

# Gartner User Guide

## About Gartner

- The world's leading research and advisory company, founded in 1979
- 15,000+ associates in 100+ offices around the world
- \$4B revenue in 2018
- 35+ consecutive quarters of **double-digit growth**
- Member of the S&P 500
- Deep global **business and technology** insight into every major business function in the enterprise:



## Register your Profile with Gartner

1. Go to [gartner.com](https://gartner.com) and log in if you have an account.
2. If not, click “Create a client account.”
3. Your username is your company email address

## Gartner Home Page

A personalized home page “news” feed that provides recommendations based on your site activity, role and any Tracks you set up.

*Links on the left menu:*

- Initiatives
- Articles & Blogs
- Best Practices & Case Studies
- Quick Answers
- Videos & Podcasts

## Create a client account

If you have access to Gartner research through your organization, or if you have a license key, please fill out the information below.

All fields required unless marked (optional)

Business Email

First Name

Last Name

[+ Add a license key \(optional\)](#) [What's this?](#)

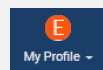
I'm not a robot



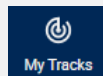
SUBMIT

## Key Changes

“**My Profile**” provides customization options for **notification preferences, website personalization**, and specific information on **your account team**.



“**My Tracks**” allows you to track your key research and project support interests. Tracks will automatically update as new research is published within the site.



“**Talk with a Gartner Expert**” allows you to schedule an inquiry with our advisory and research team to assist in project implementation using evidence-based subject-matter expertise.

Questions about the site? Please contact [emily.johnson@gartner.com](mailto:emily.johnson@gartner.com) from your account team.