

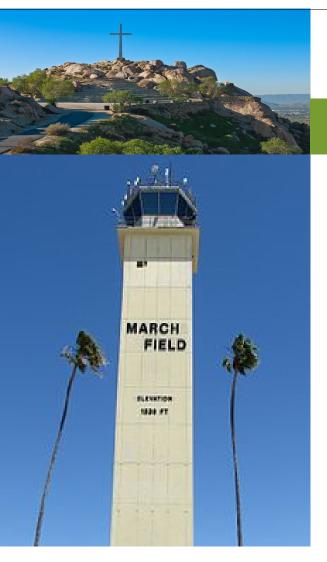




#### Introduction

- → Altura Founded in 1957 by two Riverside USD Employees
- → 23 Current Branches





## **Credit Unions vs. Banks**

#### Credit Union vs. Banks

#### Credit Union

- Not-for-Profit
- Free Accounts
- Low loan rates
- Flexible
- · Credit building and Balance

#### **Banks**

- Profit Driven (owned by stockholders)
- High Fees
- Higher interest rates
- Strick rules and regulations

#### 

- We are committed to provide accuracy, consistency, and personalized service.
- Every member every time





# **Products and Services**

## **★VIP Checking**

- Free Checking with direct deposit (min. \$500 per month)
- No fee for non Altura ATM usage
- Get paid early with direct deposit
- Free Cashiers Checks and Money Orders
- Dividend earning account on balances over \$100
- Free Credit monitoring & I.D. theft protection
- Free access to CO-OP Share Branching Network
  - Free access to 30,000 Plus ATM's
  - 5,600 Shared Branching locations





# **Products and Services**

## Summer Savings

- 6% Interest Earning Summer Savings Account
- Contribute up to \$2,500 a month
- Funds disperse during Summer Months

## Education Supply Card

- 0% Interest Revolving Credit Card
- · Build positive payment history
- Approval not based on credit Limit based off credit

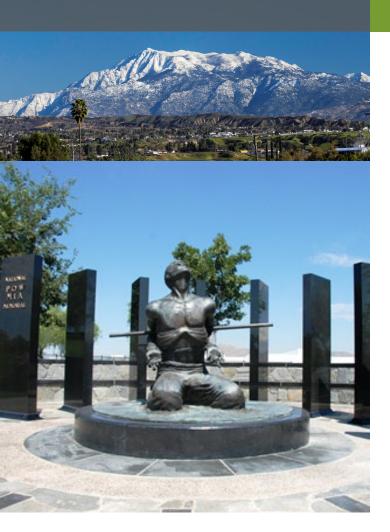




# Products and Services Cont.

- Ascend Checking A truly free Checking
  - → No Monthly Fees & No Minimum Balance Requirement
  - No Direct Deposit Required
- Credit Builder Great way to enhance or repair credit
  - Create positive payment history
  - Structured Savings Account
  - → No Credit Check
- → Balance Free financial resources
  - Money Management Counseling
  - Credit Report Review
  - → Debt Management Plan





## Lending

- Auto Loans
- Homes Loans
- Personal Loans
- Credit Cards, Share Secured Credit Card

#### Auto Expert:

- .25% rate discount on loan for using Auto Expert
- Average savings of \$1,500 \$3,000 off MSRP
- 97% Member Satisfaction Score
- Most convenient way to buy a car

