

BIO DEMOGRAPHICS LUX TRAINING

LAST UPDATED: OCTOBER 2025





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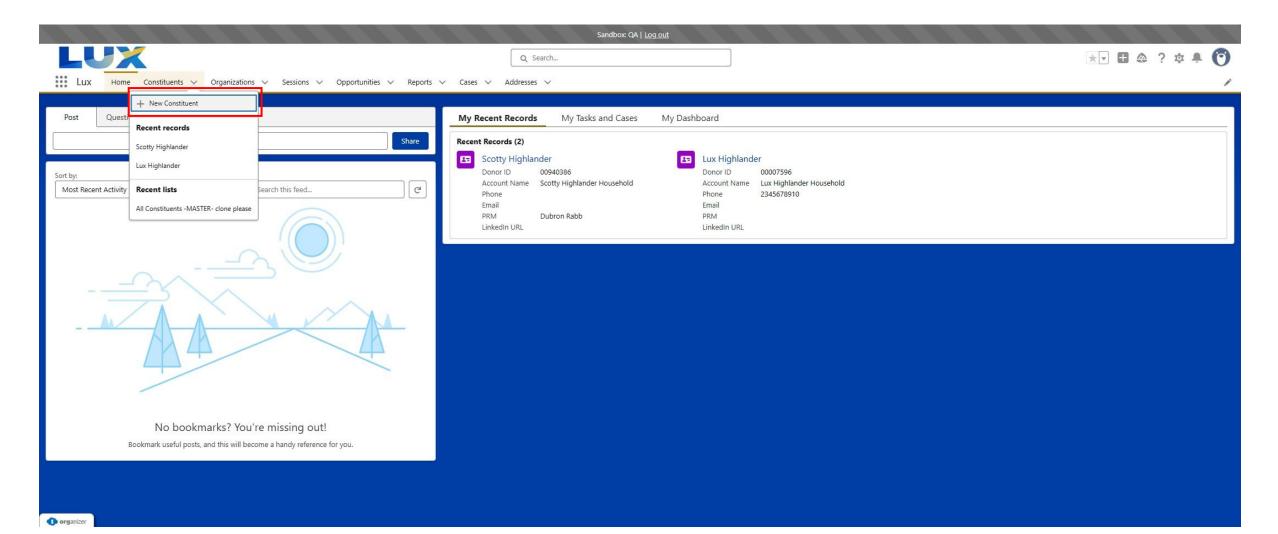




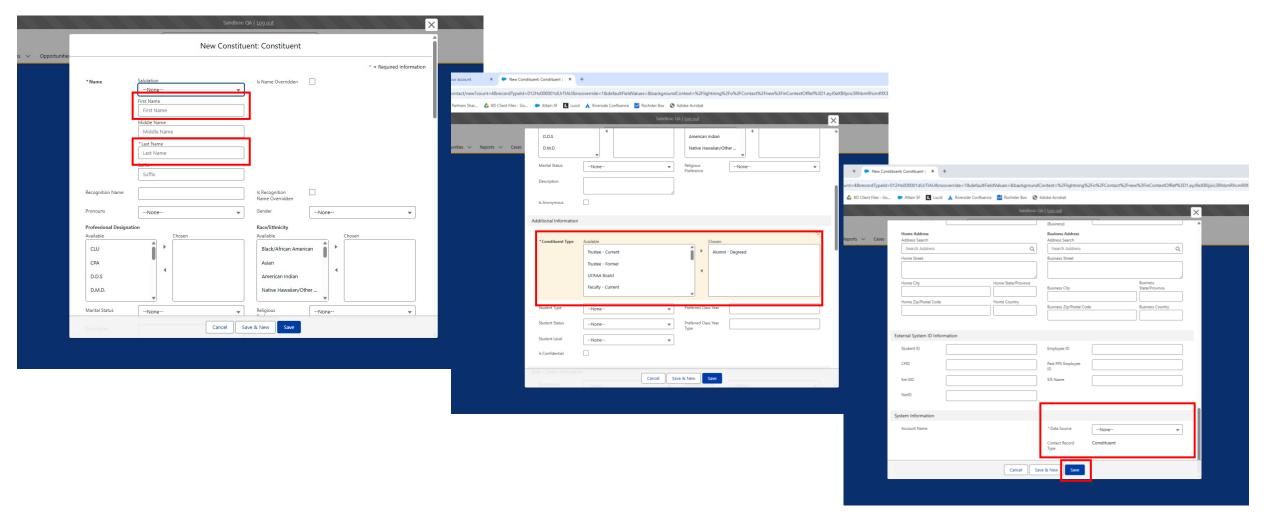
Let's walk through how to create a

Constituent. It should be noted that an
organization record layout is similar. There
are, however, some changes in fields but the
structure is almost identical.

1. On your homepage, click the drop-down arrow next to the Constituent tab, then click New Constituent.



2. In the pop-up window, fill in the required fields of constituent's first and last name, constituent type, data source. You may also fill out any other relevant information you have at the time of creation. Click Save.



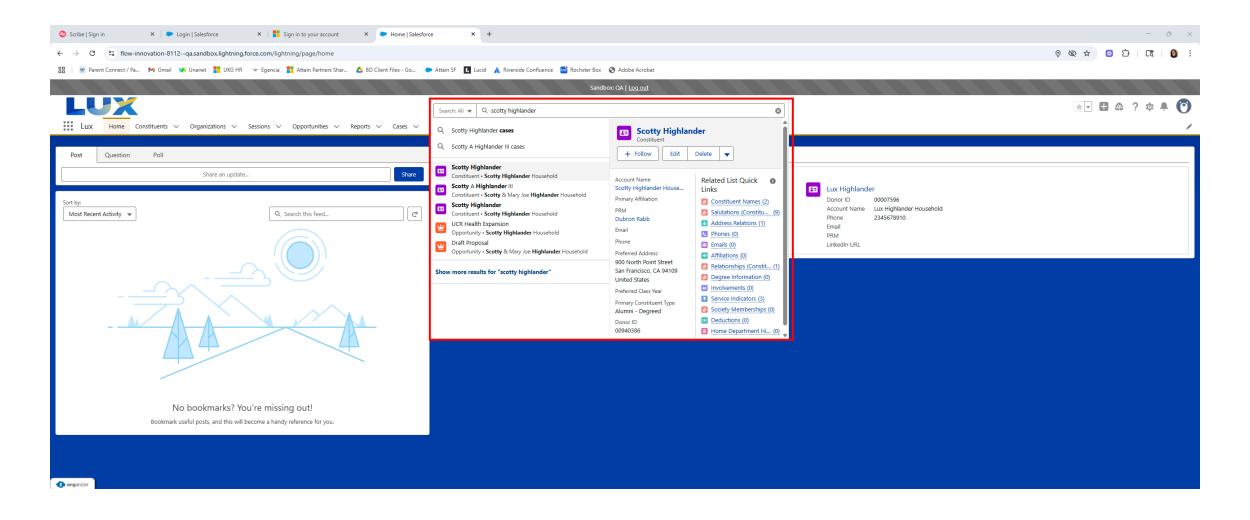


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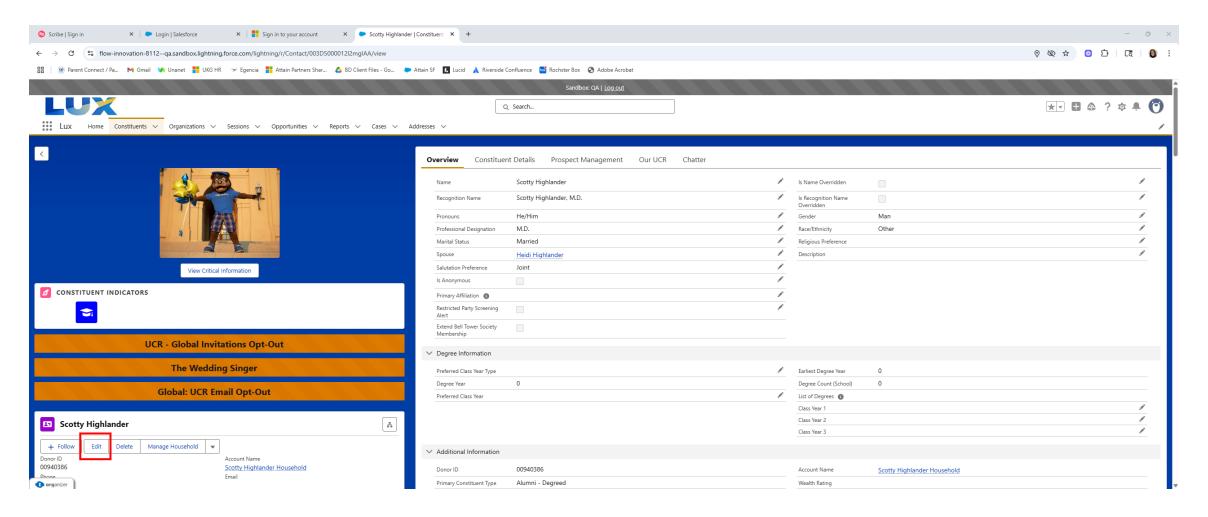
MODIFY A CONSTITUENT RECORD



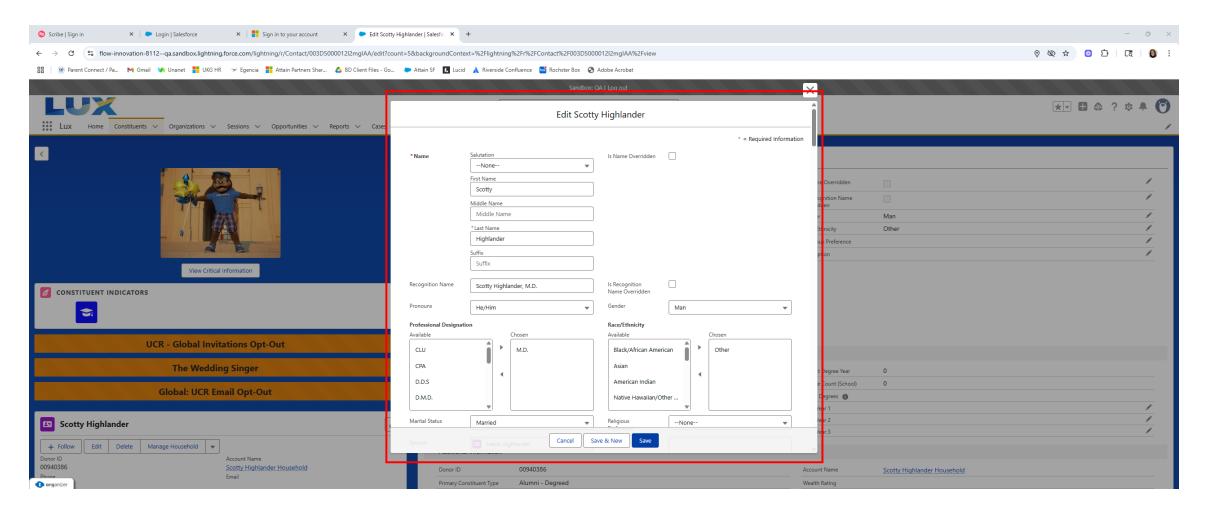
1. Search for the constituent whose record you're modifying in the global search bar. Click on their record.



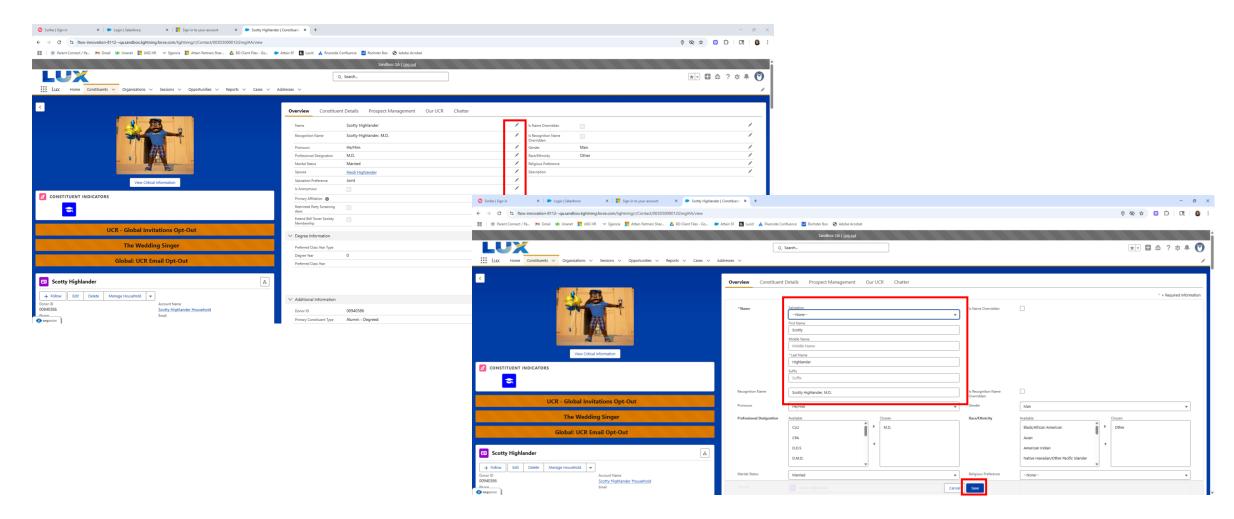
2. You will be redirected to the constituent's record page. From here, there are a few ways to modify their Biographic and Demographic information. The first way is to click Edit in the constituent card feature.



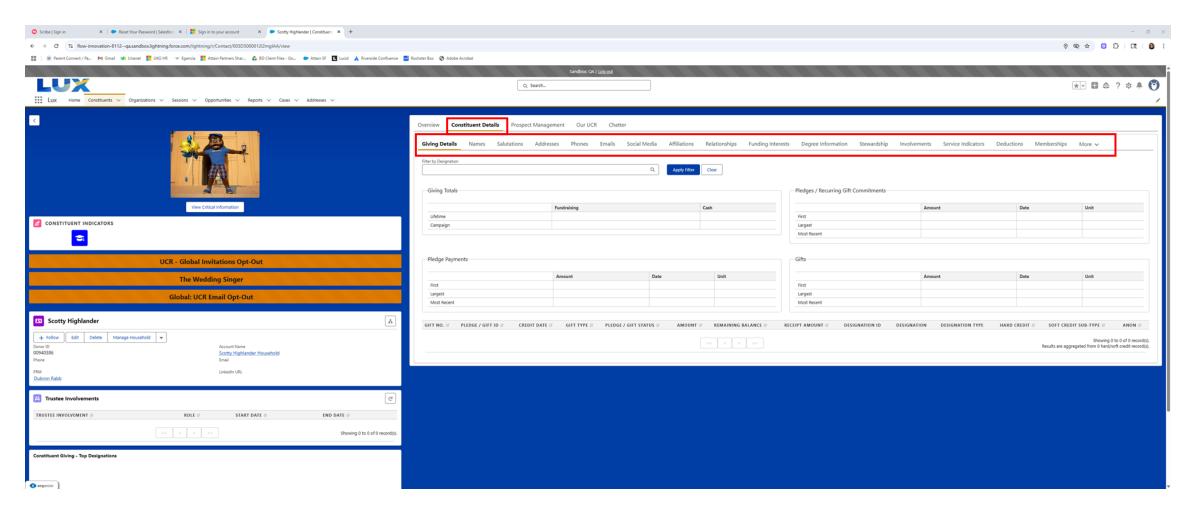
3. A popup will appear and should look familiar because it's the same screen as the popup that appears when creating a new constituent. To add or change information, simply enter or change information in the relevant fields and press save.



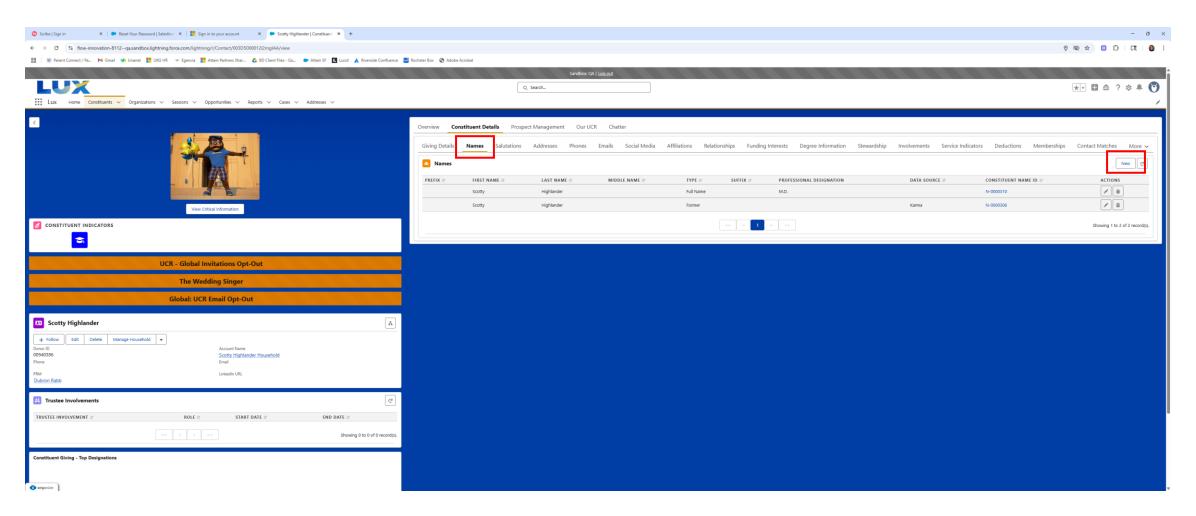
4. The second way to modify a constituent's Bio Demo information is to click the pencil button next to any field in the Overview section of their record page. Clicking the pencil will make the fields on the Overview page editable. Simply enter or change the information in the relevant fields, then press Save.



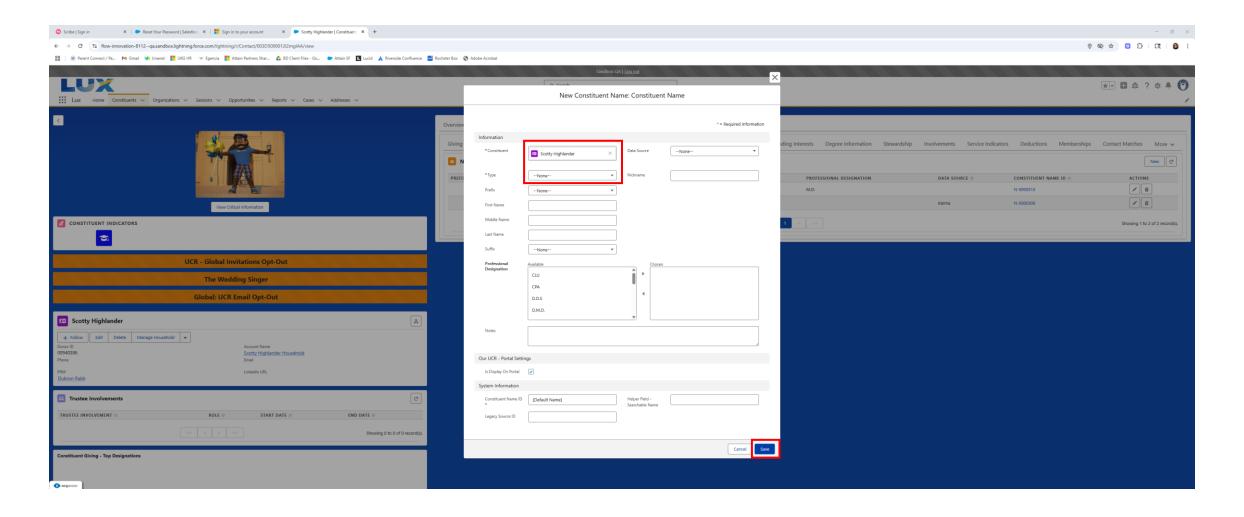
5. The last way to modify a constituent's Bio Demo information is to click into the Constituent Details tab on the constituent's record page. From there, select the tab related to the information you'd like to add or modify.



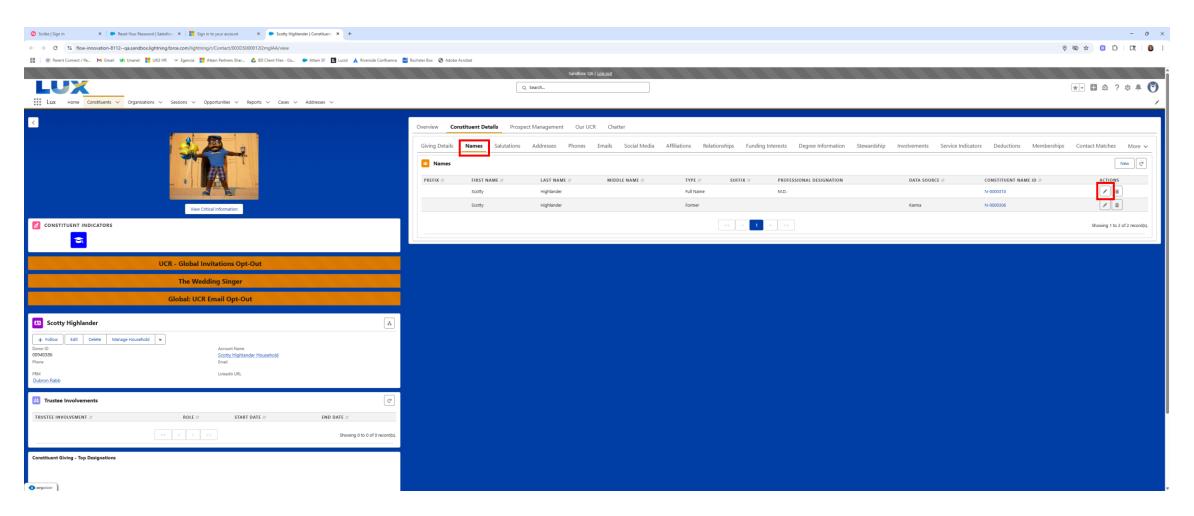
6. Once you're in the correct subtab within the Constituent Details tab, you can either add new data to the record page or edit current data. To add new data, click New. Note: "Names" lists all current, formal, informal, and nicknames that a constituent has.



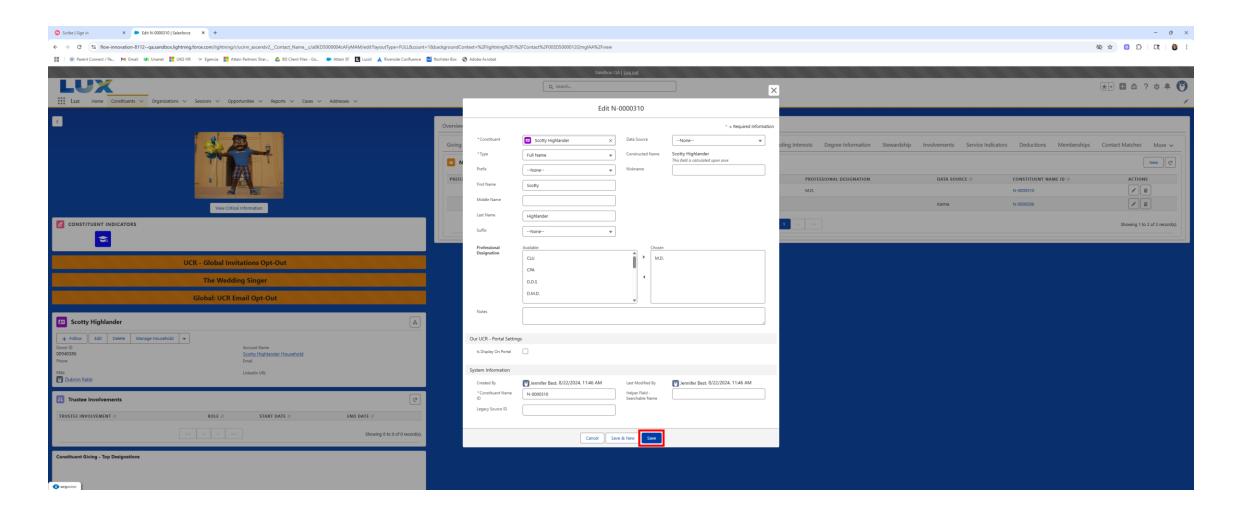
7. A popup will appear. Complete the required fields (they have a red arrow next to them) and fill out any additional details you have at the time. Click Save.



8. To modify data that is already in the system, navigate to the Constituent Details tab, then select the subtab related to the data you want to modify. Then, click on the pencil icon next to the data you want to modify.



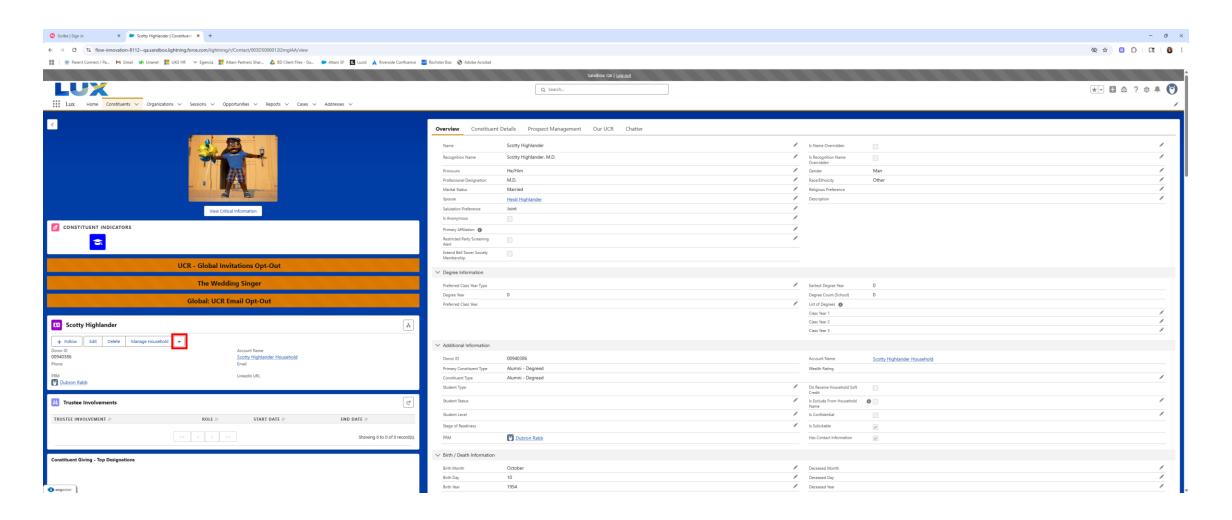
8. A popup will appear. Add or edit information in the relevant fields, then click Save.



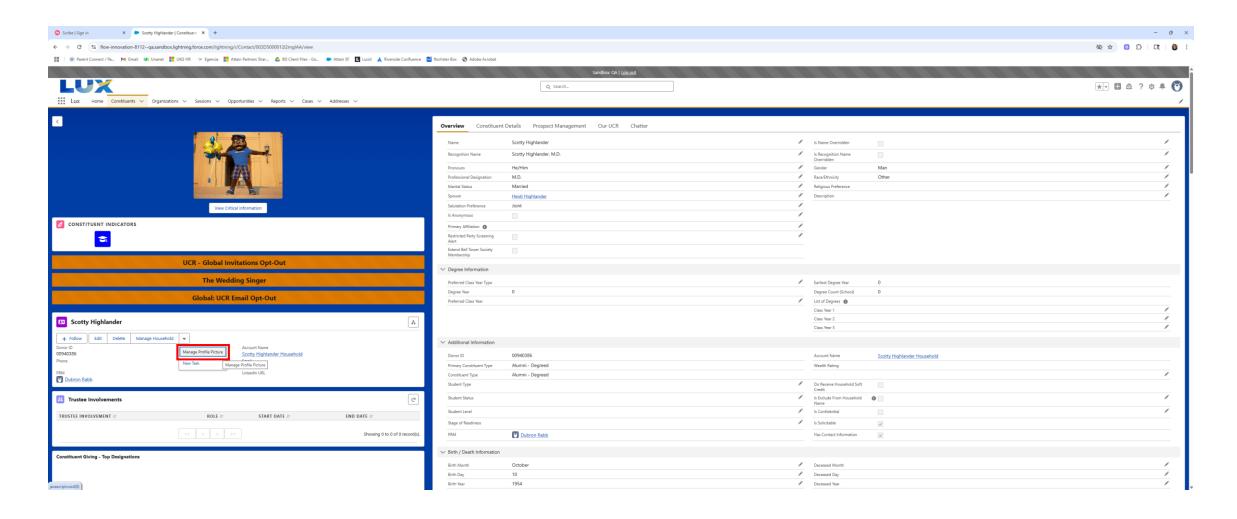




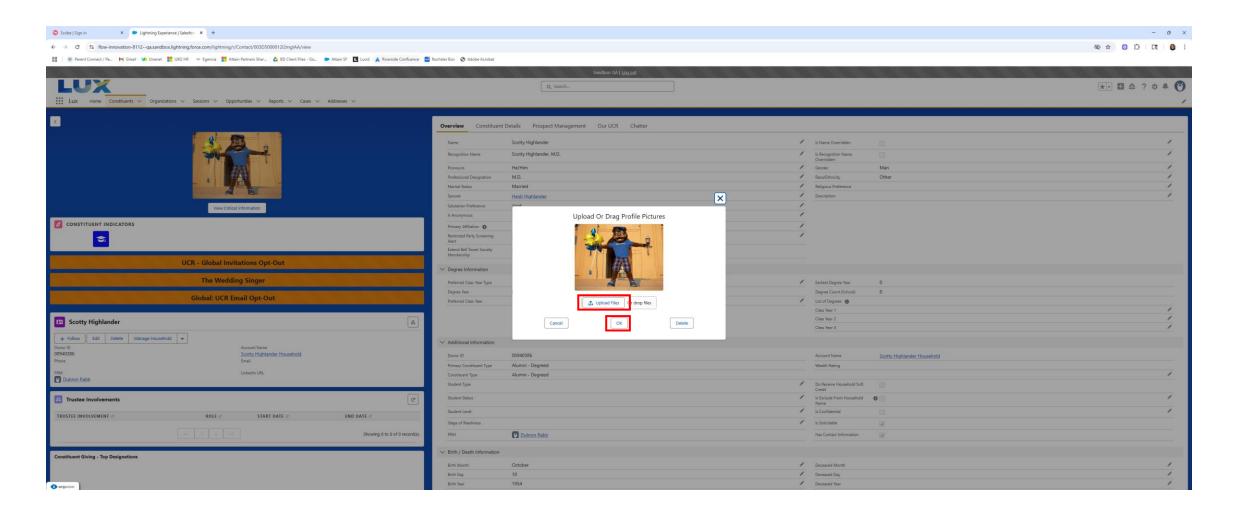
1. Navigate to the constituent's record page, then click the dropdown arrow in the constituent card feature.



2. Click Manage Profile Picture in the dropdown.



2. A popup will appear. Upload the appropriate file from your desktop, then click OK.

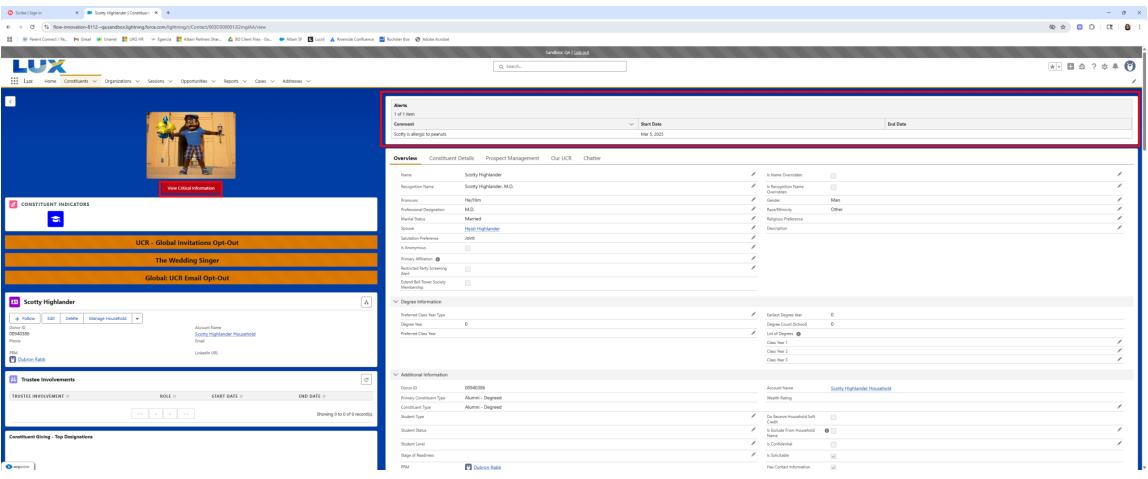






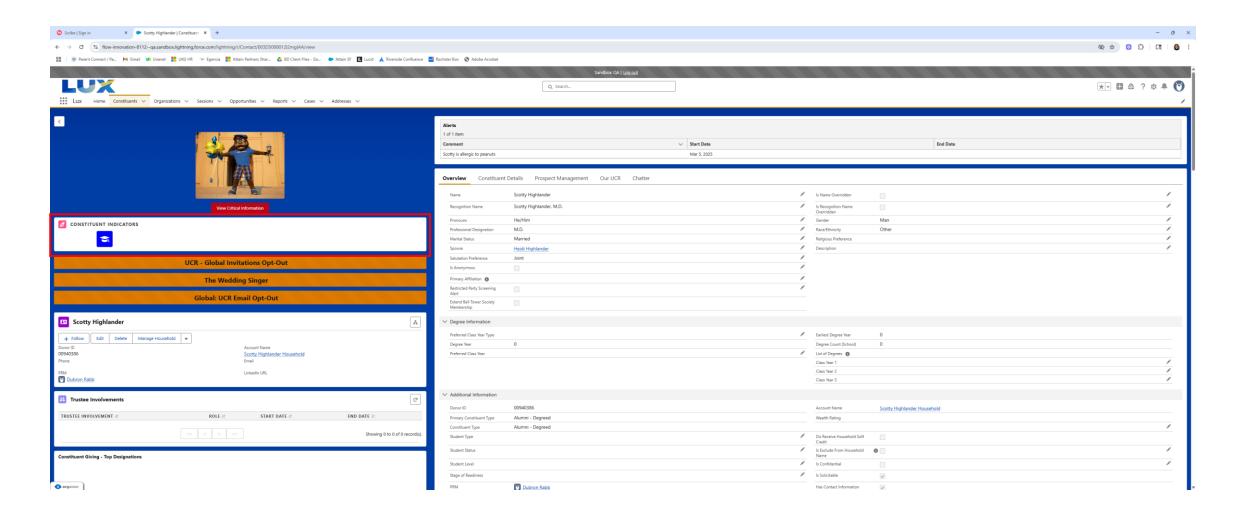
VIEW CRITICAL INFORMATION

If there is need-to-know information that is needed before communicating with a constituent, the View Critical Information icon will be red, and the alert may appear at the top of the constituent's record page. Notices flagged as critical will make the View Critical Information button turn red. Notices flagged as an alert will show up at the top of the constituent's record page.



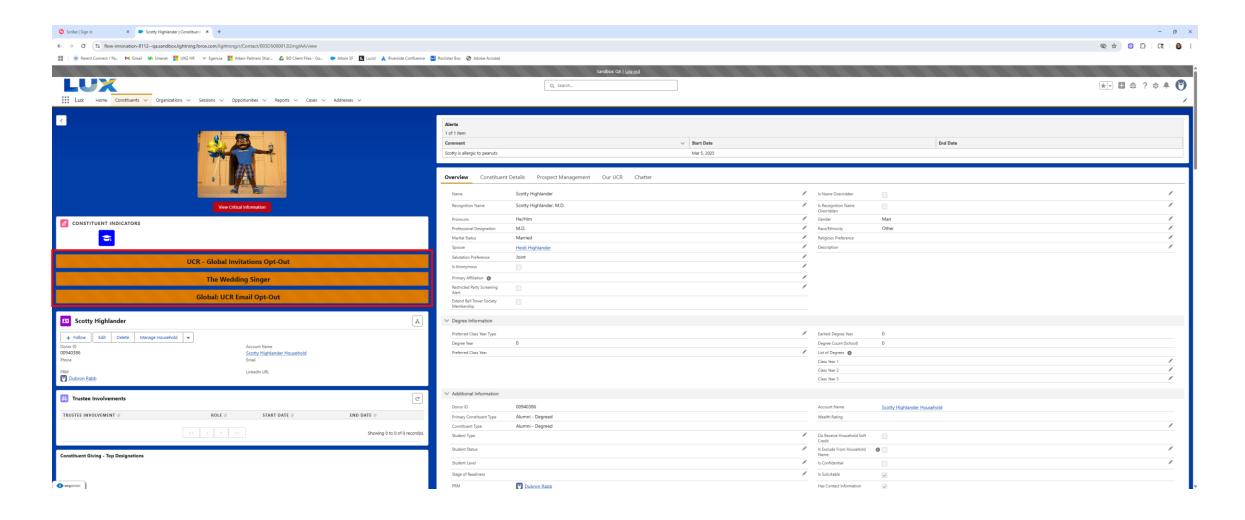
CONSTITUENT INDICATORS

Constituent Indicators are a quick way to tell the constituent's type, if they attended (or are attending) UCR, or if they are a special donor.



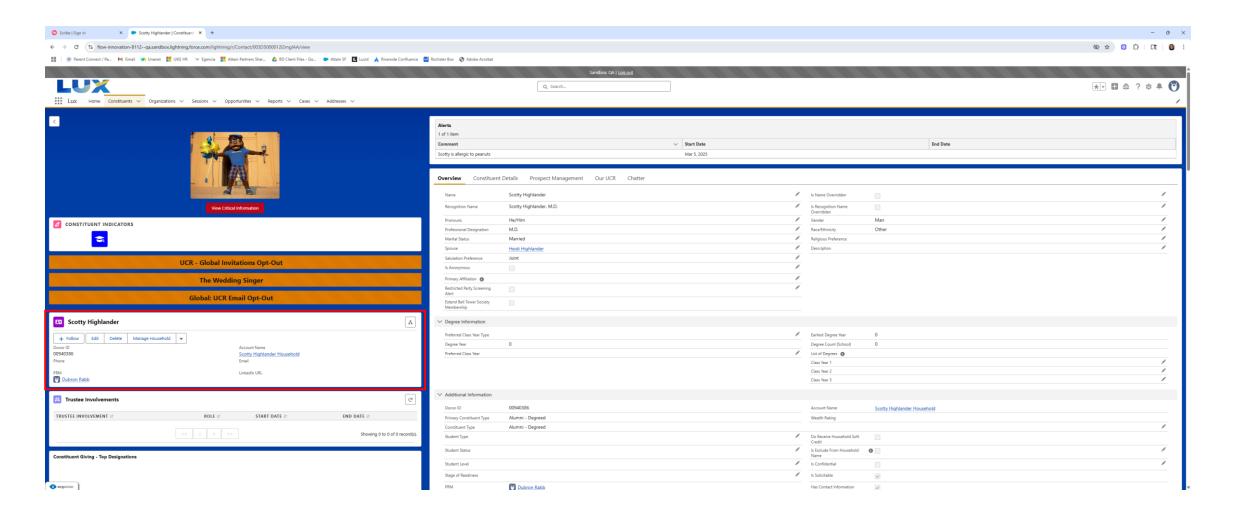
SERVICE INDICATORS

Service Indicators will quickly tell you if there is any special handling needed when communicating with a constituent.



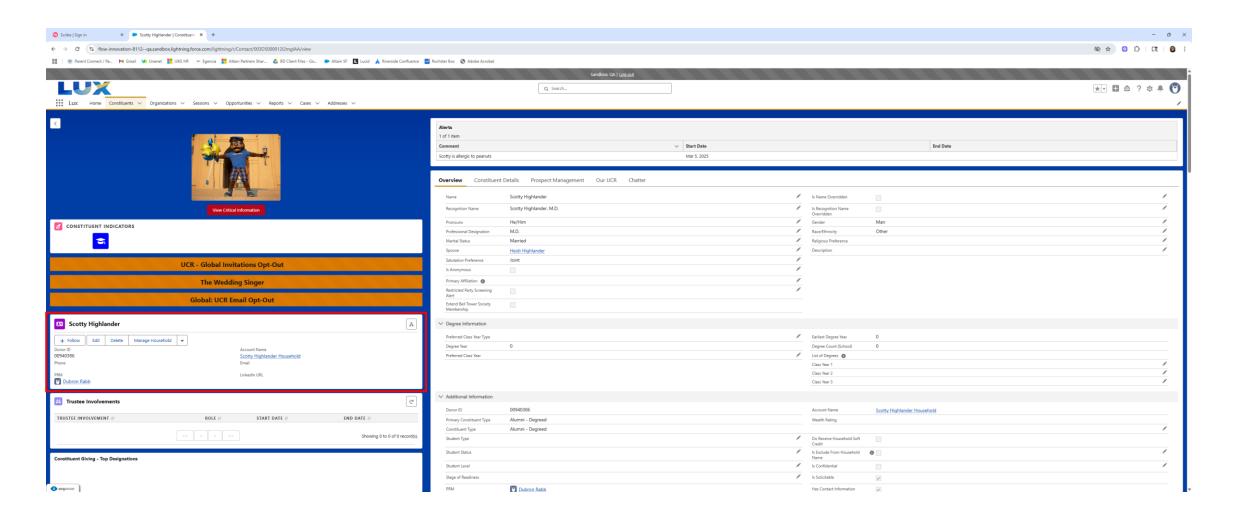
CONSTITUENT CARD

The constituent card is an easy way to see the constituent's phone number, email address, and Primary Relationship Manager (Relationship Coordinator).



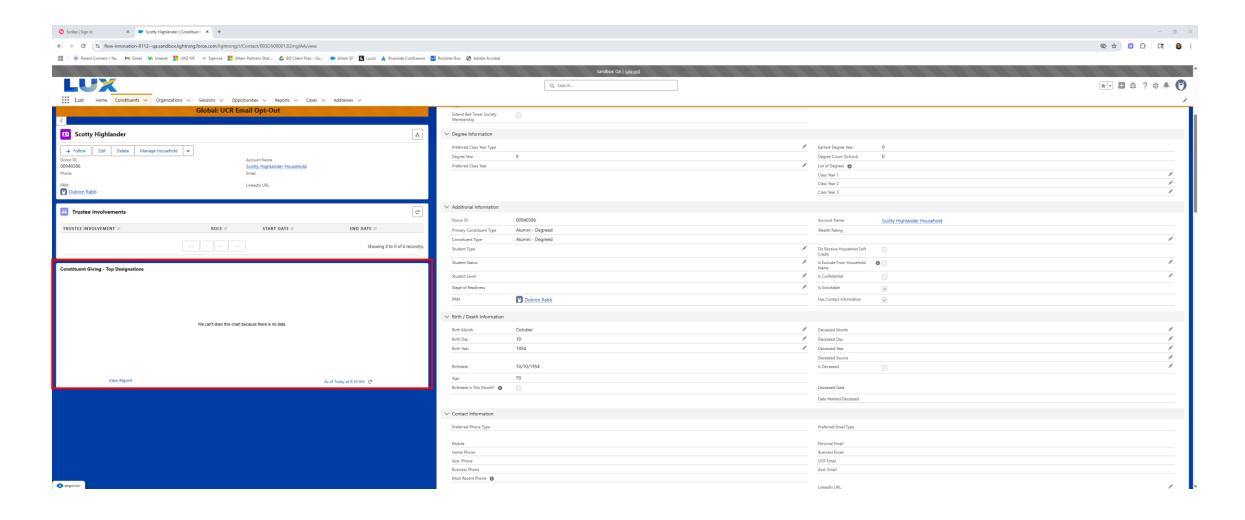
TRUSTEE INVOLVEMENTS

Highlights when the constituent is listed as a trustee on the UCRAA Board of Directors, Parent Philanthropy Ambassadors, or UCRF Board of Trustees



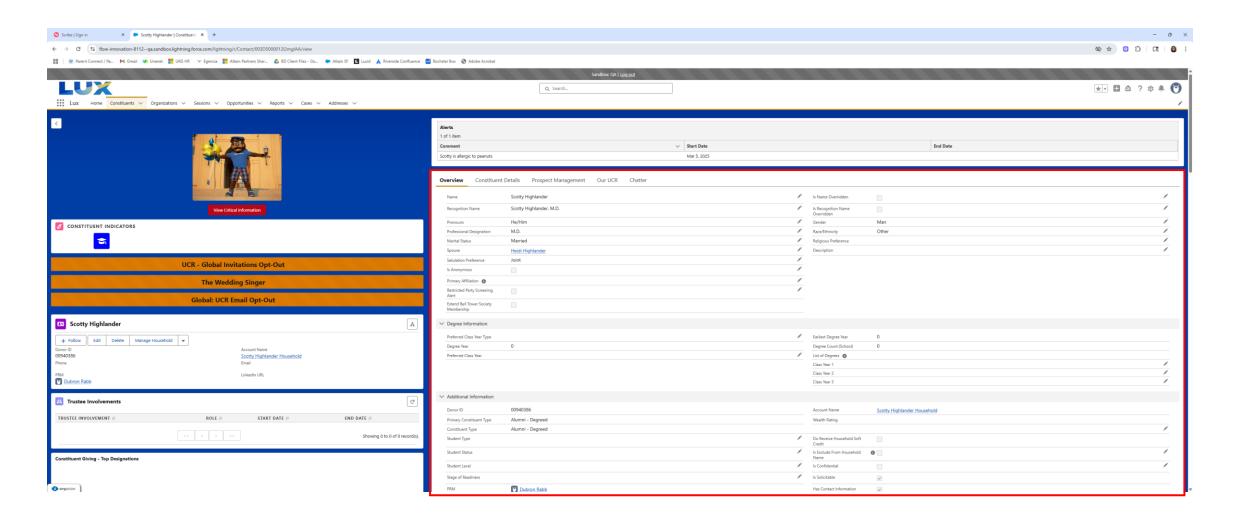
CONSTITUENT GIVING - TOP DESIGNATIONS

Highlights the funds that the constituent has donated to most frequently.



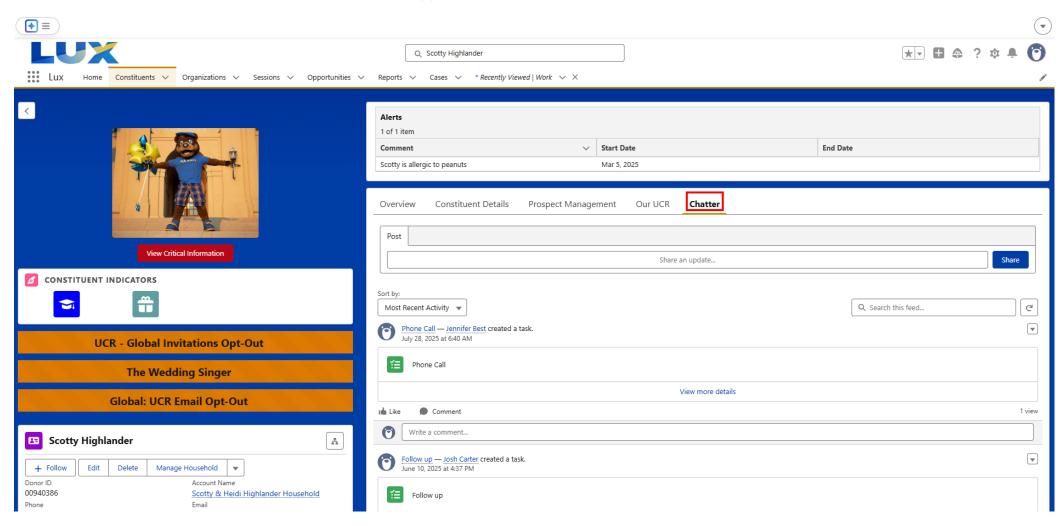
OVERVIEW

A summary of the constituent's Bio Demo information.



CHATTER

The Chatter is a collaborative feature that allows for in-app and real-time communication between Lux users.

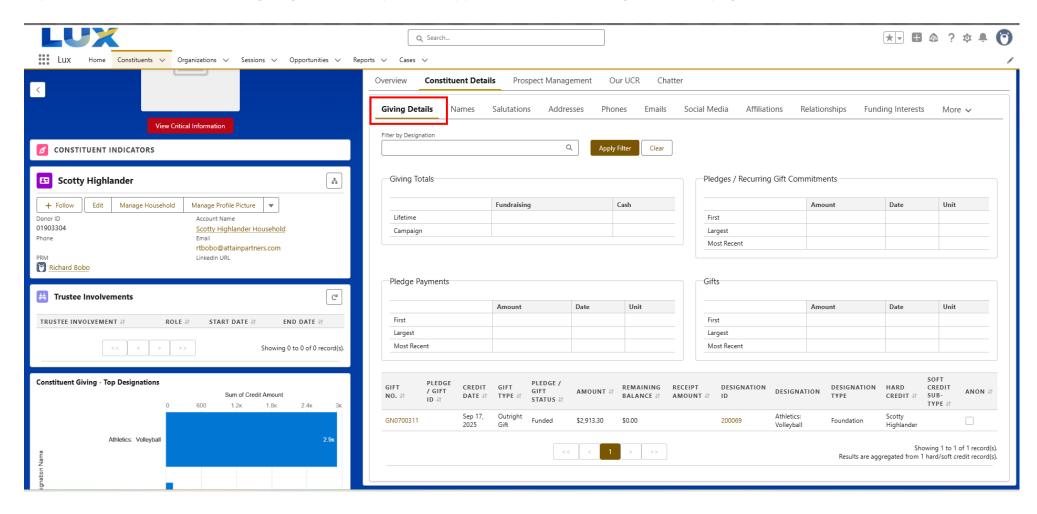






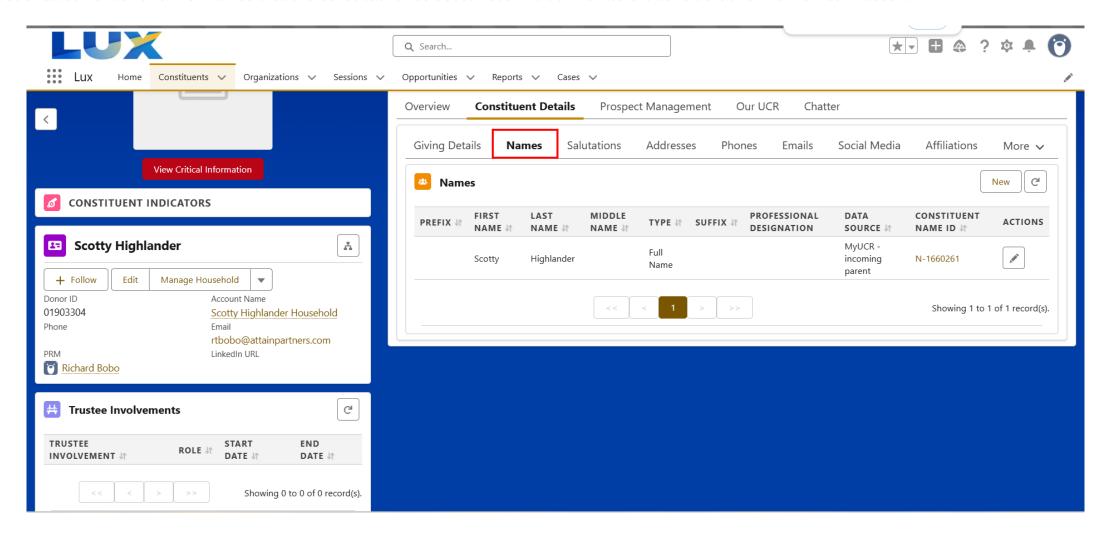
GIVING DETAILS

A summary of the constituent's lifetime giving. Click on any record hyperlink to access that gift's record page.



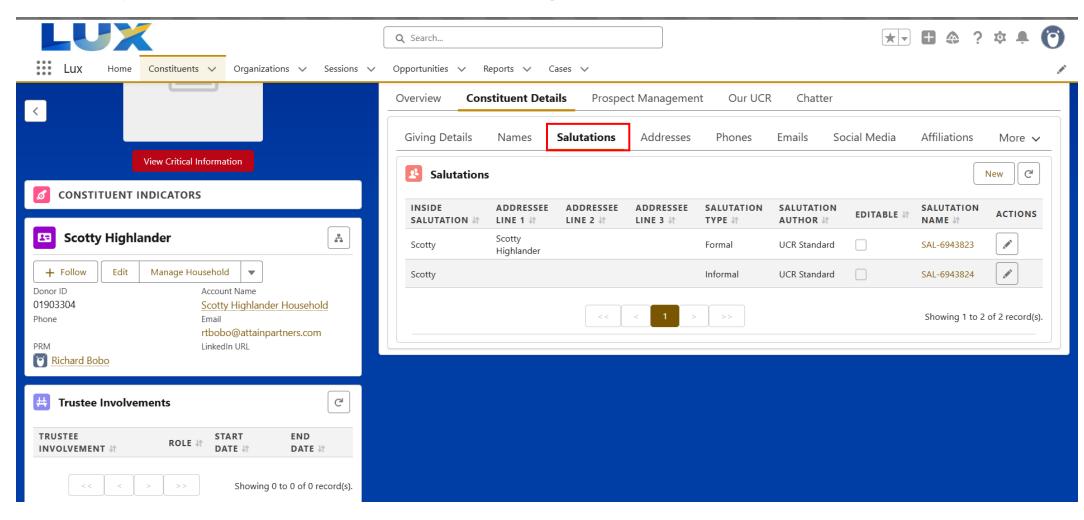
NAMES

A list of all current and former names that the constituent has used. Note: maiden names are considered former names in ascend.



SALUTATIONS

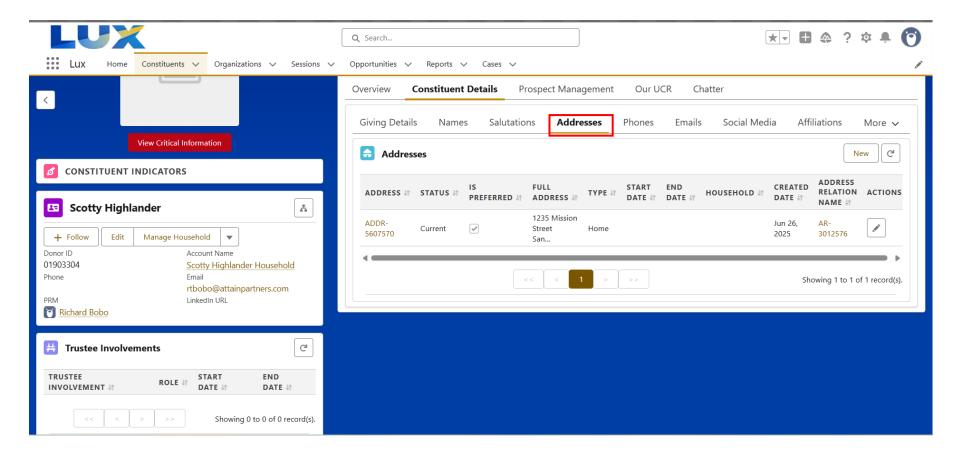
A list of all of the ways that we can address the constituent when communicating with them. Different salutations will be used for different circumstances.



ADDRESSES

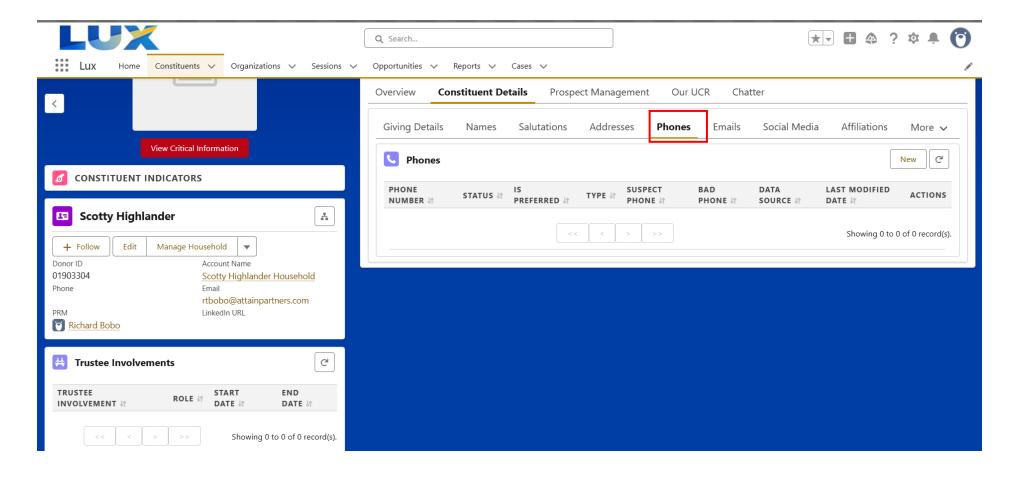
A list of all current and former addresses associated with the constituent. If an address is marked preferred, we will also use that record as the mailing address.

A seasonal address is one that a constituent uses for part of the year. We can mark the time that a constituent is using their seasonal address and the system will mark that address preferred for the time that the constituent is there.



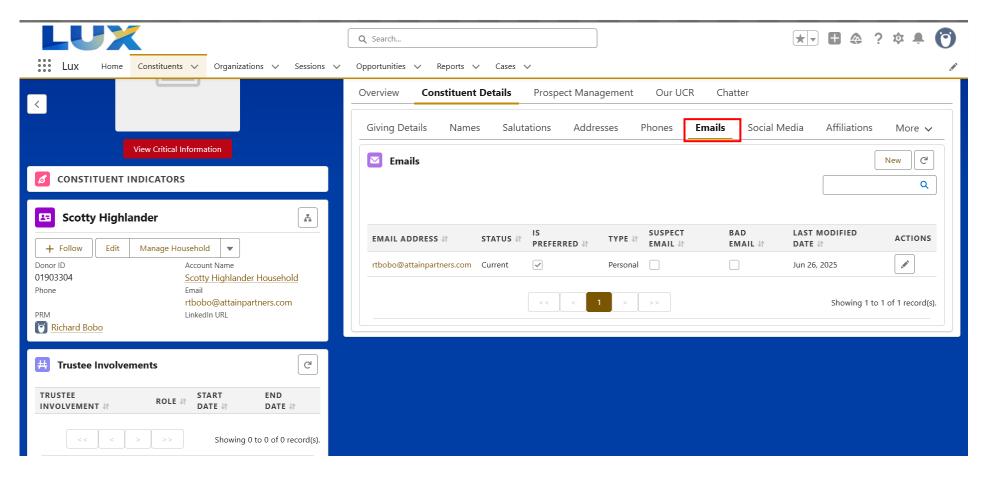
PHONES

A list of all current and former phone numbers associated with the constituent. If a phone number is marked 'Suspect', we have not been able to confirm that the phone number is associated with the constituent. If a phone number is marked 'Bad', we have determined that the phone number is not associated with the constituent and should not be used.



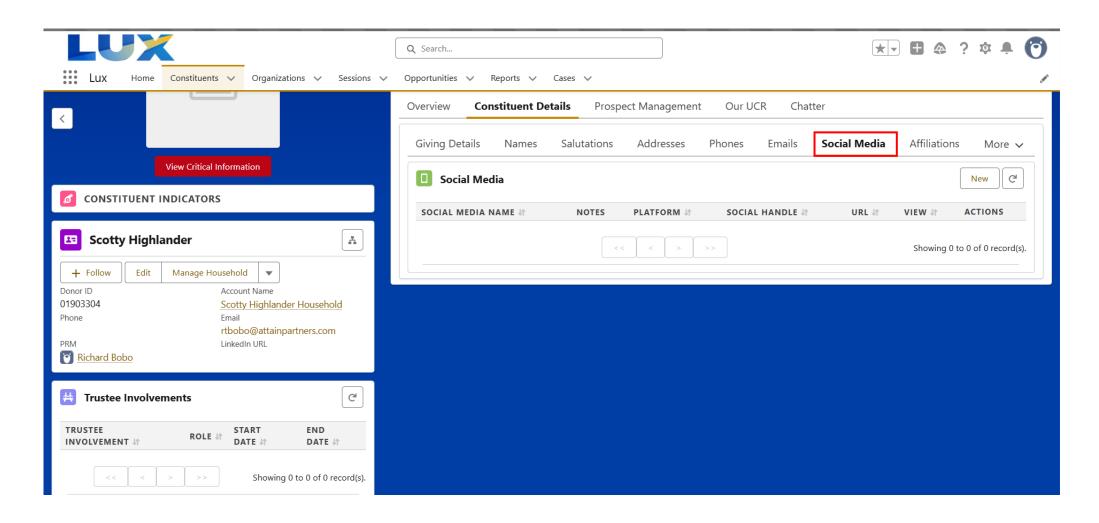
EMAILS

A list of all current and former email addresses associated with the constituent. If an email address is marked 'Suspect', we have not been able to confirm that the email address is associated with the constituent. If an email address is marked 'Bad', we have determined that the email address is not associated with the constituent and should not be used.



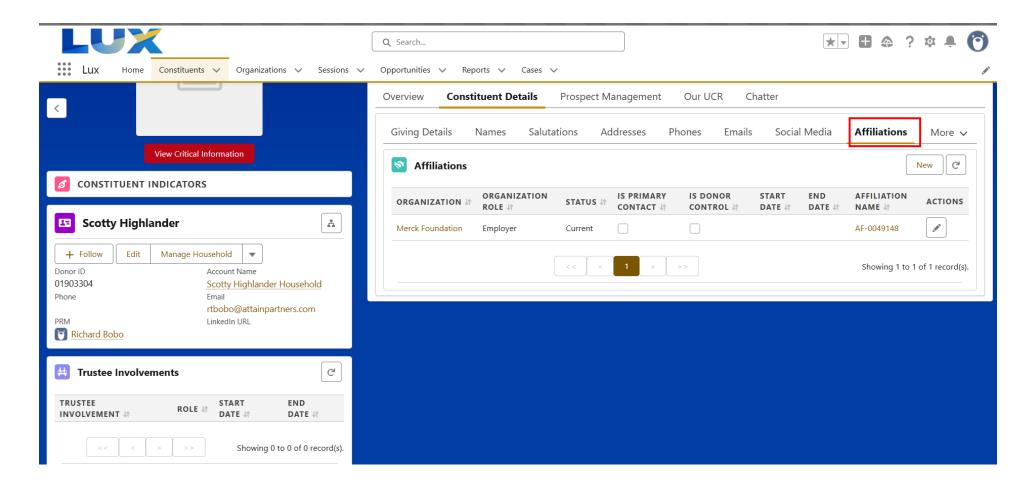
SOCIAL MEDIA

A list of all current and former social media handles associated with the constituent.



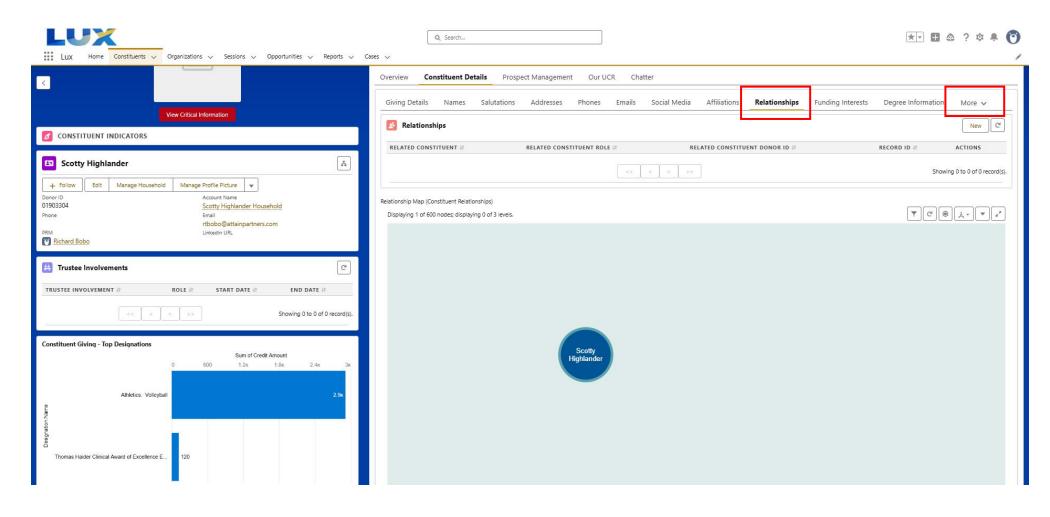
AFFILIATIONS

A list of all of the organizations that the constituent is linked to. Affiliations are reciprocal, which means that if you enter an affiliation on the constituent's record page, the affiliation will also appear on the organization's record page.



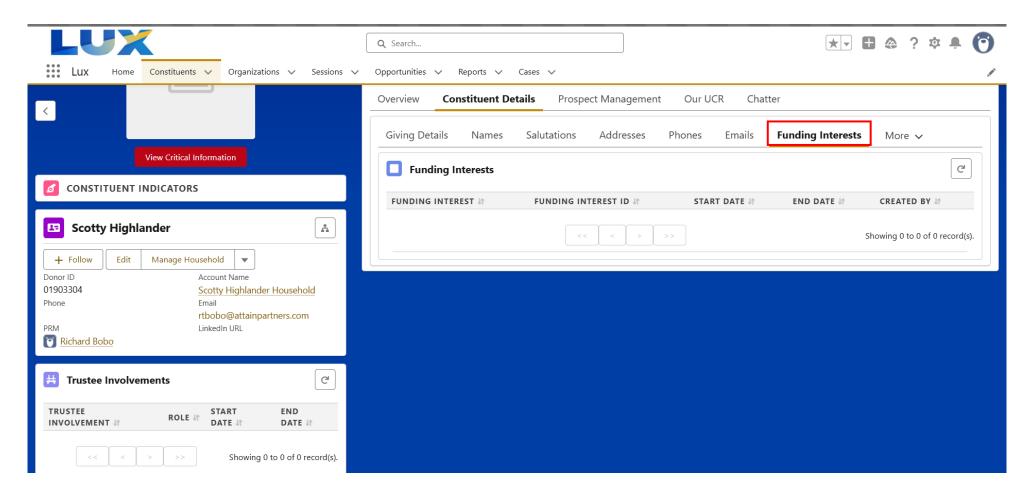
RELATIONSHIPS

A list of all of the other constituents in Lux that the constituent is linked to. Relationships are reciprocal, which means that if you enter a relationship with a constituent on one constituent's record page, it will show up on the other constituent's record page, too.



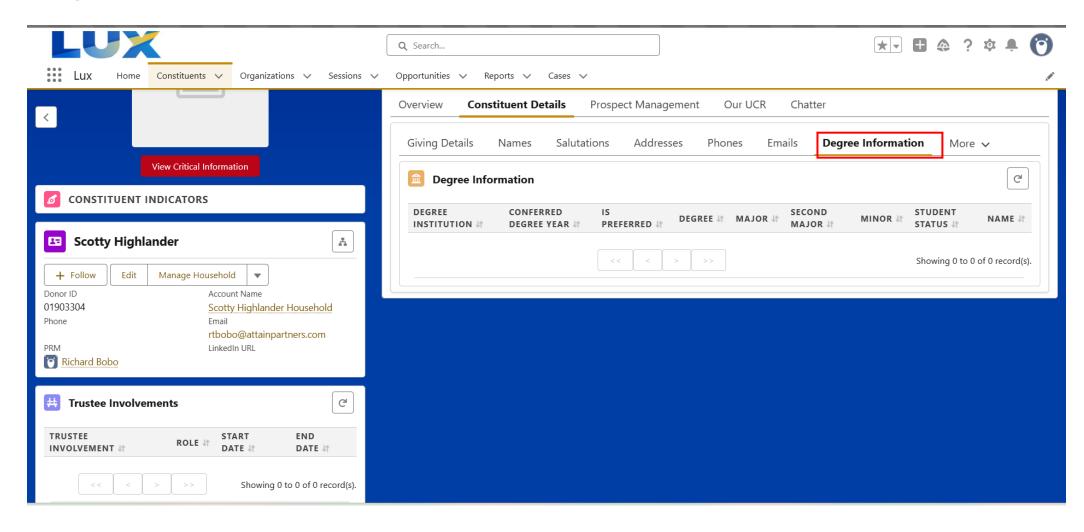
FUNDING INTERESTS

A list of topics that the constituent has expressed interest in. To see all of the funding interests in the system, type 'Funding Interest Values' into the App Launcher, then select the 'All Funding Interest Values' list view.



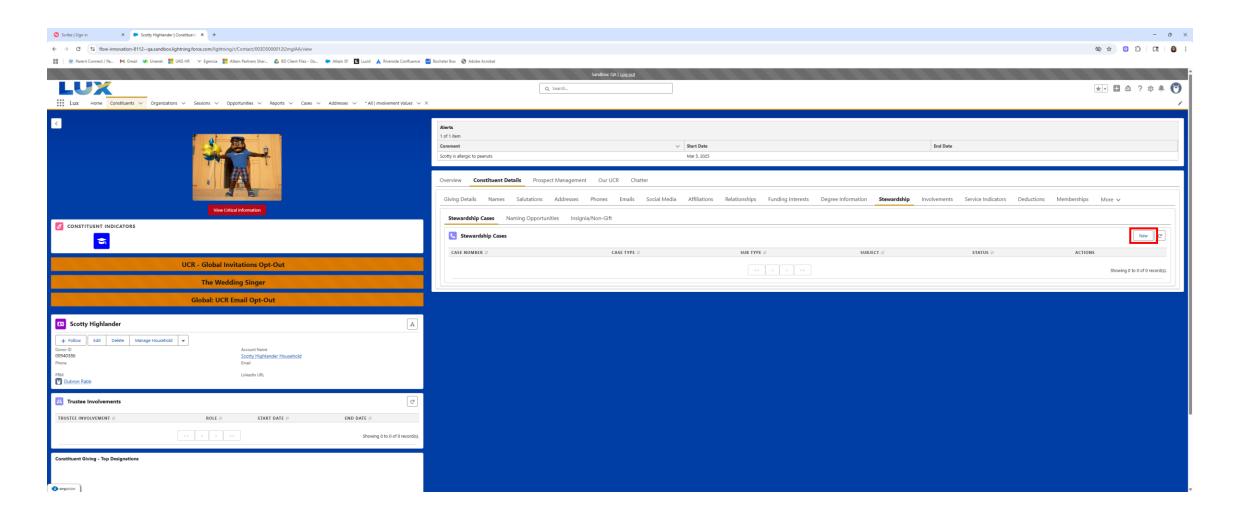
DEGREE INFORMATION

A list of all degrees, both from Riverside and other institutions, that a constituent holds.



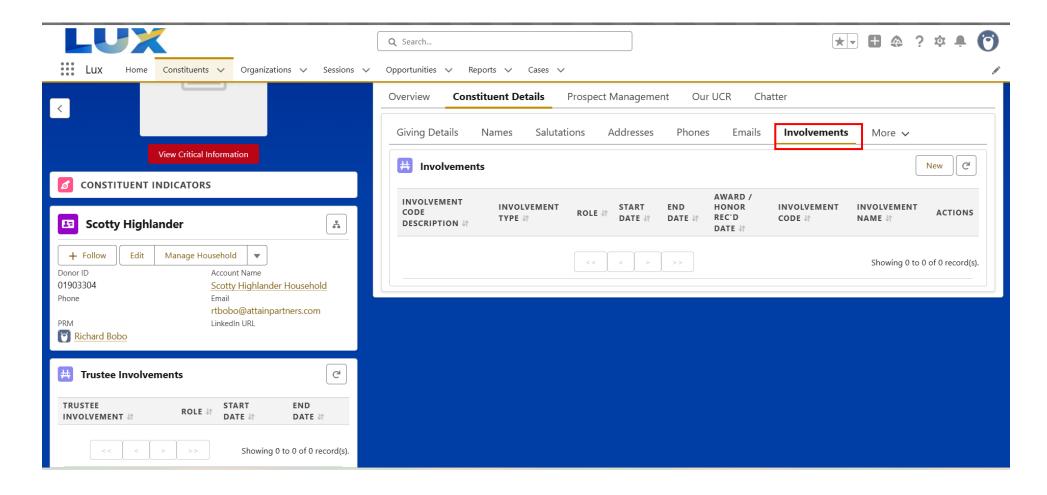
STEWARDSHIP

To learn more about this tab, see the Stewardship and Membership Training!



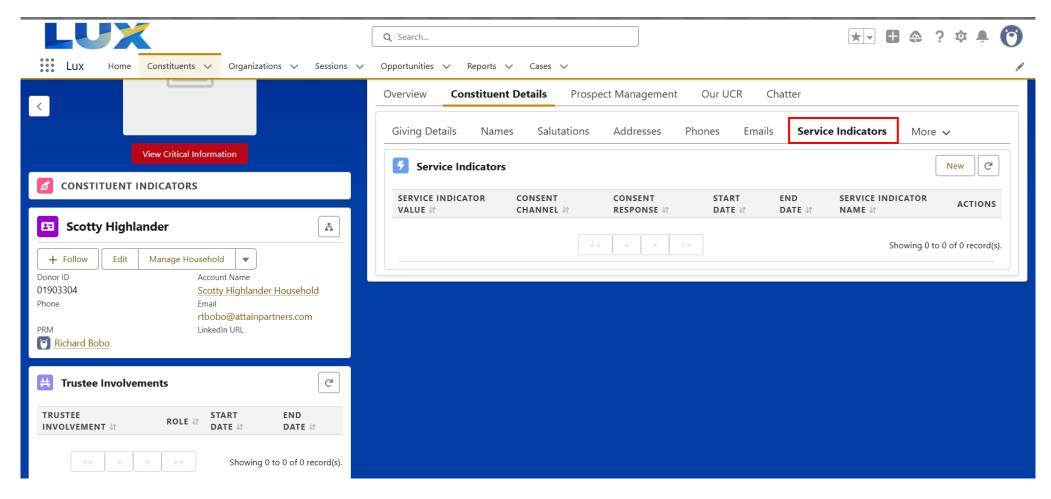
INVOLVEMENTS

A list of connections that the constituent has with Riverside in a club, association or committee capacity. To see all of the involvements in the system, type 'Involvement Values' into the App Launcher, then select the 'All Involvement Values' list view.



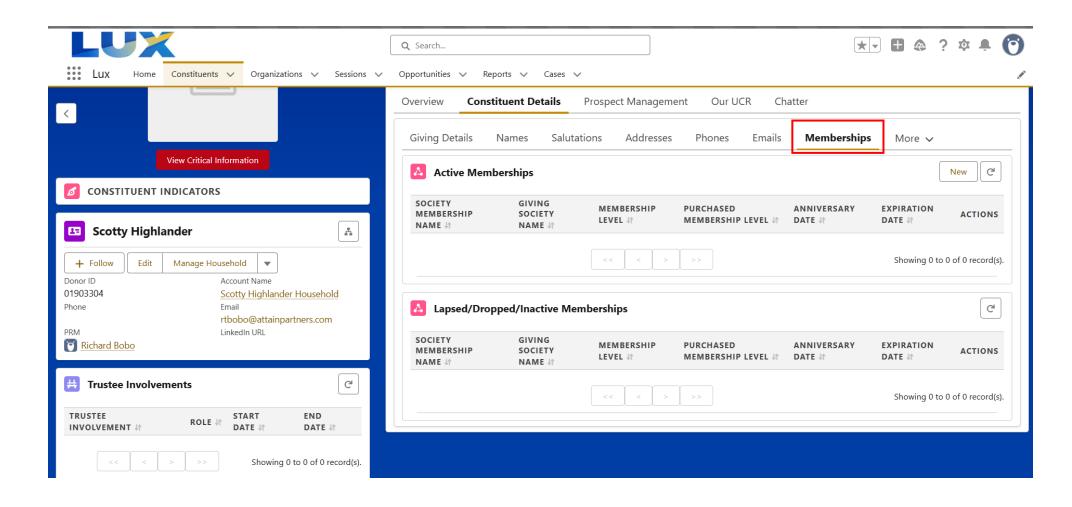
SERVICE INDICATORS

A list of all special handling we must consider when communicating with the constituent. You may also see the service indicators on the constituent record homepage.



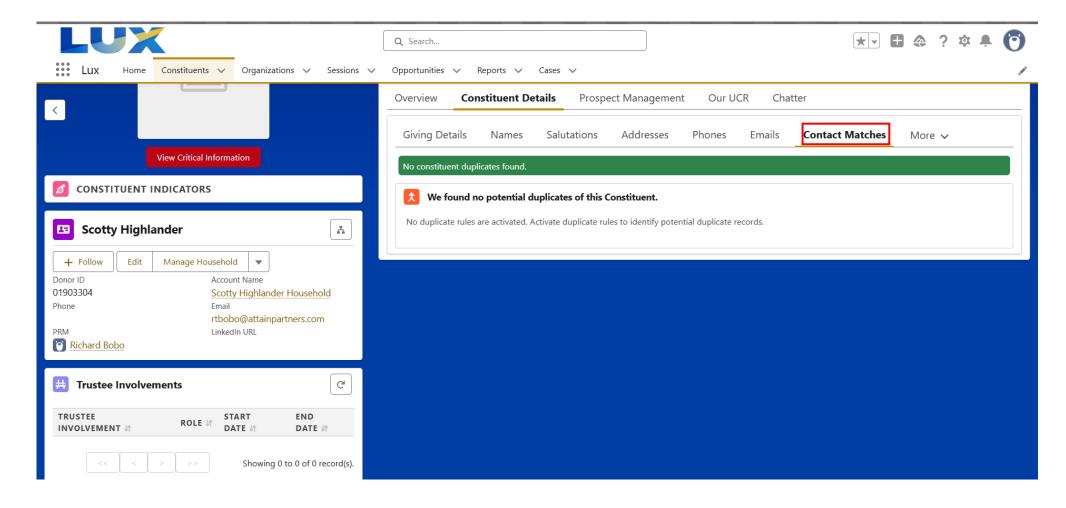
MEMBERSHIPS

To learn more about this tab, see the Stewardship and Membership Training!



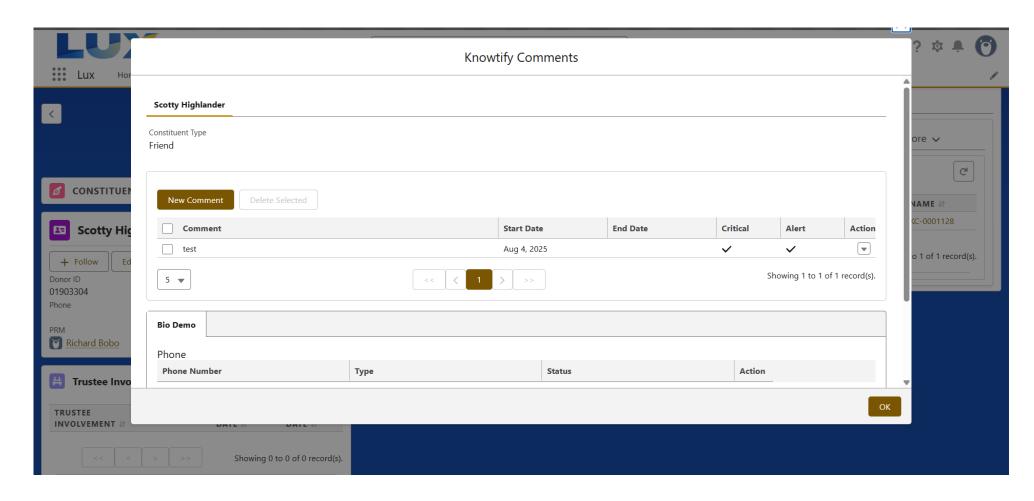
CONTACT MATCHES

If the constituent's record matches another constituent record closely, that potential match will be listed here. If it is determined that the records are the same, they can be combined.



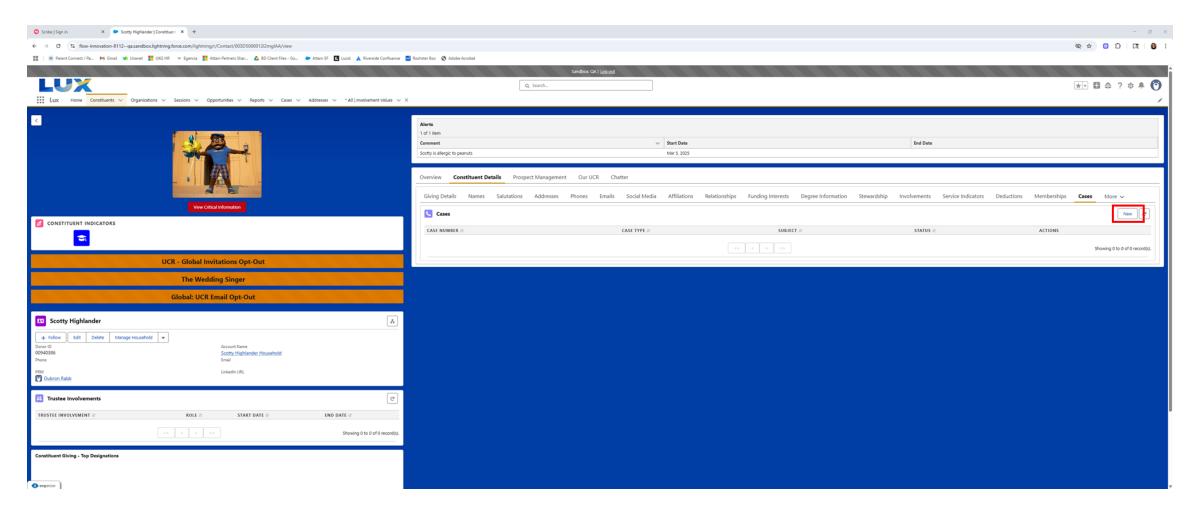
KNOWTIFY COMMENTS

A list of all Knowtify comments and alerts that have been added to the constituent's record page. You can also see Knowtify alerts at the top of the constituent's record page and by clicking 'View Critical Alerts' on the record's homepage.



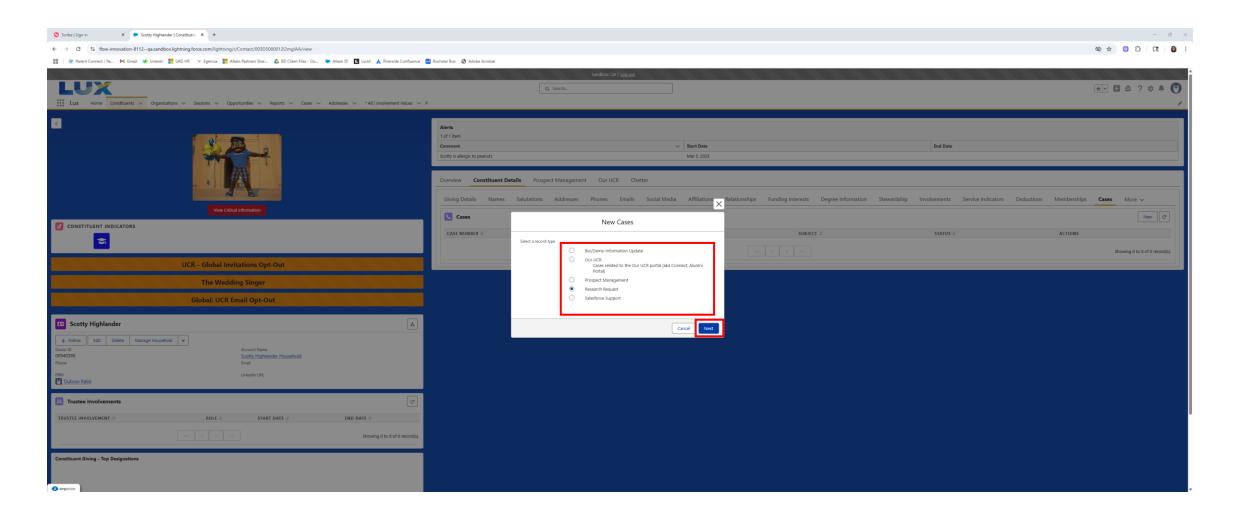
CASES

A list of all cases that have been submitted on behalf of the constituent. To create a new case, click New.



CASES

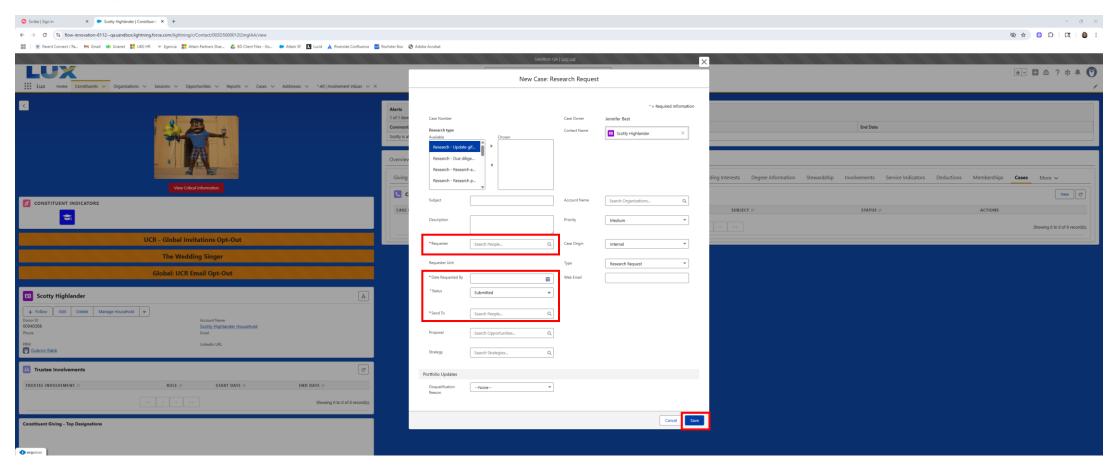
Select the type of case that you want to submit, then click Next.



CASES

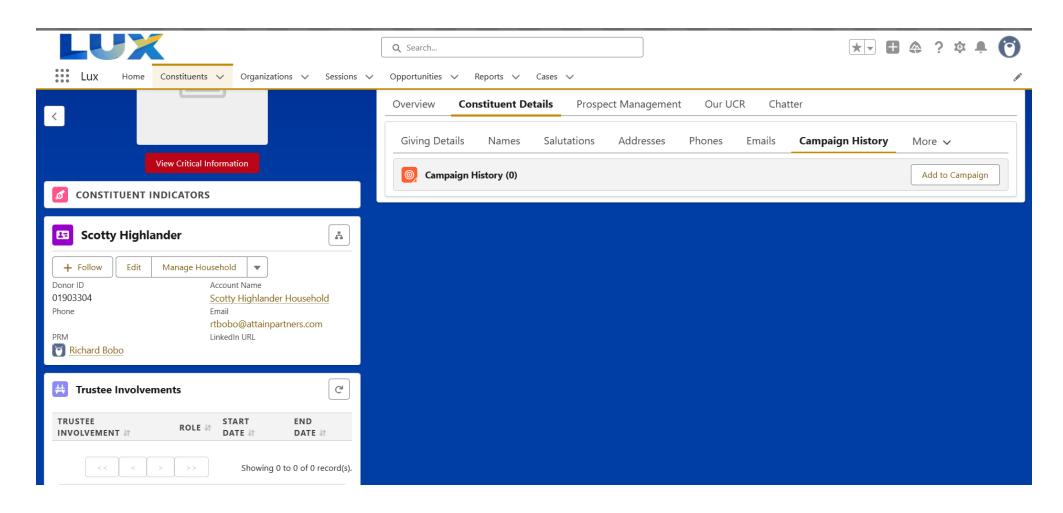
Based on the type of case you select, you will be prompted to fill out different fields. Complete the required fields (indicated with red asterisks) and add any other information you have, then click Save.

The case will be sent to the team that can help you with your request. To check in on your case, you can access its record page at any time. Once the case has been resolved, you'll receive a notification.



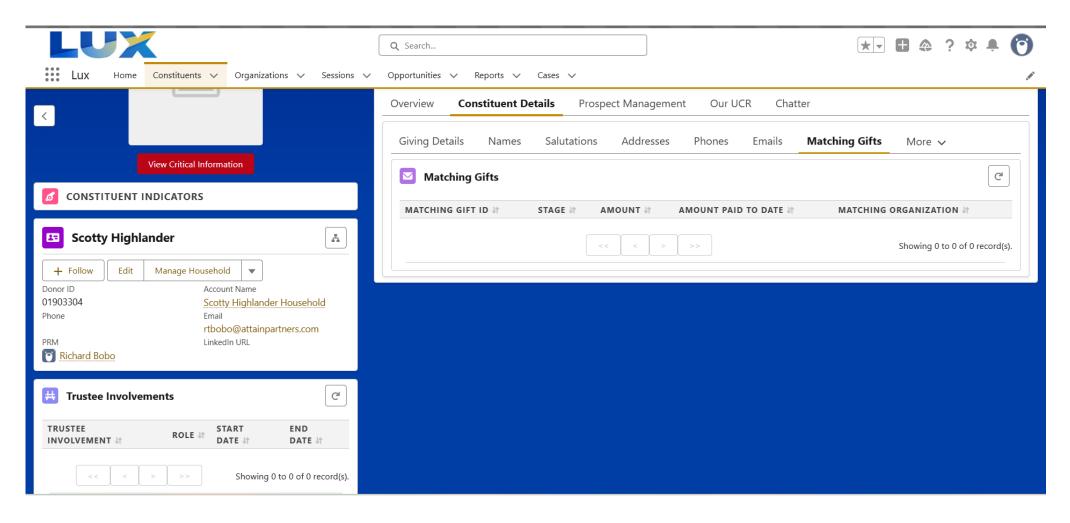
CAMPAIGN HISTORY

A list of all campaigns that the constituent has been part of.



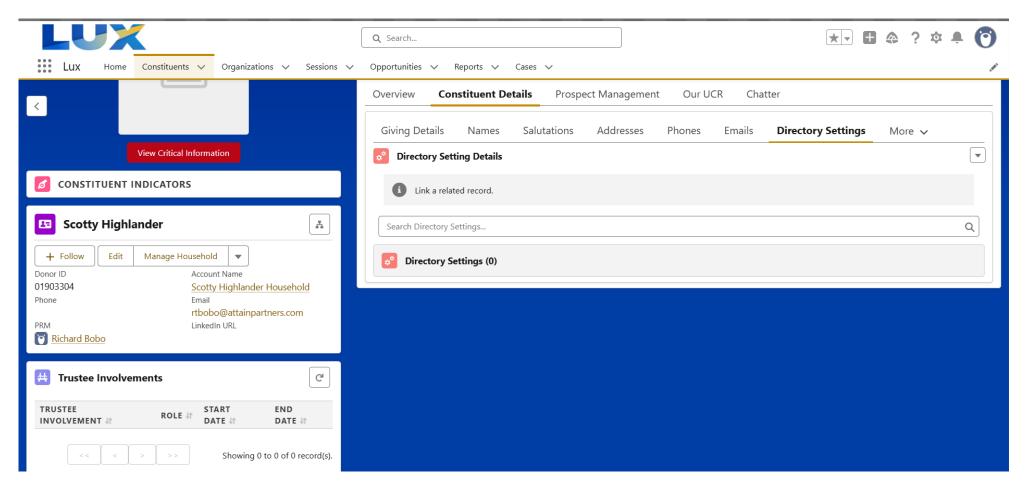
MATCHING GIFTS

A list of all gifts that a constituent has made and their employer has matched



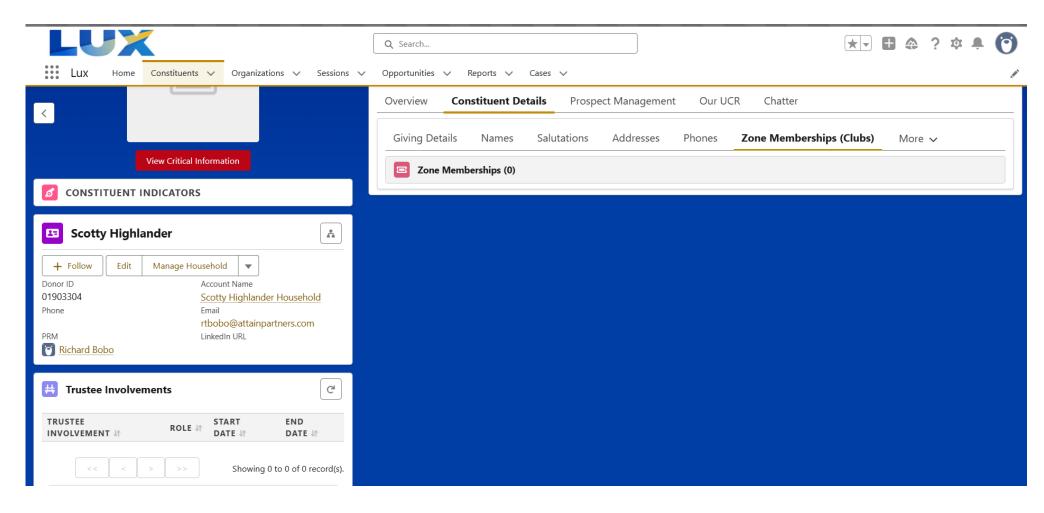
DIRECTORY SETTINGS

Directory Settings are where a portal users settings are managed. They will always be auto-created and will only be updated by a Portal User when they change settings in My Information.



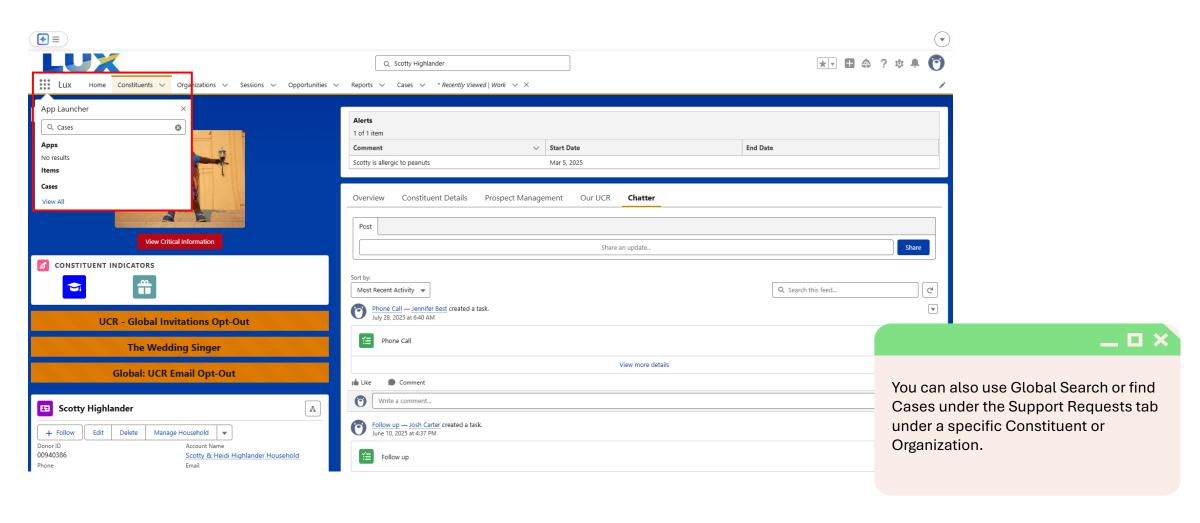
ZONE MEMBERSHIPS

Zone Members = Memberships to alumni Regional Networks or Affinition Groups. Zones are the actual Clubs (Los Angeles Regional Network), and the Zone Members is the junction object associating a Constituent to the Zone (club).



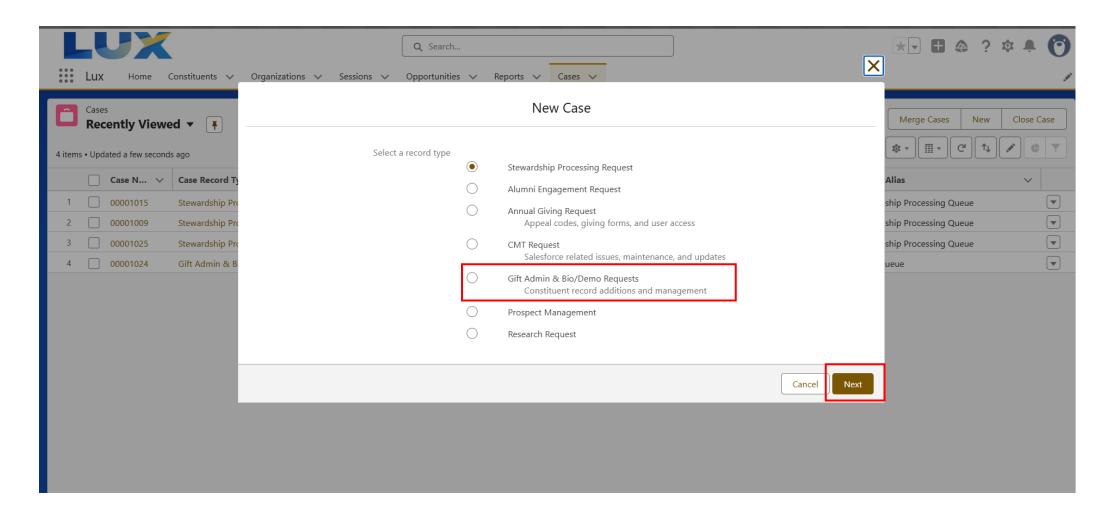
BIO DEMO UPDATE REQUEST

1. Navigate to the Cases object. You can select the App Launcher, and search for and select 'Cases'.



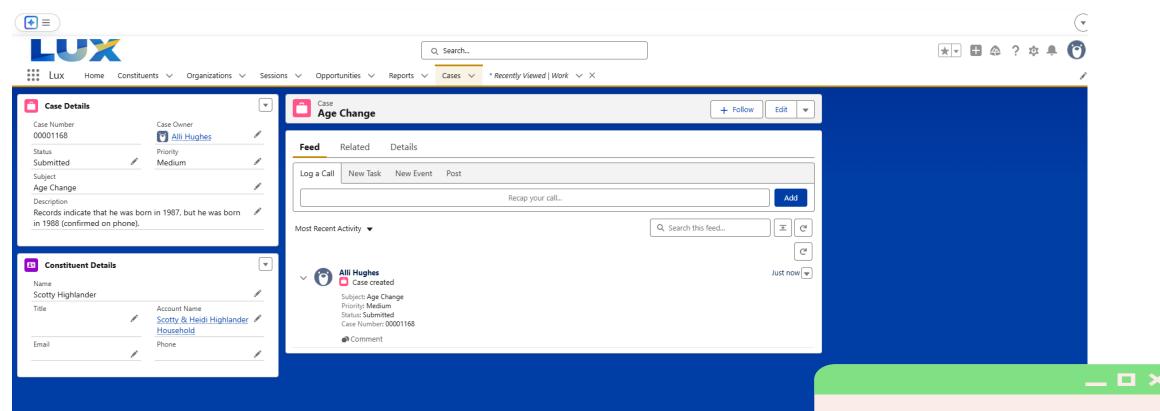
BIO DEMO UPDATE REQUEST

3. Select Bio/Demo Update Request from the list, then select Next.



BIO DEMO UPDATE REQUEST

5. You will be redirected to the new Case record.

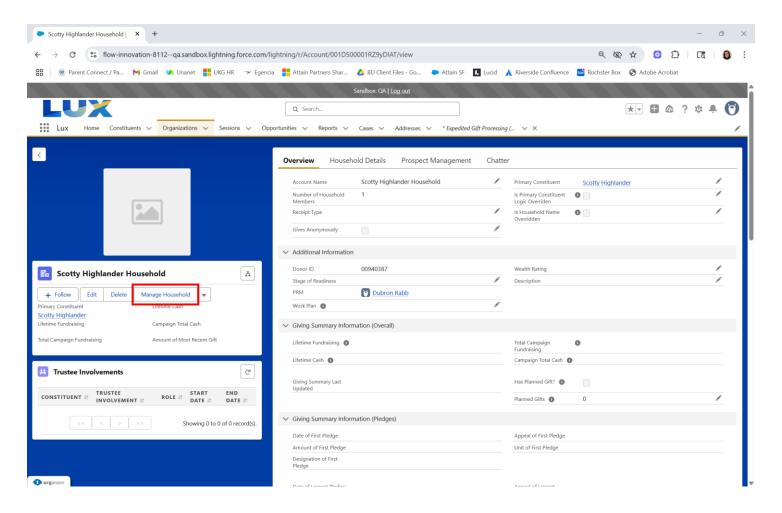


The Status of the case shows at the bar on the top of the record. Here will can see the Status highlighted as 'New.'

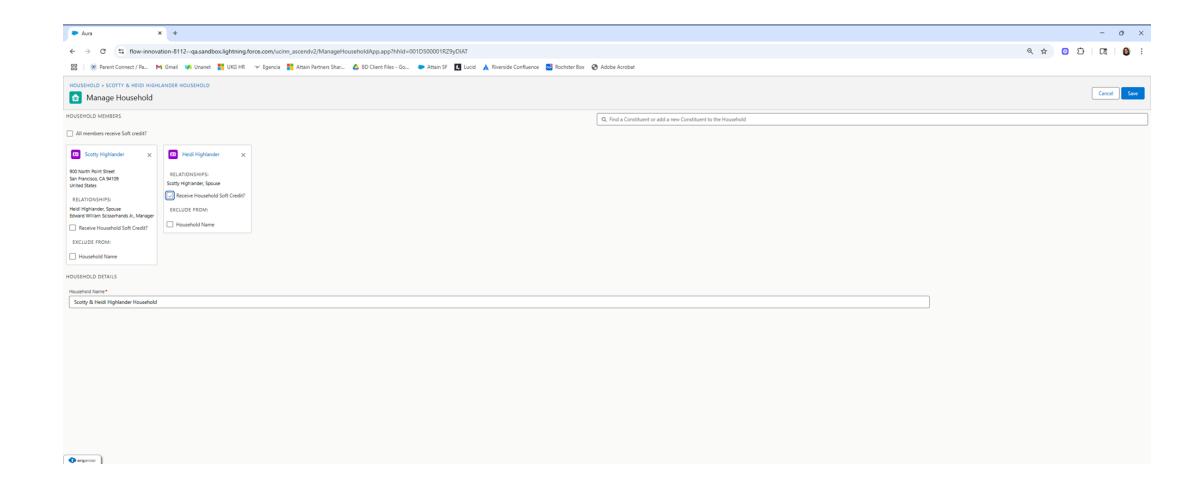




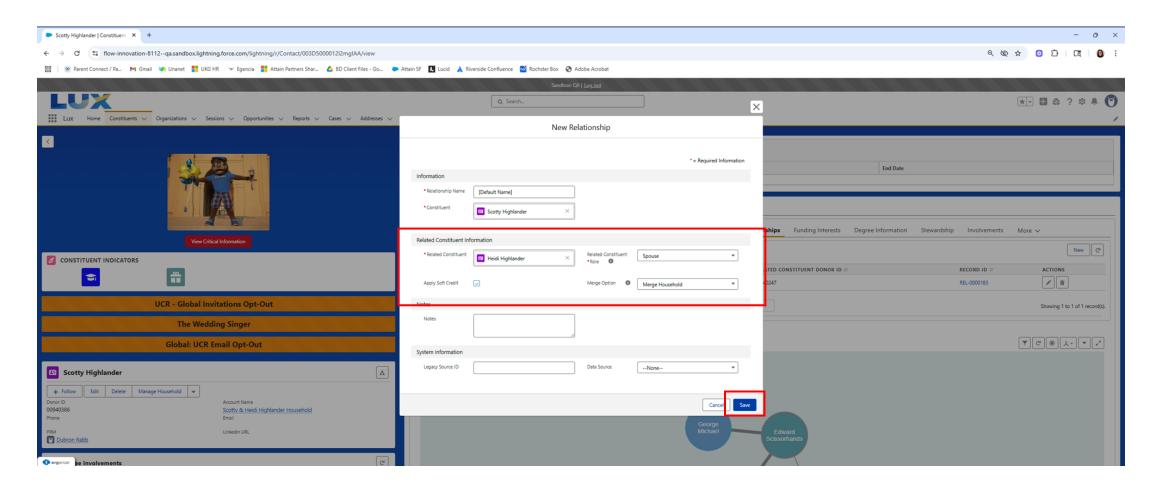
Households are made up of married constituents or constituents in a domestic partnership who reside at the same home address. To manage a household, click Manage Household in the Household Card. (You may also click Manage Household from the household members' record pages!)



You will be redirected to the Manage Household screen. From here, you can add constituents to a household, remove constituents from a household, apply soft credit for gifts, and change the household's name.



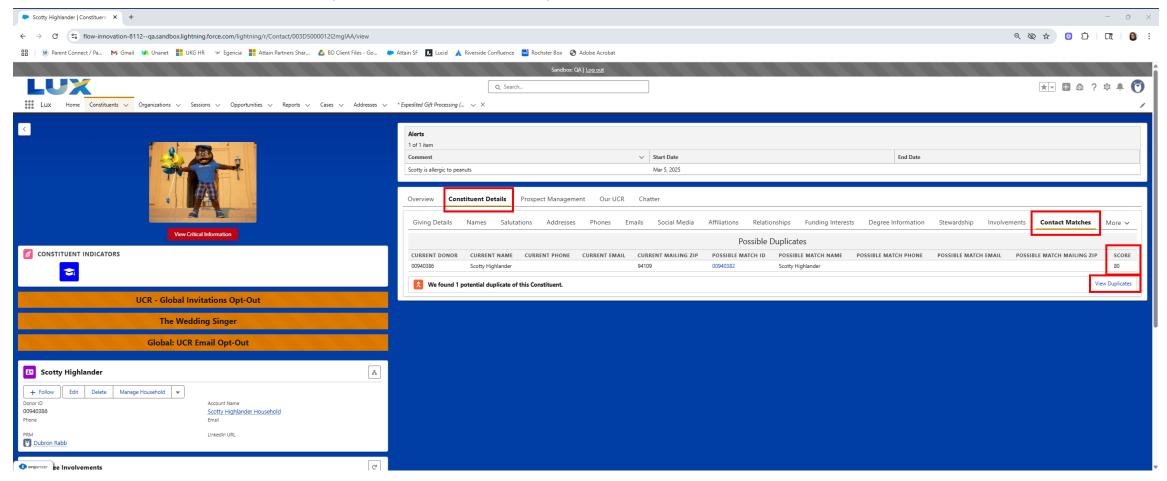
If two constituents get married or move in together after they both have records in the system, you can merge their households when you are adding their relationship record. You must only add the relationship to one constituent's record, as relationships are reciprocal and will be added to both constituents' records. Once finished, click Save.



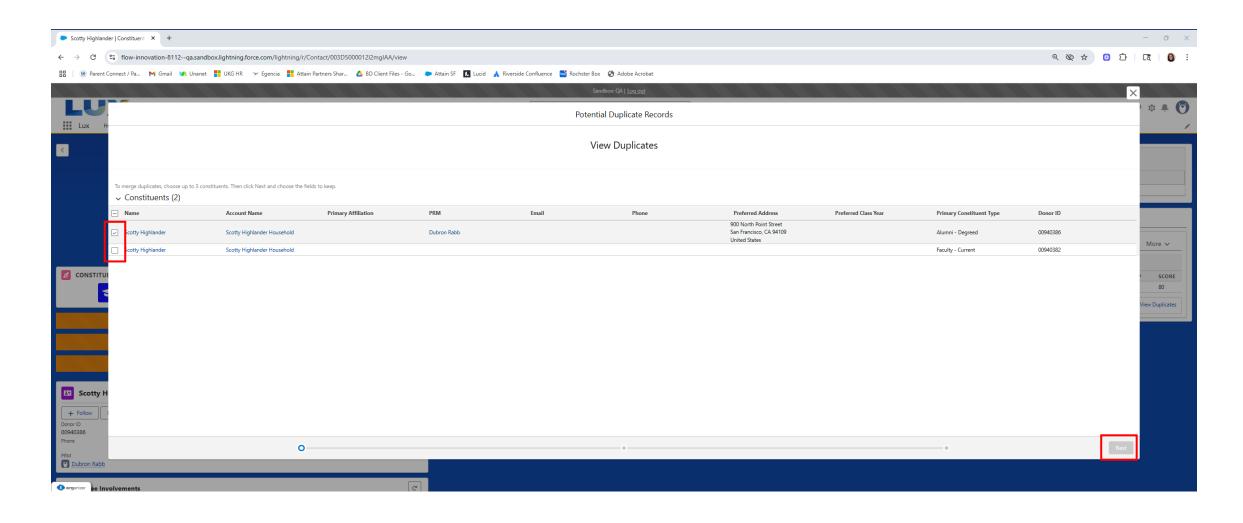




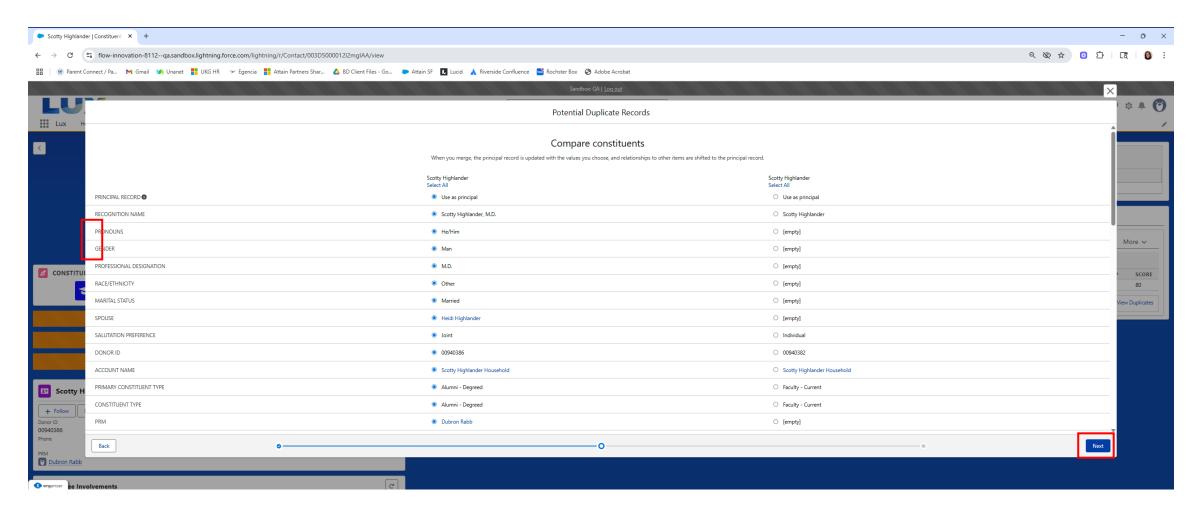
If there are constituent or organization records in the system that are close matches, you will see the potential matches in the Contact Matches subtab under the Constituent/Organization details tab. The score compares the names, email addresses, phone numbers, and various other data points to show how close of a match the records are. To review the potential match, click View Duplicates.



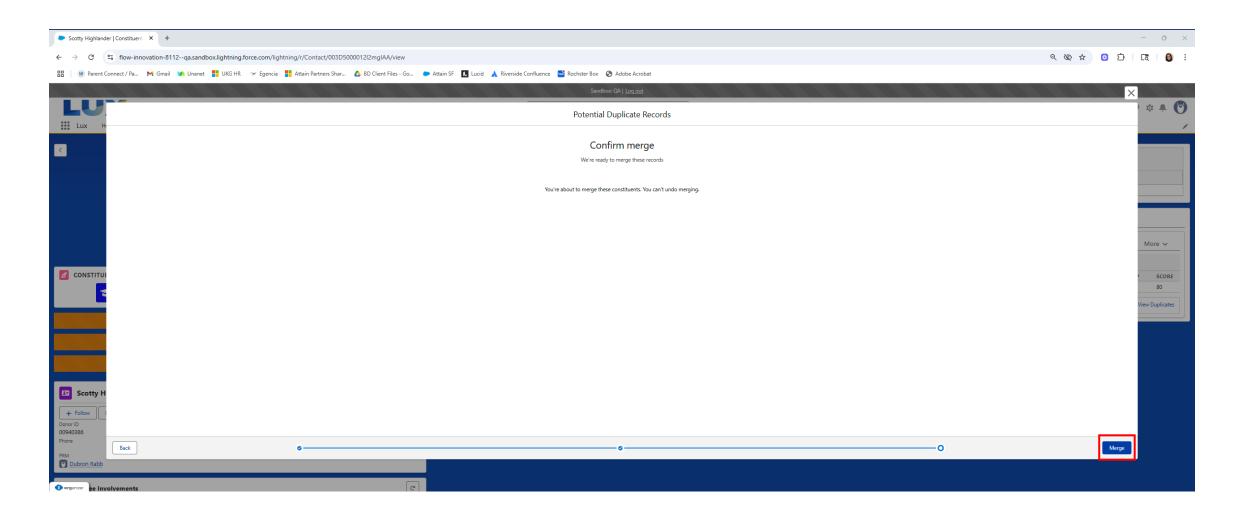
A popup will appear. Select the records you wish to compare by checking the boxes next to the constituents' names, then click Next.



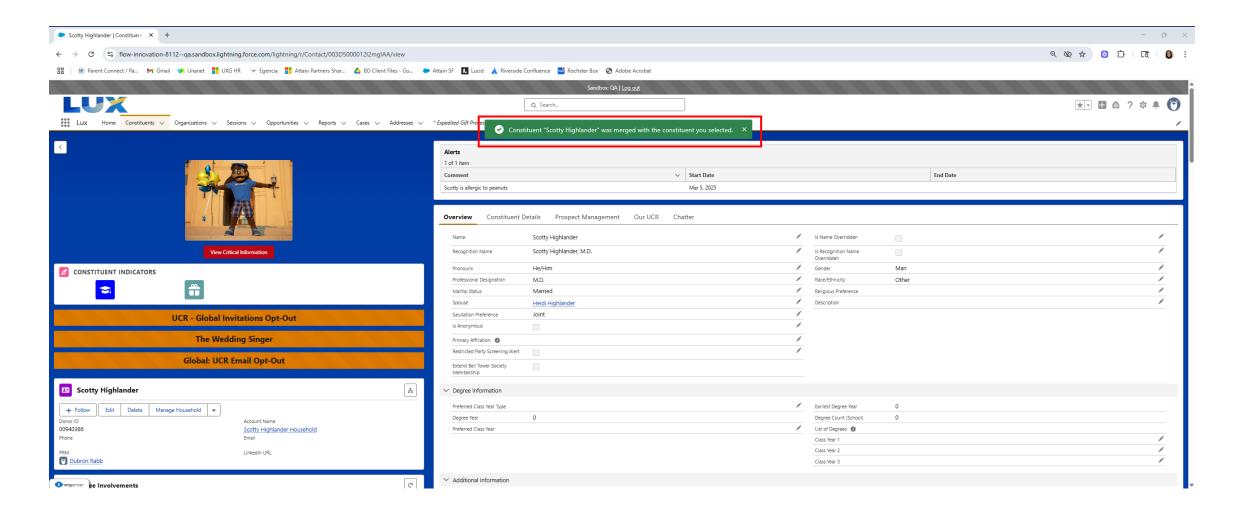
Review the data shown on the screen and select the data points that are correct and should appear on the merged record. If one record is fully correct, you can check Select All at the top of the column. Click Next.



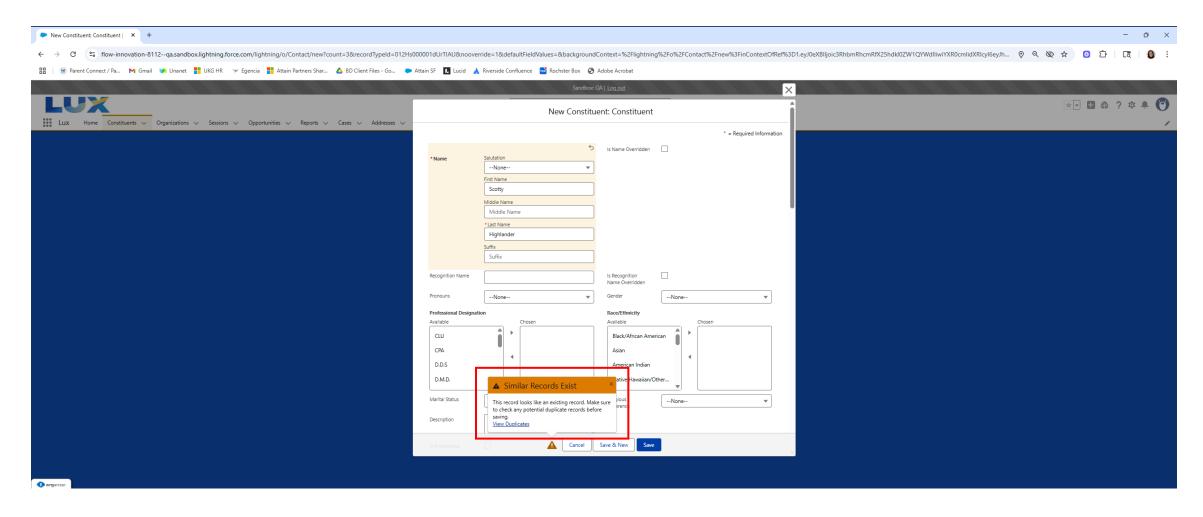
To ensure we are not accidentally merging records that are not the same, you will be asked to confirm the merge. If you wish to proceed, click Merge.



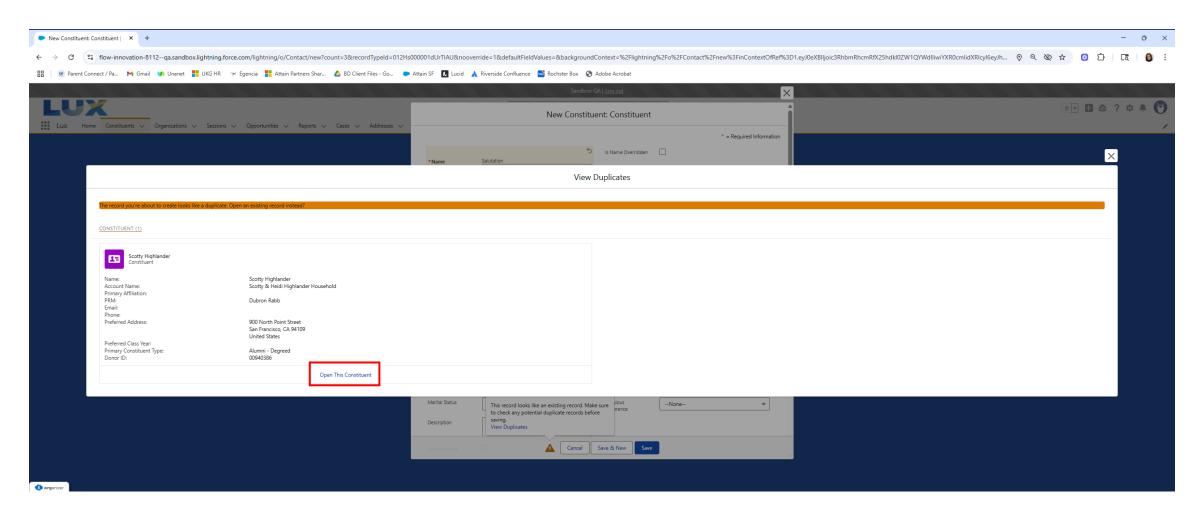
If successful, you will notice a popup at the top of the record page that confirms the merge.



If the systems senses a duplicate record while you're creating a new constituent, you will receive a notification in the new constituent screen as soon as the match hits a certain score. To review the potential match, click View Duplicates.



To see if there is already a record for the constituent you're trying to create, click Open This Constituent and enter any new information into the existing record.





8 MOBILE APP



MOBILE APP

The Salesforce mobile app is available for all Lux users to download. Please refer to the Mobile App 101 training in the LMS for more detail.

