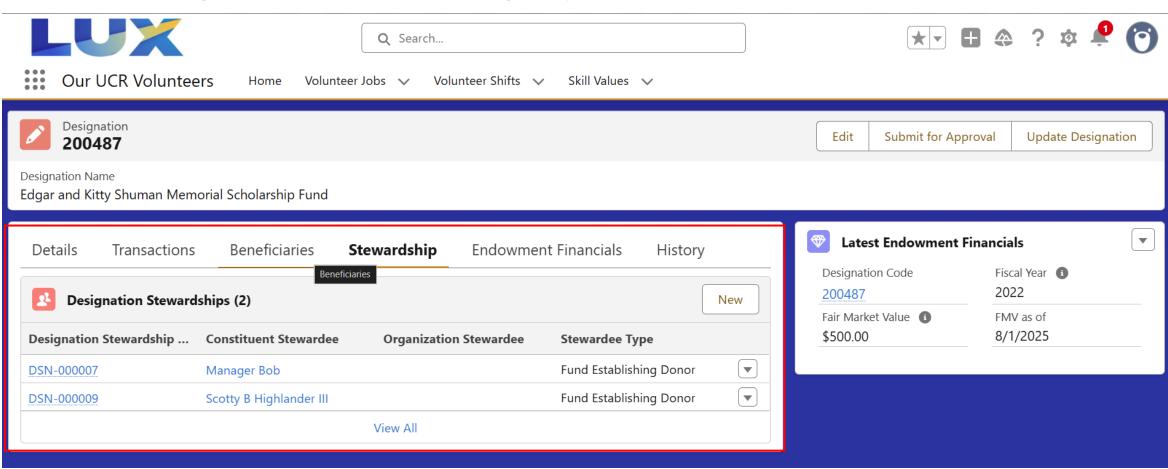
#### **VIEW DESIGNATIONS: BENEFICIARIES**

If the designation is paid out to any individual beneficiaries (i.e. scholarship/fellowship recipient or chair holder) the Beneficiaries tab will show details on who benefits, when they received the benefits, and how much they received (if relevant).



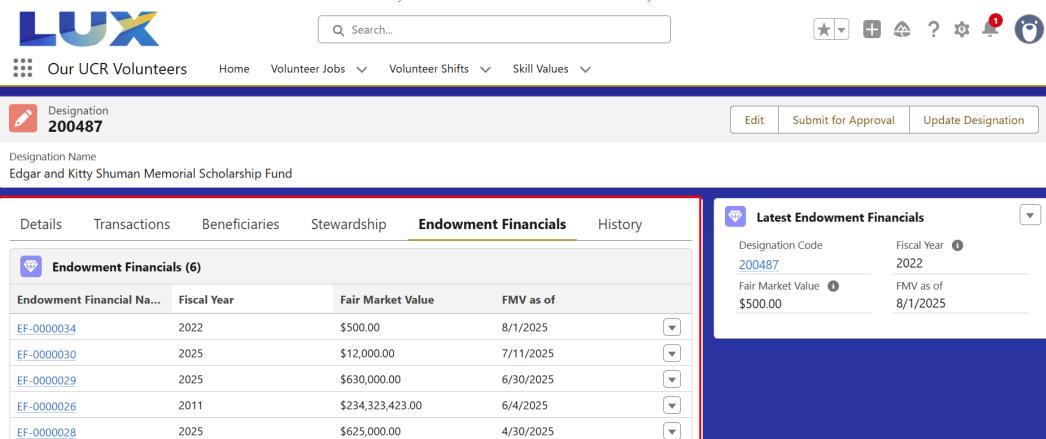
# **VIEW DESIGNATIONS: STEWARDSHIP**

If a constituent or organization acts as the Steward for the designation, you can see information about them here.



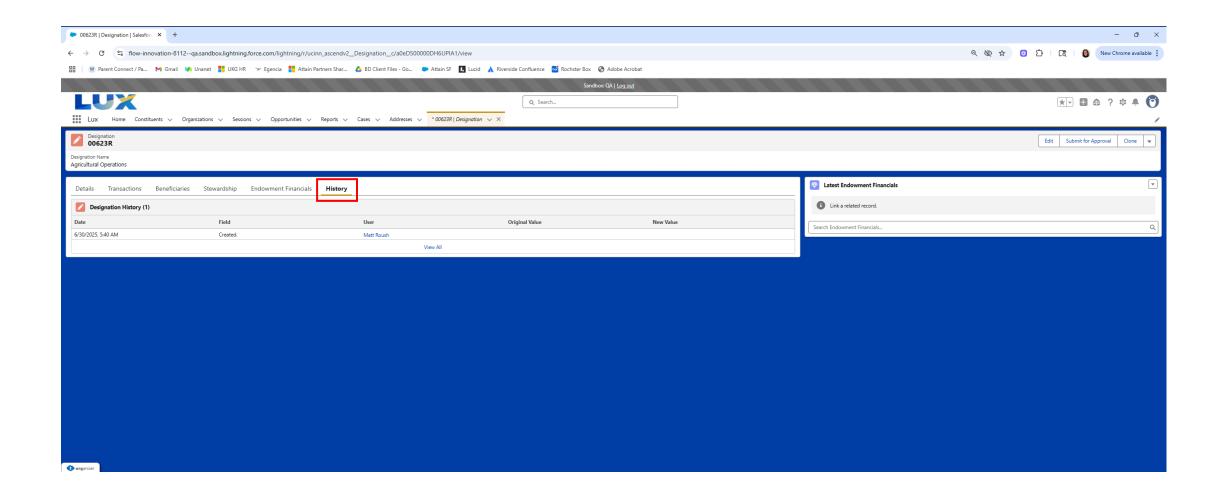
# VIEW DESIGNATIONS: ENDOWMENT FINANCIALS

The Endowment Financials tab shows how much money is in the endowment and a history of the endowment totals.



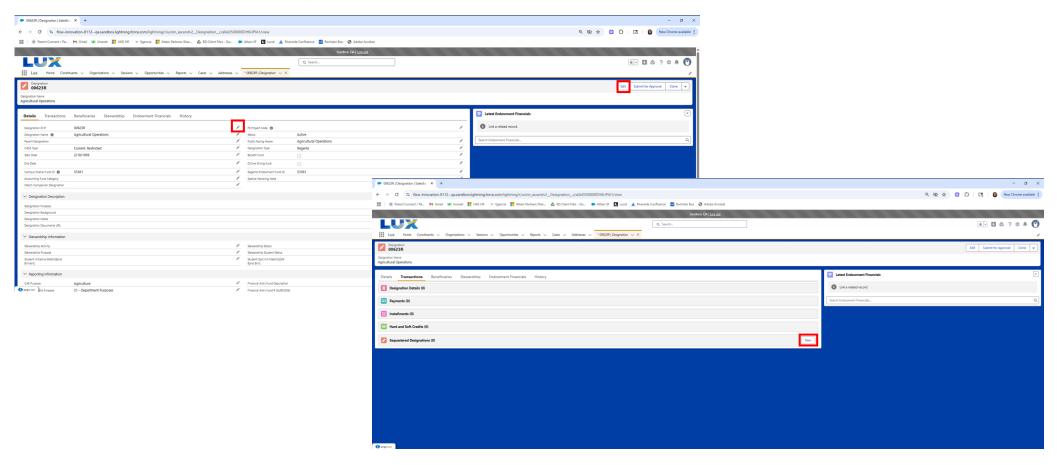
# **VIEW DESIGNATIONS: HISTORY**

The History tab shows information on when the designation was created and when it has been updated.



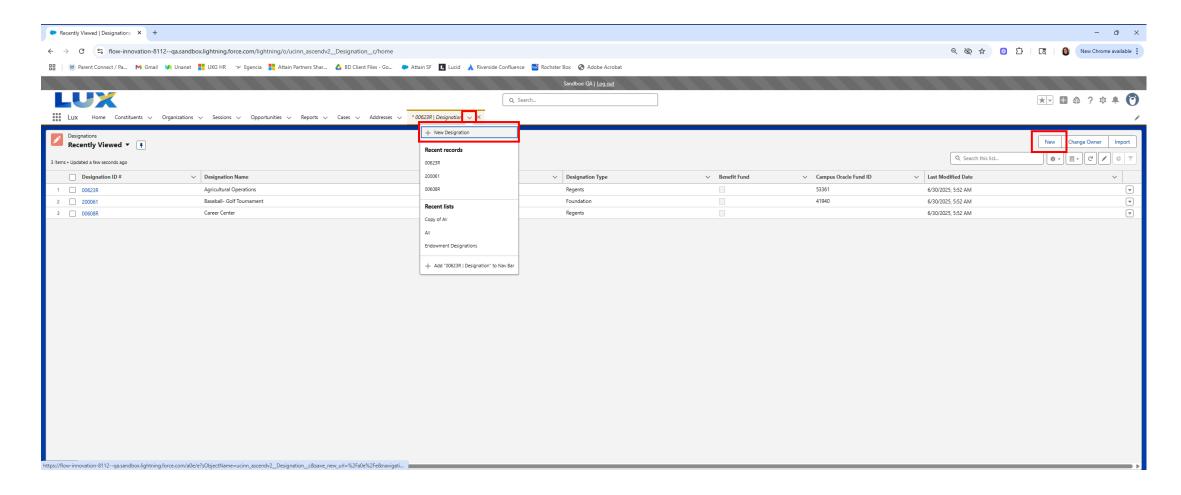
# **EDIT DESIGNATIONS**

Editing a designation requires the right permissions. If you have the permission and need to edit a designation, you can click Edit or any pencil icon to modify fields on the Details tab. Editing information on subsequent tabs (like Transactions) is limited to certain information, as most of the data on those tabs is being pulled over from other records. If you have the ability to edit the information, you will see a New button that allows you to add new records. Or, to edit a record, click the dropdown arrow next to the record, then click Edit.



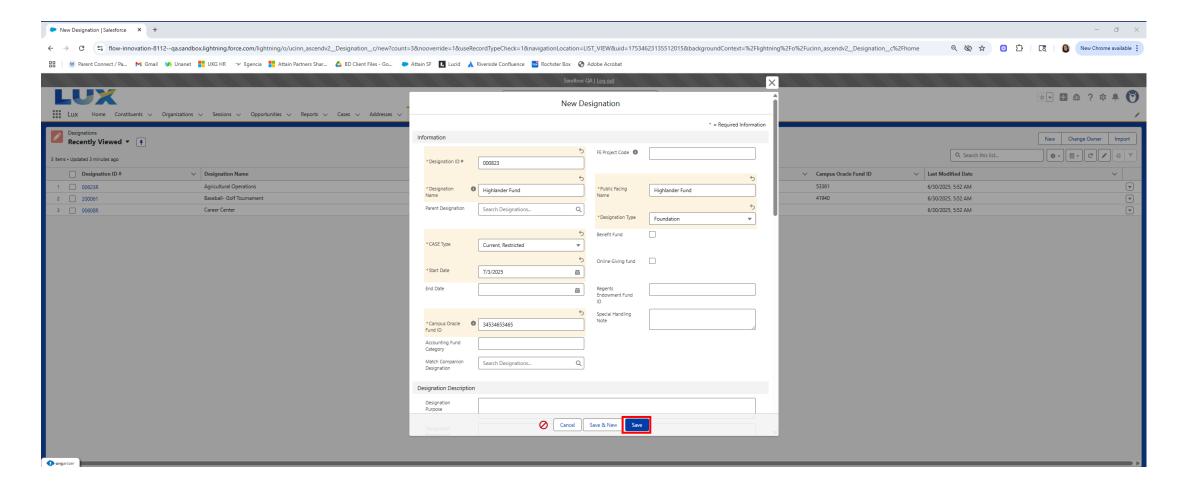
# **CREATE DESIGNATIONS**

To create a new designation, also requiring proper permissions, you may either click the dropdown arrow next to Designation, then click New Designation, or you can click New in the Designation list view.



# **CREATE DESIGNATIONS**

A popup will appear. Complete the required fields, then click Save. If you need to modify the information after clicking save, simply navigate to the designation's record page, then follow the steps to edit the designation.





7
MOBILE APP



# **MOBILE APP**

The Salesforce mobile app is available for all Lux users to download. Please refer to the Mobile App 101 training in the LMS for more detail.

